**Lampiran 1**

**KUESIONER PENELITIAN**

1. **Identitas Penelitian**

Nama : Meigi Nur Muharri

Npm : 173114046

Alamat : Pasar 4 Dsn 7 Gg Anggrek No.40

Program Studi : Manajemen

Fakultas : Ekonomi

Perguruan Tinggi : Universitas Muslim Nusantara Al Washliyah Medan

Responden terhormat,

Saya adalah mahasiswa Universitas Muslim Nusantara Al Washliyah Fakultas Ekonomi Jurusan Manajemen yang sedang melakukan penelitian tentang “Pengaruh *Marketing Mix* Terhadap Keputusan Pembelian Pada PT. Health Wealth International”.

Data dan informasi yang bapak/ibu//abang/kakak/adik berikan merupakan hal yang sangat berharga.Oleh karena itu, partisipasi dan kesediaan bapak/ibu//abang/kakak/adik dalam menjawab kuesioner ini sangat saya hargai.

Akhir kata, saya ucapkan terimakasih kepada responden yang telah bersedia meluangkan waktunya untuk mengisi kuesioner ini.

Medan, April 2021

Peneliti,

Meigi Nur Muharri

NPM.173114046

1. **Identitas Responden**

Nama Responden :

Jenis Kelamin : 1. Laki-Laki 2. Perempuan

Pendidikan Terakhir : 1. SD 3. SMA/SEDERAJAT 5. S1

2. SMP 4. DIPLOMA 6. S2/S3

Umur : 1. 17-23 Tahun 4. 38-44 Tahun

2. 24-30 Tahun 5. 45-51 Tahun

3. 31-37 Tahun 6. 52 Tahun Keatas

1. **Petunjuk Pengisian Kuesioner**
   * + 1. Berikut tanda ceklis (**√**) pada salah satu jawaban yang paling sesuai dengan pendapat anda.
       2. Setiap pertanyaan hanya membutuhkan satu jawaban saja
       3. Mohon memberikan jawaban yang sebenar-benarnya

Keterangan jawaban:

|  |  |  |
| --- | --- | --- |
| No | Keterangan | Skor |
| 1 | SS: Sangat Setuju | 5 |
| 2 | S : Setuju | 4 |
| 3 | KS: Kurang Setuju | 3 |
| 4 | TS: Tidak Setuju | 2 |
| 5 | STS: Sangat Tidak Setuju | 1 |

1. **Daftar Pertanyaan/Kuesioner**
2. **Produk (X1)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **STS** | **TS** | **KS** | **S** | **SS** |
| 1 | Saya merasa produk PT. Health Wealth International menarik perhatian |  |  |  |  |  |
| 2 | Saya merasa produk PT. Health Wealth International sesuai dengan standar dan kualitas yang ditawarkan |  |  |  |  |  |
| 3 | PT. HWI menawarkan banyak pilihan produk |  |  |  |  |  |
| 4 | Bungkus produk PT. Health Wealth International tertata rapi dan menarik |  |  |  |  |  |
| 5 | PT. HWI menawarkan produk yang memiliki citra rasa enak |  |  |  |  |  |
| 6 | Bahan yang digunakan PT. HWI memiliki kesegaran bahan alami yang baik |  |  |  |  |  |

1. **Harga (X2)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **STS** | **TS** | **KS** | **S** | **SS** |
| 1 | PT. HWI memberikan harga produk yang murah |  |  |  |  |  |
| 2 | PT. HWI memberikan harga produk yang mahal |  |  |  |  |  |
| 3 | PT. HWI menawarkan harga yang terjangkau pada tiap kalangan |  |  |  |  |  |
| 4 | PT. HWI menawarkan harga sesuai dengan kualitas |  |  |  |  |  |
| 5 | Produk PT. HWI memberikan potongan harga |  |  |  |  |  |
| 6 | Harga PT. HWI bersaing dengan pesaing lain |  |  |  |  |  |

1. **Distribusi (X3)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **STS** | **TS** | **KS** | **S** | **SS** |
| 1 | PT. HWI mudah dijangkau konsumen |  |  |  |  |  |
| 2 | Lokasi PT. HWI yang strategis |  |  |  |  |  |
| 3 | PT. HWI memiliki tempat yang bersih |  |  |  |  |  |
| 4 | Distributor PT. HWI memiliki tempat yang bersih |  |  |  |  |  |
| 5 | PT. HWI memiliki tempat yang nyaman |  |  |  |  |  |
| 6 | Saya nyaman berbelanja di PT. HWI karena saya tidak kesulitan saat berbelanja di pagi, siang, sore, maupun malam hari. |  |  |  |  |  |

1. **Promosi (X4)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **STS** | **TS** | **KS** | **S** | **SS** |
| 1 | Iklan yang ditampilkan oleh PT. HWI sangat menarik perhatian |  |  |  |  |  |
| 2 | PT. HWI melakukan iklan di setiap media sosial |  |  |  |  |  |
| 3 | Promosi yang dilakukan PT. HWI sangat informative, actual, dan jelas |  |  |  |  |  |
| 4 | Promosi yang dilakukan PT. HWI sesuai dengan kenyataan |  |  |  |  |  |
| 5 | PT. HWI melakukan promosi melalui publikasi kepada masyarakat |  |  |  |  |  |
| 6 | PT. HWI saat promosi slalu memberikan bonus |  |  |  |  |  |

1. **Keputusan Pembelian (Y)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **STS** | **TS** | **KS** | **S** | **SS** |
| 1 | Saya melakukan pembelian produk PT. Health Wealth Internasional karena sudah membandingkan dengan produk lain. |  |  |  |  |  |
| 2 | PT. Health Wealth International menjual banyak pilihan merek produk sehingga saya bisa memilih yang terbaik dan membelinya. |  |  |  |  |  |
| 3 | Saya berbelanja di PT. Health Wealth Internasional karena dapat diandalkan sebagai penyalur yang baik dan berkualitas. |  |  |  |  |  |
| 4 | Sebelum saya membeli produk PT. Health Wealth International saya sudah mencari informasi produk PT. Health Wealth Internasional yang menjual berbagai macam produk. |  |  |  |  |  |
| 5 | Saya membeli banyak produk di PT. Health Wealth Internasional karena ada diskon untuk jumlah pembelian tertentu. |  |  |  |  |  |
| 6 | Saya memutuskan untuk berbelanja di PT. Health Wealth Internasional karena metode pembayarannya sangat muda. |  |  |  |  |  |

