**CHAPTER III**

**METHODOLOGY**

**3.1 METHOD OF RESEARCH**

The researcher analyzing Rich *People Problem* novel written by Kevin Kwan (2017) used qualitative research. Qualitative research is scientific research. According to Crossman (2017:5), qualitative research is type of social sciences that collect with non- numerical data and interpret the meaning from these data which help us to understand the social life through the study. Qualitative research does not need any calculation enumeration. Qualitative research is technique that researcher used to analyzing data. It means the author makes descriptive analysis. It relates to the structural elements of family conflict reflected in a novel written by Kevin Kwan " Rich *People Problem* " viewed from sociological approach

There are some steps of conducting this qualitative study:

1) determining the object of the study.

2) determining data and source of the data.

3) determining technique of data collection.

4) determining technique of data analysis.

The data sources consist of two categories namely primary data source and secondary data source. The primary data source is Rich *People Problem* written by Kevin Kwan. The secondary data source is about the data are supporting data that from other source related to the study. They are essay, homepage, website, dictionary, and some journals, about the novel and the other resources.

**3.2 Data and Source of data**

Data and Source of data There are two data source namely primary and secondary data.

1. Primary data source The source of primary data is Rich *People Problem* written by Kevin Kwan.
2. Secondary Data Source The source of secondary data are supporting taken from other source related to the study. They are essay, homepage, website, dictionary, and some journals, about the novel and the other resources.

**3.3 Technique of Collecting Data**

The rese archer uses techniques the data as follows:

1. Reading the novel repeatedly
2. Taking notes of important things in both primary and secondary data
3. Identifying topic of novel
4. Determining the characters of the novel
5. Classifying data by the relevant data that related books to find out theory and information required.

**3.4 Technique of Analysis Data**

The technique used in analyzing the data is qualitative. It means the author makes descriptive analysis. It relates to the structural elements of family conflict reflected in a novel written by Kevin Kwan " Rich *People Problem* " viewed from sociological approach.