**TABLE OF CONTENTS**

Acknowledge i

Table of Contents iii

List of Table vi

List of Figure vii

List of Appendix viii

Abstarct ix

Abstrak x

CHAPTER I INTRODUCTION 1

* 1. The Background of Research 1
  2. The Identification of Problem 3
  3. The Limitation of Problem 4
  4. The Formulation of Problem 4
  5. The Purpose of Research 5
  6. Benefits of Research 5
     1. Theoritical Research 5
     2. Practically Research 5
  7. Basic Assumption 6
  8. Hypothesis 6

CHAPTER II REVIEW OF LITERATURE 7

* 1. Concept of Developing 7
  2. Reading Comprehension 9
     1. Definition of Reading Comprehension 9
     2. Purpose Reading Comprehension 11
     3. Reading Comprehension Process 12
     4. Type Reading Comprehension 14
  3. [Material Development 16](#_TOC_250011)
  4. [Reading Comprehension Design 18](#_TOC_250010)
  5. [Poster 20](#_TOC_250009)
     1. [Definition 20](#_TOC_250008)
     2. [Criteria 21](#_TOC_250007)
     3. Objective and Benefits 22
     4. Example of Poster 23
  6. [Relevant Research 24](#_TOC_250006)
  7. [Framework of Thinking 26](#_TOC_250005)

[CHAPTER III METHODOLOGY 27](#_TOC_250004)

* 1. [Research Design 27](#_TOC_250003)
  2. [Subject, Object and Research Time 28](#_TOC_250002)
  3. The Procedure Reseaarch Development 28
  4. Data Collection Instruments and Techniques 30
  5. [Data analysis 30](#_TOC_250001)

CHAPTER IV RESULT AND DISCUSSION 31

* 1. Result 31
  2. [Discussion 55](#_TOC_250000)

CHAPTER V CONCLUSION AND SUGGESTION 57

* 1. Conclusion 57
  2. Suggestion 58

REFERENCES 59

### LIST OF TABLE

Table 3.1. Category Convention Table 30

Table 3.2 The range of score interpretation criteria proposed 30

Table 4.1 The Questions Number 9 and 10 32

Table 4.2 The Questions Number 4, 8, and 12 33

Table 4.3 The Questions Number 5, 6, 7, and 15 34

Table 4.4 The Question Number 13 36

Table 4.5 The questions number 1, 2, 3, 14 37

Table 4.6 The Question Number 11 40

Table 4.7. Data on the Results of Assessment of English Teaching Media Design Experts 42

Table 4.8. Data on the Results of Assessment of English Teaching Material Design Experts 45

Table 4.9. Student Response Questionnaire Results Data 47

Table 4.10. Score Assesment Students Last 53

### LIST OF FIGURE

Figure 2.1. Framework of Thinking 23

Figure 3.1 : ADDIE model 25

### LIST APPENCIES

**Appencies A**

* 1. Questioner Students 1 65
  2. English Reading Materials 70
  3. Material Expert Validation 76

A.4. Media Expert Validation 79

* 1. Questioner Students 2 81
  2. Result test 84
  3. Documentations 87

### Appendix B:

* 1. Permohonan Persetujuan Judul (F.1) 89
  2. Persetujuan Judul Tesis (F.2) 90
  3. Penghujukan Pembimbing (F.3) 100
  4. Undangan Seminar Propasl Tesis 101
  5. Tanda Terima Undangan SEMPRO 102
  6. Evaluasi Perbaikan Proposal 103
  7. Surat Izin Penelitian 104
  8. Surat Keterangan Penelitian 105
  9. Berita Acara Bimbingan Thesis (F.4) 106
  10. Undangan Sidang (FU.5) 107
  11. Ekspedisi Undangan Ujian Magister (FU.6) 108
  12. Berita Acara Ujian Magister (FU.9) 109
  13. Biodata Mahasiswa 110