**Lampiran 2**

**Data Tabulasi Jawaban 100 Responden**

* + - 1. Variabel Bebas (X1) : Produk

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No  Responden | Jawaban Responden Variabel Produk (X1) | | | | | | |
| X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | Total X1 |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 2 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 3 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 4 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 5 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 6 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| 7 | 5 | 5 | 3 | 3 | 3 | 3 | 22 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 9 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 12 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 13 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 14 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 15 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 17 | 1 | 1 | 3 | 3 | 2 | 2 | 12 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 19 | 2 | 2 | 2 | 2 | 3 | 3 | 14 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 21 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 22 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 25 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 27 | 3 | 4 | 3 | 4 | 4 | 4 | 22 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 29 | 3 | 4 | 3 | 3 | 2 | 2 | 17 |
| 30 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 31 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 32 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 34 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 36 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 37 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 38 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 39 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 40 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 41 | 4 | 4 | 4 | 5 | 5 | 3 | 25 |
| 42 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 43 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 44 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 45 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 46 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 47 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 49 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 50 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 51 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 52 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 53 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 54 | 3 | 3 | 3 | 3 | 4 | 4 | 20 |
| 55 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 56 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 57 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 58 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 59 | 5 | 4 | 4 | 5 | 5 | 5 | 28 |
| 60 | 5 | 4 | 5 | 4 | 3 | 3 | 24 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 63 | 4 | 4 | 4 | 3 | 3 | 3 | 21 |
| 64 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 65 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 66 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 67 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 68 | 5 | 5 | 4 | 5 | 5 | 5 | 29 |
| 69 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 70 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 72 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 73 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 74 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 75 | 3 | 4 | 3 | 4 | 4 | 4 | 22 |
| 76 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 77 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 78 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 79 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 80 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 81 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| 82 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| 83 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 84 | 4 | 4 | 4 | 5 | 3 | 3 | 23 |
| 85 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 86 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 87 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 88 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 89 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 90 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 91 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 92 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 93 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 94 | 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 95 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 96 | 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 97 | 5 | 4 | 3 | 4 | 4 | 4 | 24 |
| 98 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 99 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 100 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| ∑ | 411 | 401 | 415 | 421 | 424 | 421 | 2493 |

**Data Tabulasi Jawaban 100 Responden**

* + - 1. Variabel Bebas (X2) : Harga

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No  Responden | Jawaban Responden Variabel Harga (X2) | | | | | | |
| X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | Total X2 |
| 1 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 2 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 3 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 4 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 5 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 6 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 7 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 8 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 9 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 10 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 12 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 14 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 15 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 17 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 18 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 19 | 2 | 2 | 2 | 2 | 3 | 3 | 14 |
| 20 | 3 | 3 | 4 | 4 | 4 | 4 | 22 |
| 21 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 22 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 23 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 24 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 25 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 28 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 29 | 2 | 2 | 2 | 3 | 3 | 3 | 15 |
| 30 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 31 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 32 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 33 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 34 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 35 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 36 | 3 | 5 | 5 | 4 | 4 | 4 | 25 |
| 37 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 38 | 4 | 4 | 4 | 3 | 3 | 3 | 21 |
| 39 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 40 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 41 | 3 | 4 | 4 | 4 | 4 | 4 | 23 |
| 42 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 43 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 44 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 45 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 46 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 47 | 3 | 5 | 5 | 4 | 4 | 4 | 25 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 49 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 50 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 51 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 52 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 53 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 54 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 55 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 56 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 57 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 58 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 59 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 60 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 63 | 5 | 5 | 4 | 3 | 3 | 3 | 23 |
| 64 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 65 | 3 | 3 | 3 | 4 | 5 | 5 | 23 |
| 66 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 67 | 4 | 4 | 4 | 5 | 5 | 3 | 25 |
| 68 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 69 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 70 | 3 | 3 | 3 | 5 | 5 | 5 | 24 |
| 71 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 72 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 73 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 74 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 75 | 3 | 3 | 4 | 4 | 4 | 4 | 22 |
| 76 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 77 | 3 | 3 | 5 | 5 | 5 | 4 | 25 |
| 78 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 79 | 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| 80 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 81 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 82 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 83 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| 84 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 85 | 3 | 4 | 5 | 4 | 5 | 4 | 25 |
| 86 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 87 | 3 | 5 | 5 | 4 | 4 | 4 | 25 |
| 88 | 3 | 3 | 4 | 5 | 5 | 5 | 25 |
| 89 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 90 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 92 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 93 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 94 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 95 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 96 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 97 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 98 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 99 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 100 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| ∑ | 389 | 394 | 404 | 422 | 428 | 427 | 2464 |

**Data Tabulasi Jawaban 100 Responden**

* + - 1. Variabel Bebas (X3) : Distribusi/Tempat

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No  Responden | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | Total X3 |
| 1 | 4 | 3 | 5 | 5 | 4 | 4 | 25 |
| 2 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 3 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 4 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 5 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 6 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 7 | 4 | 4 | 5 | 5 | 3 | 3 | 24 |
| 8 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 9 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 10 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 11 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 12 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 13 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 14 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 15 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 16 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 17 | 3 | 3 | 3 | 3 | 4 | 4 | 20 |
| 18 | 3 | 3 | 5 | 3 | 3 | 3 | 20 |
| 19 | 3 | 3 | 5 | 3 | 3 | 3 | 20 |
| 20 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 21 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 22 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 23 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 24 | 3 | 3 | 5 | 3 | 3 | 3 | 20 |
| 25 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 26 | 3 | 3 | 5 | 3 | 4 | 4 | 22 |
| 27 | 4 | 3 | 5 | 5 | 4 | 4 | 25 |
| 28 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 29 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 30 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 31 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 32 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 33 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 34 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 35 | 4 | 3 | 5 | 5 | 4 | 4 | 25 |
| 36 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 37 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 38 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 39 | 4 | 4 | 5 | 4 | 5 | 5 | 27 |
| 40 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 41 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 42 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 43 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 44 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 45 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 46 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 47 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 48 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 49 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 50 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 51 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 52 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 53 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 54 | 4 | 4 | 5 | 4 | 3 | 3 | 23 |
| 55 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 56 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 57 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 58 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 59 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 60 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 61 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 62 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 63 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 64 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 65 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 66 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 67 | 4 | 4 | 5 | 5 | 3 | 3 | 24 |
| 68 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 69 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 70 | 3 | 3 | 5 | 3 | 3 | 3 | 20 |
| 71 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 72 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 73 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 74 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 75 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 76 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 77 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 78 | 4 | 5 | 5 | 5 | 4 | 3 | 26 |
| 79 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 80 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 81 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 82 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 83 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 84 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 85 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 86 | 4 | 3 | 5 | 4 | 4 | 4 | 24 |
| 87 | 4 | 4 | 5 | 5 | 4 | 3 | 25 |
| 88 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| 89 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 90 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 91 | 4 | 3 | 5 | 5 | 4 | 4 | 25 |
| 92 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 93 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 94 | 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 95 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 96 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 97 | 4 | 4 | 5 | 5 | 3 | 3 | 24 |
| 98 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 99 | 4 | 3 | 5 | 5 | 4 | 3 | 24 |
| 100 | 3 | 3 | 5 | 4 | 4 | 4 | 23 |
| ∑ | 396 | 362 | 495 | 465 | 405 | 368 | 2491 |

**Data Tabulasi Jawaban 100 Responden**

* + - 1. Variabel Bebas (X4) : Promosi

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No  Responden | X4.1 | X4.2 | X4.3 | X4.4 | X4.5 | X4.6 | Total X4 |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 2 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |
| 3 | 4 | 5 | 4 | 5 | 5 | 5 | 28 |
| 4 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 5 | 5 | 5 | 4 | 5 | 5 | 5 | 29 |
| 6 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 8 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 9 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 10 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| 11 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| 12 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 15 | 5 | 5 | 4 | 4 | 4 | 3 | 25 |
| 16 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 17 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 18 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 19 | 3 | 2 | 2 | 2 | 2 | 2 | 13 |
| 20 | 3 | 3 | 3 | 5 | 5 | 4 | 23 |
| 21 | 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 22 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 23 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 24 | 4 | 4 | 4 | 3 | 3 | 3 | 21 |
| 25 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 26 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 27 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 28 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 29 | 3 | 3 | 3 | 2 | 2 | 2 | 15 |
| 30 | 4 | 4 | 4 | 3 | 5 | 5 | 25 |
| 31 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 32 | 4 | 4 | 4 | 3 | 4 | 4 | 23 |
| 33 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 34 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 35 | 5 | 5 | 5 | 4 | 4 | 3 | 26 |
| 36 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 37 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 38 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 39 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 41 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 42 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 44 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 45 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| 46 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 47 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 48 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 49 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 50 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 51 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 52 | 4 | 4 | 4 | 3 | 4 | 4 | 23 |
| 53 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |
| 54 | 3 | 3 | 3 | 4 | 4 | 4 | 21 |
| 55 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 56 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 58 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 59 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 60 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 61 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 62 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 65 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 66 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 67 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 68 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 70 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 71 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 72 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| 73 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 74 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 75 | 4 | 4 | 3 | 3 | 5 | 5 | 24 |
| 76 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 77 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 78 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| 79 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 80 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 81 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 82 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 83 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 84 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 85 | 4 | 4 | 4 | 3 | 5 | 4 | 24 |
| 86 | 4 | 4 | 4 | 3 | 5 | 4 | 24 |
| 87 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 88 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 89 | 4 | 4 | 4 | 3 | 4 | 4 | 23 |
| 90 | 4 | 4 | 4 | 3 | 4 | 3 | 22 |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 92 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |
| 93 | 4 | 5 | 4 | 5 | 5 | 5 | 28 |
| 94 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 95 | 5 | 5 | 4 | 5 | 5 | 5 | 29 |
| 96 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 97 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 98 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 99 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 100 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| ∑ | 412 | 414 | 406 | 409 | 433 | 414 | 2488 |

**Data Tabulasi Jawaban 100 Responden**

* + - 1. Variabel Terikat (Y) : Keputusan Pembelian Konsumen

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No  Responden | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Total Y |
| 1 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 2 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 3 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 6 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 8 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 9 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 10 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 11 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 12 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 14 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 15 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 16 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 17 | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 18 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 19 | 3 | 3 | 2 | 2 | 2 | 2 | 14 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 21 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 22 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 23 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 24 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 25 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 26 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 27 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 28 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 29 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 30 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 31 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 32 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 33 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 34 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 35 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 36 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 37 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 38 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 39 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 41 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 42 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 43 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 44 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 45 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 46 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 47 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 48 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 49 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 50 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 51 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 52 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 53 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 54 | 4 | 4 | 4 | 3 | 3 | 3 | 21 |
| 55 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 56 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 58 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 59 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 60 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 61 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 62 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 64 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 65 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 66 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 67 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 68 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 69 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 70 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 71 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 72 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 73 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 74 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 75 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 76 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 77 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 78 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 79 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 80 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 81 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 82 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 83 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 84 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 85 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 86 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 87 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 88 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 89 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 90 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 91 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 92 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 93 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 94 | 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 95 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 96 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 97 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 98 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 99 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 100 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| ∑ | 474 | 433 | 472 | 420 | 422 | 422 | 2643 |

**Lampiran 3**

**Tabel Uji Validitas Variabel Produk Menggunakan Spss Versi 21**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | Total\_X1 |
| X1.1 | Pearson Correlation | 1 | .829\*\* | .452\* | .443\* | .443\* | .443\* | .815\*\* |
| Sig. (2-tailed) |  | .000 | .012 | .014 | .014 | .014 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | .829\*\* | 1 | .500\*\* | .535\*\* | .535\*\* | .535\*\* | .867\*\* |
| Sig. (2-tailed) | .000 |  | .005 | .002 | .002 | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | .452\* | .500\*\* | 1 | .267 | .267 | .267 | .673\*\* |
| Sig. (2-tailed) | .012 | .005 |  | .153 | .153 | .153 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | .443\* | .535\*\* | .267 | 1 | 1.000\*\* | 1.000\*\* | .790\*\* |
| Sig. (2-tailed) | .014 | .002 | .153 |  | .000 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | .443\* | .535\*\* | .267 | 1.000\*\* | 1 | 1.000\*\* | .790\*\* |
| Sig. (2-tailed) | .014 | .002 | .153 | .000 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | .443\* | .535\*\* | .267 | 1.000\*\* | 1.000\*\* | 1 | .790\*\* |
| Sig. (2-tailed) | .014 | .002 | .153 | .000 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total\_X1 | Pearson Correlation | .815\*\* | .867\*\* | .673\*\* | .790\*\* | .790\*\* | .790\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | |

*Sumber : Hasil Pengolahan Data SPSS Versi 21 (2021)*

**Tabel Uji Validitas Variabel Harga Menggunakan Spss Versi 21**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | Total\_X2 |
| X2.1 | Pearson Correlation | 1 | .442\* | .730\*\* | .235 | .157 | .186 | .724\*\* |
| Sig. (2-tailed) |  | .014 | .000 | .211 | .407 | .326 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson Correlation | .442\* | 1 | .627\*\* | .164 | .213 | .184 | .657\*\* |
| Sig. (2-tailed) | .014 |  | .000 | .385 | .259 | .330 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson Correlation | .730\*\* | .627\*\* | 1 | .404\* | .312 | .180 | .824\*\* |
| Sig. (2-tailed) | .000 | .000 |  | .027 | .093 | .340 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson Correlation | .235 | .164 | .404\* | 1 | .815\*\* | .663\*\* | .706\*\* |
| Sig. (2-tailed) | .211 | .385 | .027 |  | .000 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson Correlation | .157 | .213 | .312 | .815\*\* | 1 | .813\*\* | .694\*\* |
| Sig. (2-tailed) | .407 | .259 | .093 | .000 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson Correlation | .186 | .184 | .180 | .663\*\* | .813\*\* | 1 | .629\*\* |
| Sig. (2-tailed) | .326 | .330 | .340 | .000 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total\_X2 | Pearson Correlation | .724\*\* | .657\*\* | .824\*\* | .706\*\* | .694\*\* | .629\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |

*Sumber : Hasil Pengolahan Data SPSS Versi 21 (2021)*

**Tabel Uji Validitas Variabel Distribusi/Tempat Menggunakan Spss Versi 21**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | Total\_X3 |
| X3.1 | Pearson Correlation | 1 | .941\*\* | 1.000\*\* | -.159 | -.159 | -.159 | .651\*\* |
| Sig. (2-tailed) |  | .000 | .000 | .400 | .400 | .400 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | .941\*\* | 1 | .941\*\* | -.078 | -.078 | -.078 | .696\*\* |
| Sig. (2-tailed) | .000 |  | .000 | .684 | .684 | .684 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | 1.000\*\* | .941\*\* | 1 | -.159 | -.159 | -.159 | .651\*\* |
| Sig. (2-tailed) | .000 | .000 |  | .400 | .400 | .400 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | -.159 | -.078 | -.159 | 1 | 1.000\*\* | 1.000\*\* | .641\*\* |
| Sig. (2-tailed) | .400 | .684 | .400 |  | .000 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson Correlation | -.159 | -.078 | -.159 | 1.000\*\* | 1 | 1.000\*\* | .641\*\* |
| Sig. (2-tailed) | .400 | .684 | .400 | .000 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | -.159 | -.078 | -.159 | 1.000\*\* | 1.000\*\* | 1 | .641\*\* |
| Sig. (2-tailed) | .400 | .684 | .400 | .000 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total\_X3 | Pearson Correlation | .651\*\* | .696\*\* | .651\*\* | .641\*\* | .641\*\* | .641\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |

*Sumber : Hasil Pengolahan Data SPSS Versi 21 (2021)*

**Tabel Uji Validitas Variabel Promosi Menggunakan Spss Versi 21**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | X4.1 | X4.2 | X4.3 | X4.4 | X4.5 | X4.6 | Total\_X4 |
| X4.1 | Pearson Correlation | 1 | .783\*\* | .750\*\* | .167 | .167 | .106 | .759\*\* |
| Sig. (2-tailed) |  | .000 | .000 | .378 | .378 | .578 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4.2 | Pearson Correlation | .783\*\* | 1 | .941\*\* | -.107 | -.107 | -.154 | .621\*\* |
| Sig. (2-tailed) | .000 |  | .000 | .575 | .575 | .416 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4.3 | Pearson Correlation | .750\*\* | .941\*\* | 1 | -.057 | -.057 | -.097 | .651\*\* |
| Sig. (2-tailed) | .000 | .000 |  | .764 | .764 | .611 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4.4 | Pearson Correlation | .167 | -.107 | -.057 | 1 | 1.000\*\* | .921\*\* | .688\*\* |
| Sig. (2-tailed) | .378 | .575 | .764 |  | .000 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4.5 | Pearson Correlation | .167 | -.107 | -.057 | 1.000\*\* | 1 | .921\*\* | .688\*\* |
| Sig. (2-tailed) | .378 | .575 | .764 | .000 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4.6 | Pearson Correlation | .106 | -.154 | -.097 | .921\*\* | .921\*\* | 1 | .632\*\* |
| Sig. (2-tailed) | .578 | .416 | .611 | .000 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total\_X4 | Pearson Correlation | .759\*\* | .621\*\* | .651\*\* | .688\*\* | .688\*\* | .632\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |

*Sumber : Hasil Pengolahan Data SPSS Versi 21 (2021)*

**Tabel Uji Validitas Variabel Keputusan Pembelian Konsumen Menggunakan Spss Versi 21**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Total\_Y |
| Y.1 | Pearson Correlation | 1 | 1.000\*\* | 1.000\*\* | -.247 | -.247 | -.247 | .608\*\* |
| Sig. (2-tailed) |  | .000 | .000 | .188 | .188 | .188 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.2 | Pearson Correlation | 1.000\*\* | 1 | 1.000\*\* | -.247 | -.247 | -.247 | .608\*\* |
| Sig. (2-tailed) | .000 |  | .000 | .188 | .188 | .188 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.3 | Pearson Correlation | 1.000\*\* | 1.000\*\* | 1 | -.247 | -.247 | -.247 | .608\*\* |
| Sig. (2-tailed) | .000 | .000 |  | .188 | .188 | .188 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.4 | Pearson Correlation | -.247 | -.247 | -.247 | 1 | 1.000\*\* | 1.000\*\* | .619\*\* |
| Sig. (2-tailed) | .188 | .188 | .188 |  | .000 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.5 | Pearson Correlation | -.247 | -.247 | -.247 | 1.000\*\* | 1 | 1.000\*\* | .619\*\* |
| Sig. (2-tailed) | .188 | .188 | .188 | .000 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.6 | Pearson Correlation | -.247 | -.247 | -.247 | 1.000\*\* | 1.000\*\* | 1 | .619\*\* |
| Sig. (2-tailed) | .188 | .188 | .188 | .000 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total\_Y | Pearson Correlation | .608\*\* | .608\*\* | .608\*\* | .619\*\* | .619\*\* | .619\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |

*Sumber : Hasil Pengolahan Data SPSS Versi 21 (2021)*

**Tabel Uji Reliabilitas Variabel Produk Menggunakan SPSS Versi 21**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .789 | 7 |

**Tabel Uji Reliabilitas Variabel Harga Menggunakan SPSS Versi 21**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .776 | 7 |

**Tabel Uji Reliabilitas Variabel Distribusi/Tempat Menggunakan SPSS**

**Versi 21**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .761 | 7 |

**Tabel Uji Reliabilitas Variabel Promosi Menggunakan SPSS Versi 21**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .767 | 7 |

**Tabel Uji Reliabilitas Variabel Keputusan Pembelian Konsumen Menggunakan SPSS Versi 21**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .746 | 7 |

**Lampiran 4**

# Distribusi Nilai R tabel

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **df = (N-2)** | **Tingkat signifikansi untuk uji satu arah** | | | | | |
| **0.05** | **0.025** | **0.01** | | **0.005** | **0.0005** |
| **Tingkat signifikansi untuk uji dua arah** | | | | | |
| **0.1** | **0.05** | | **0.02** | **0.01** | **0.001** |
| 1 | 0.9877 | 0.9969 | | 0.9995 | 0.9999 | 1.0000 |
| 2 | 0.9000 | 0.9500 | | 0.9800 | 0.9900 | 0.9990 |
| 3 | 0.8054 | 0.8783 | | 0.9343 | 0.9587 | 0.9911 |
| 4 | 0.7293 | 0.8114 | | 0.8822 | 0.9172 | 0.9741 |
| 5 | 0.6694 | 0.7545 | | 0.8329 | 0.8745 | 0.9509 |
| 6 | 0.6215 | 0.7067 | | 0.7887 | 0.8343 | 0.9249 |
| 7 | 0.5822 | 0.6664 | | 0.7498 | 0.7977 | 0.8983 |
| 8 | 0.5494 | 0.6319 | | 0.7155 | 0.7646 | 0.8721 |
| 9 | 0.5214 | 0.6021 | | 0.6851 | 0.7348 | 0.8470 |
| 10 | 0.4973 | 0.5760 | | 0.6581 | 0.7079 | 0.8233 |
| 11 | 0.4762 | 0.5529 | | 0.6339 | 0.6835 | 0.8010 |
| 12 | 0.4575 | 0.5324 | | 0.6120 | 0.6614 | 0.7800 |
| 13 | 0.4409 | 0.5140 | | 0.5923 | 0.6411 | 0.7604 |
| 14 | 0.4259 | 0.4973 | | 0.5742 | 0.6226 | 0.7419 |
| 15 | 0.4124 | 0.4821 | | 0.5577 | 0.6055 | 0.7247 |
| 16 | 0.4000 | 0.4683 | | 0.5425 | 0.5897 | 0.7084 |
| 17 | 0.3887 | 0.4555 | | 0.5285 | 0.5751 | 0.6932 |
| 18 | 0.3783 | 0.4438 | | 0.5155 | 0.5614 | 0.6788 |
| 19 | 0.3687 | 0.4329 | | 0.5034 | 0.5487 | 0.6652 |
| 20 | 0.3598 | 0.4227 | | 0.4921 | 0.5368 | 0.6524 |
| 21 | 0.3515 | 0.4132 | | 0.4815 | 0.5256 | 0.6402 |
| 22 | 0.3438 | 0.4044 | | 0.4716 | 0.5151 | 0.6287 |
| 23 | 0.3365 | 0.3961 | | 0.4622 | 0.5052 | 0.6178 |
| 24 | 0.3297 | 0.3882 | | 0.4534 | 0.4958 | 0.6074 |
| 25 | 0.3233 | **0.3809** | | 0.4451 | 0.4869 | 0.5974 |
| 26 | 0.3172 | 0.3739 | | 0.4372 | 0.4785 | 0.5880 |
| 27 | 0.3115 | 0.3673 | | 0.4297 | 0.4705 | 0.5790 |
| 28 | 0.3061 | 0.3610 | | 0.4226 | 0.4629 | 0.5703 |
| 29 | 0.3009 | 0.3550 | | 0.4158 | 0.4556 | 0.5620 |
| 30 | 0.2960 | 0.3494 | | 0.4093 | 0.4487 | 0.5541 |
| 31 | 0.2913 | 0.3440 | | 0.4032 | 0.4421 | 0.5465 |
| 32 | 0.2869 | 0.3388 | | 0.3972 | 0.4357 | 0.5392 |
| 33 | 0.2826 | 0.3338 | | 0.3916 | 0.4296 | 0.5322 |
| 34 | 0.2785 | 0.3291 | | 0.3862 | 0.4238 | 0.5254 |
| 35 | 0.2746 | 0.3246 | | 0.3810 | 0.4182 | 0.5189 |
| 36 | 0.2709 | 0.3202 | | 0.3760 | 0.4128 | 0.5126 |
| 37 | 0.2673 | 0.3160 | | 0.3712 | 0.4076 | 0.5066 |
| 38 | 0.2638 | 0.3120 | | 0.3665 | 0.4026 | 0.5007 |
| 39 | 0.2605 | 0.3081 | | 0.3621 | 0.3978 | 0.4950 |
| 40 | 0.2573 | 0.3044 | | 0.3578 | 0.3932 | 0.4896 |
| 41 | 0.2542 | 0.3008 | | 0.3536 | 0.3887 | 0.4843 |
| 42 | 0.2512 | 0.2973 | | 0.3496 | 0.3843 | 0.4791 |
| 43 | 0.2483 | 0.2940 | | 0.3457 | 0.3801 | 0.4742 |
| 44 | 0.2455 | 0.2907 | | 0.3420 | 0.3761 | 0.4694 |
| 45 | 0.2429 | 0.2876 | | 0.3384 | 0.3721 | 0.4647 |
| 46 | 0.2403 | 0.2845 | | 0.3348 | 0.3683 | 0.4601 |
| 47 | 0.2377 | 0.2816 | | 0.3314 | 0.3646 | 0.4557 |
| 48 | 0.2353 | 0.2787 | | 0.3281 | 0.3610 | 0.4514 |
| 49 | 0.2329 | 0.2759 | | 0.3249 | 0.3575 | 0.4473 |
| 50 | 0.2306 | 0.2732 | | 0.3218 | 0.3542 | 0.4432 |
| 51 | 0.2284 | 0.2706 | | 0.3188 | 0.3509 | 0.4393 |
| 52 | 0.2262 | 0.2681 | | 0.3158 | 0.3477 | 0.4354 |
| 53 | 0.2241 | 0.2656 | | 0.3129 | 0.3445 | 0.4317 |
| 54 | 0.2221 | 0.2632 | | 0.3102 | 0.3415 | 0.4280 |
| 55 | 0.2201 | 0.2609 | | 0.3074 | 0.3385 | 0.4244 |
| 56 | 0.2181 | 0.2586 | | 0.3048 | 0.3357 | 0.4210 |
| 57 | 0.2162 | 0.2564 | | 0.3022 | 0.3328 | 0.4176 |
| 58 | 0.2144 | 0.2542 | | 0.2997 | 0.3301 | 0.4143 |
| 59 | 0.2126 | 0.2521 | | 0.2972 | 0.3274 | 0.4110 |
| 60 | 0.2108 | 0.2500 | | 0.2948 | 0.3248 | 0.4079 |
| 61 | 0.2091 | 0.2480 | | 0.2925 | 0.3223 | 0.4048 |
| 62 | 0.2075 | 0.2461 | | 0.2902 | 0.3198 | 0.4018 |
| 63 | 0.2058 | 0.2441 | | 0.2880 | 0.3173 | 0.3988 |
| 64 | 0.2042 | 0.2423 | | 0.2858 | 0.3150 | 0.3959 |
| 65 | 0.2027 | 0.2404 | | 0.2837 | 0.3126 | 0.3931 |
| 66 | 0.2012 | 0.2387 | | 0.2816 | 0.3104 | 0.3903 |
| 67 | 0.1997 | 0.2369 | | 0.2796 | 0.3081 | 0.3876 |
| 68 | 0.1982 | 0.2352 | | 0.2776 | 0.3060 | 0.3850 |
| 69 | 0.1968 | 0.2335 | | 0.2756 | 0.3038 | 0.3823 |
| 70 | 0.1954 | 0.2319 | | 0.2737 | 0.3017 | 0.3798 |
| 71 | 0.1940 | 0.2303 | | 0.2718 | 0.2997 | 0.3773 |
| 72 | 0.1927 | 0.2287 | | 0.2700 | 0.2977 | 0.3748 |
| 73 | 0.1914 | 0.2272 | | 0.2682 | 0.2957 | 0.3724 |
| 74 | 0.1901 | 0.2257 | | 0.2664 | 0.2938 | 0.3701 |
| 75 | 0.1888 | 0.2242 | | 0.2647 | 0.2919 | 0.3678 |
| 76 | 0.1876 | 0.2227 | | 0.2630 | 0.2900 | 0.3655 |
| 77 | 0.1864 | 0.2213 | | 0.2613 | 0.2882 | 0.3633 |
| 78 | 0.1852 | 0.2199 | | 0.2597 | 0.2864 | 0.3611 |
| 79 | 0.1841 | 0.2185 | | 0.2581 | 0.2847 | 0.3589 |
| 80 | 0.1829 | 0.2172 | | 0.2565 | 0.2830 | 0.3568 |
| 81 | 0.1818 | 0.2159 | | 0.2550 | 0.2813 | 0.3547 |
| 82 | 0.1807 | 0.2146 | | 0.2535 | 0.2796 | 0.3527 |
| 83 | 0.1796 | 0.2133 | | 0.2520 | 0.2780 | 0.3507 |
| 84 | 0.1786 | 0.2120 | | 0.2505 | 0.2764 | 0.3487 |
| 85 | 0.1775 | 0.2108 | | 0.2491 | 0.2748 | 0.3468 |
| 86 | 0.1765 | 0.2096 | | 0.2477 | 0.2732 | 0.3449 |
| 87 | 0.1755 | 0.2084 | | 0.2463 | 0.2717 | 0.3430 |
| 88 | 0.1745 | 0.2072 | | 0.2449 | 0.2702 | 0.3412 |
| 89 | 0.1735 | 0.2061 | | 0.2435 | 0.2687 | 0.3393 |
| 90 | 0.1726 | 0.2050 | | 0.2422 | 0.2673 | 0.3375 |
| 91 | 0.1716 | 0.2039 | | 0.2409 | 0.2659 | 0.3358 |
| 92 | 0.1707 | 0.2028 | | 0.2396 | 0.2645 | 0.3341 |
| 93 | 0.1698 | 0.2017 | | 0.2384 | 0.2631 | 0.3323 |
| 94 | 0.1689 | 0.2006 | | 0.2371 | 0.2617 | 0.3307 |
| 95 | 0.1680 | 0.1996 | | 0.2359 | 0.2604 | 0.3290 |
| 96 | 0.1671 | 0.1986 | | 0.2347 | 0.2591 | 0.3274 |
| 97 | 0.1663 | 0.1975 | | 0.2335 | 0.2578 | 0.3258 |
| 98 | 0.1654 | 0.1966 | | 0.2324 | 0.2565 | 0.3242 |
| 99 | 0.1646 | 0.1956 | | 0.2312 | 0.2552 | 0.3226 |
| 100 | 0.1638 | 0.1946 | | 0.2301 | 0.2540 | 0.3211 |

**Lampiran 5**

**Distribusi t tabel**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pr** | **0.25** | **0.10** | **0.05** | **0.025** | **0.01** | **0.005** | **0.001** |
| **df** | **0.50** | **0.20** | **0.10** | **0.050** | **0.02** | **0.010** | **0.002** |
| 1 | 1.00000 | 3.07768 | 6.31375 | 12.70620 | 31.82052 | 63.65674 | 318.30884 |
| 2 | 0.81650 | 1.88562 | 2.91999 | 4.30265 | 6.96456 | 9.92484 | 22.32712 |
| 3 | 0.76489 | 1.63774 | 2.35336 | 3.18245 | 4.54070 | 5.84091 | 10.21453 |
| 4 | 0.74070 | 1.53321 | 2.13185 | 2.77645 | 3.74695 | 4.60409 | 7.17318 |
| 5 | 0.72669 | 1.47588 | 2.01505 | 2.57058 | 3.36493 | 4.03214 | 5.89343 |
| 6 | 0.71756 | 1.43976 | 1.94318 | 2.44691 | 3.14267 | 3.70743 | 5.20763 |
| 7 | 0.71114 | 1.41492 | 1.89458 | 2.36462 | 2.99795 | 3.49948 | 4.78529 |
| 8 | 0.70639 | 1.39682 | 1.85955 | 2.30600 | 2.89646 | 3.35539 | 4.50079 |
| 9 | 0.70272 | 1.38303 | 1.83311 | 2.26216 | 2.82144 | 3.24984 | 4.29681 |
| 10 | 0.69981 | 1.37218 | 1.81246 | 2.22814 | 2.76377 | 3.16927 | 4.14370 |
| 11 | 0.69745 | 1.36343 | 1.79588 | 2.20099 | 2.71808 | 3.10581 | 4.02470 |
| 12 | 0.69548 | 1.35622 | 1.78229 | 2.17881 | 2.68100 | 3.05454 | 3.92963 |
| 13 | 0.69383 | 1.35017 | 1.77093 | 2.16037 | 2.65031 | 3.01228 | 3.85198 |
| 14 | 0.69242 | 1.34503 | 1.76131 | 2.14479 | 2.62449 | 2.97684 | 3.78739 |
| 15 | 0.69120 | 1.34061 | 1.75305 | 2.13145 | 2.60248 | 2.94671 | 3.73283 |
| 16 | 0.69013 | 1.33676 | 1.74588 | 2.11991 | 2.58349 | 2.92078 | 3.68615 |
| 17 | 0.68920 | 1.33338 | 1.73961 | 2.10982 | 2.56693 | 2.89823 | 3.64577 |
| 18 | 0.68836 | 1.33039 | 1.73406 | 2.10092 | 2.55238 | 2.87844 | 3.61048 |
| 19 | 0.68762 | 1.32773 | 1.72913 | 2.09302 | 2.53948 | 2.86093 | 3.57940 |
| 20 | 0.68695 | 1.32534 | 1.72472 | 2.08596 | 2.52798 | 2.84534 | 3.55181 |
| 21 | 0.68635 | 1.32319 | 1.72074 | 2.07961 | 2.51765 | 2.83136 | 3.52715 |
| 22 | 0.68581 | 1.32124 | 1.71714 | 2.07387 | 2.50832 | 2.81876 | 3.50499 |
| 23 | 0.68531 | 1.31946 | 1.71387 | 2.06866 | 2.49987 | 2.80734 | 3.48496 |
| 24 | 0.68485 | 1.31784 | 1.71088 | 2.06390 | 2.49216 | 2.79694 | 3.46678 |
| 25 | 0.68443 | 1.31635 | 1.70814 | 2.05954 | 2.48511 | 2.78744 | 3.45019 |
| 26 | 0.68404 | 1.31497 | 1.70562 | 2.05553 | 2.47863 | 2.77871 | 3.43500 |
| 27 | 0.68368 | 1.31370 | 1.70329 | 2.05183 | 2.47266 | 2.77068 | 3.42103 |
| 28 | 0.68335 | 1.31253 | 1.70113 | 2.04841 | 2.46714 | 2.76326 | 3.40816 |
| 29 | 0.68304 | 1.31143 | 1.69913 | 2.04523 | 2.46202 | 2.75639 | 3.39624 |
| 30 | 0.68276 | 1.31042 | 1.69726 | 2.04227 | 2.45726 | 2.75000 | 3.38518 |
| 31 | 0.68249 | 1.30946 | 1.69552 | 2.03951 | 2.45282 | 2.74404 | 3.37490 |
| 32 | 0.68223 | 1.30857 | 1.69389 | 2.03693 | 2.44868 | 2.73848 | 3.36531 |
| 33 | 0.68200 | 1.30774 | 1.69236 | 2.03452 | 2.44479 | 2.73328 | 3.35634 |
| 34 | 0.68177 | 1.30695 | 1.69092 | 2.03224 | 2.44115 | 2.72839 | 3.34793 |
| 35 | 0.68156 | 1.30621 | 1.68957 | 2.03011 | 2.43772 | 2.72381 | 3.34005 |
| 36 | 0.68137 | 1.30551 | 1.68830 | 2.02809 | 2.43449 | 2.71948 | 3.33262 |
| 37 | 0.68118 | 1.30485 | 1.68709 | 2.02619 | 2.43145 | 2.71541 | 3.32563 |
| 38 | 0.68100 | 1.30423 | 1.68595 | 2.02439 | 2.42857 | 2.71156 | 3.31903 |
| 39 | 0.68083 | 1.30364 | 1.68488 | 2.02269 | 2.42584 | 2.70791 | 3.31279 |
| 40 | 0.68067 | 1.30308 | 1.68385 | 2.02108 | 2.42326 | 2.70446 | 3.30688 |
| 41 | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| 42 | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| 43 | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| 44 | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| 45 | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| 46 | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| 47 | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| 48 | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| 49 | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| 50 | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| 51 | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| 52 | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| 53 | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| 54 | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| 55 | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| 56 | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |
| 57 | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| 58 | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| 59 | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| 60 | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| 61 | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| 62 | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| 63 | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| 64 | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| 65 | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| 66 | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| 67 | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| 68 | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| 69 | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| 70 | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| 71 | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| 72 | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| 73 | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| 74 | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| 75 | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| 76 | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| 77 | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| 78 | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| 79 | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| 80 | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |
| 81 | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82 | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83 | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84 | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85 | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86 | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87 | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88 | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89 | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90 | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91 | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92 | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93 | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94 | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95 | 0.67708 | 1.29053 | **1.66105** | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96 | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97 | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98 | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99 | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100 | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |

**Lampiran 6**

**F Tabel**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Titik Persentase Distribusi F untuk Probabilita = 0,05** | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | |
| **df untuk**  **penyebut (N2)** | **df untuk pembilang (N1)** | | | | | | | | | | | | | | |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** |
| **1** | 161 | 199 | 216 | 225 | 230 | 234 | 237 | 239 | 241 | 242 | 243 | 244 | 245 | 245 | 246 |
| **2** | 18.51 | 19.00 | 19.16 | 19.25 | 19.30 | 19.33 | 19.35 | 19.37 | 19.38 | 19.40 | 19.40 | 19.41 | 19.42 | 19.42 | 19.43 |
| **3** | 10.13 | 9.55 | 9.28 | 9.12 | 9.01 | 8.94 | 8.89 | 8.85 | 8.81 | 8.79 | 8.76 | 8.74 | 8.73 | 8.71 | 8.70 |
| **4** | 7.71 | 6.94 | 6.59 | 6.39 | 6.26 | 6.16 | 6.09 | 6.04 | 6.00 | 5.96 | 5.94 | 5.91 | 5.89 | 5.87 | 5.86 |
| **5** | 6.61 | 5.79 | 5.41 | 5.19 | 5.05 | 4.95 | 4.88 | 4.82 | 4.77 | 4.74 | 4.70 | 4.68 | 4.66 | 4.64 | 4.62 |
| **6** | 5.99 | 5.14 | 4.76 | 4.53 | 4.39 | 4.28 | 4.21 | 4.15 | 4.10 | 4.06 | 4.03 | 4.00 | 3.98 | 3.96 | 3.94 |
| **7** | 5.59 | 4.74 | 4.35 | 4.12 | 3.97 | 3.87 | 3.79 | 3.73 | 3.68 | 3.64 | 3.60 | 3.57 | 3.55 | 3.53 | 3.51 |
| **8** | 5.32 | 4.46 | 4.07 | 3.84 | 3.69 | 3.58 | 3.50 | 3.44 | 3.39 | 3.35 | 3.31 | 3.28 | 3.26 | 3.24 | 3.22 |
| **9** | 5.12 | 4.26 | 3.86 | 3.63 | 3.48 | 3.37 | 3.29 | 3.23 | 3.18 | 3.14 | 3.10 | 3.07 | 3.05 | 3.03 | 3.01 |
| **10** | 4.96 | 4.10 | 3.71 | 3.48 | 3.33 | 3.22 | 3.14 | 3.07 | 3.02 | 2.98 | 2.94 | 2.91 | 2.89 | 2.86 | 2.85 |
| **11** | 4.84 | 3.98 | 3.59 | 3.36 | 3.20 | 3.09 | 3.01 | 2.95 | 2.90 | 2.85 | 2.82 | 2.79 | 2.76 | 2.74 | 2.72 |
| **12** | 4.75 | 3.89 | 3.49 | 3.26 | 3.11 | 3.00 | 2.91 | 2.85 | 2.80 | 2.75 | 2.72 | 2.69 | 2.66 | 2.64 | 2.62 |
| **13** | 4.67 | 3.81 | 3.41 | 3.18 | 3.03 | 2.92 | 2.83 | 2.77 | 2.71 | 2.67 | 2.63 | 2.60 | 2.58 | 2.55 | 2.53 |
| **14** | 4.60 | 3.74 | 3.34 | 3.11 | 2.96 | 2.85 | 2.76 | 2.70 | 2.65 | 2.60 | 2.57 | 2.53 | 2.51 | 2.48 | 2.46 |
| **15** | 4.54 | 3.68 | 3.29 | 3.06 | 2.90 | 2.79 | 2.71 | 2.64 | 2.59 | 2.54 | 2.51 | 2.48 | 2.45 | 2.42 | 2.40 |
| **16** | 4.49 | 3.63 | 3.24 | 3.01 | 2.85 | 2.74 | 2.66 | 2.59 | 2.54 | 2.49 | 2.46 | 2.42 | 2.40 | 2.37 | 2.35 |
| **17** | 4.45 | 3.59 | 3.20 | 2.96 | 2.81 | 2.70 | 2.61 | 2.55 | 2.49 | 2.45 | 2.41 | 2.38 | 2.35 | 2.33 | 2.31 |
| **18** | 4.41 | 3.55 | 3.16 | 2.93 | 2.77 | 2.66 | 2.58 | 2.51 | 2.46 | 2.41 | 2.37 | 2.34 | 2.31 | 2.29 | 2.27 |
| **19** | 4.38 | 3.52 | 3.13 | 2.90 | 2.74 | 2.63 | 2.54 | 2.48 | 2.42 | 2.38 | 2.34 | 2.31 | 2.28 | 2.26 | 2.23 |
| **20** | 4.35 | 3.49 | 3.10 | 2.87 | 2.71 | 2.60 | 2.51 | 2.45 | 2.39 | 2.35 | 2.31 | 2.28 | 2.25 | 2.22 | 2.20 |
| **21** | 4.32 | 3.47 | 3.07 | 2.84 | 2.68 | 2.57 | 2.49 | 2.42 | 2.37 | 2.32 | 2.28 | 2.25 | 2.22 | 2.20 | 2.18 |
| **22** | 4.30 | 3.44 | 3.05 | 2.82 | 2.66 | 2.55 | 2.46 | 2.40 | 2.34 | 2.30 | 2.26 | 2.23 | 2.20 | 2.17 | 2.15 |
| **23** | 4.28 | 3.42 | 3.03 | 2.80 | 2.64 | 2.53 | 2.44 | 2.37 | 2.32 | 2.27 | 2.24 | 2.20 | 2.18 | 2.15 | 2.13 |
| **24** | 4.26 | 3.40 | 3.01 | 2.78 | 2.62 | 2.51 | 2.42 | 2.36 | 2.30 | 2.25 | 2.22 | 2.18 | 2.15 | 2.13 | 2.11 |
| **25** | 4.24 | 3.39 | 2.99 | 2.76 | 2.60 | 2.49 | 2.40 | 2.34 | 2.28 | 2.24 | 2.20 | 2.16 | 2.14 | 2.11 | 2.09 |
| **26** | 4.23 | 3.37 | 2.98 | 2.74 | 2.59 | 2.47 | 2.39 | 2.32 | 2.27 | 2.22 | 2.18 | 2.15 | 2.12 | 2.09 | 2.07 |
| **27** | 4.21 | 3.35 | 2.96 | 2.73 | 2.57 | 2.46 | 2.37 | 2.31 | 2.25 | 2.20 | 2.17 | 2.13 | 2.10 | 2.08 | 2.06 |
| **28** | 4.20 | 3.34 | 2.95 | 2.71 | 2.56 | 2.45 | 2.36 | 2.29 | 2.24 | 2.19 | 2.15 | 2.12 | 2.09 | 2.06 | 2.04 |
| **29** | 4.18 | 3.33 | 2.93 | 2.70 | 2.55 | 2.43 | 2.35 | 2.28 | 2.22 | 2.18 | 2.14 | 2.10 | 2.08 | 2.05 | 2.03 |
| **30** | 4.17 | 3.32 | 2.92 | 2.69 | 2.53 | 2.42 | 2.33 | 2.27 | 2.21 | 2.16 | 2.13 | 2.09 | 2.06 | 2.04 | 2.01 |
| **31** | 4.16 | 3.30 | 2.91 | 2.68 | 2.52 | 2.41 | 2.32 | 2.25 | 2.20 | 2.15 | 2.11 | 2.08 | 2.05 | 2.03 | 2.00 |
| **32** | 4.15 | 3.29 | 2.90 | 2.67 | 2.51 | 2.40 | 2.31 | 2.24 | 2.19 | 2.14 | 2.10 | 2.07 | 2.04 | 2.01 | 1.99 |
| **33** | 4.14 | 3.28 | 2.89 | 2.66 | 2.50 | 2.39 | 2.30 | 2.23 | 2.18 | 2.13 | 2.09 | 2.06 | 2.03 | 2.00 | 1.98 |
| **34** | 4.13 | 3.28 | 2.88 | 2.65 | 2.49 | 2.38 | 2.29 | 2.23 | 2.17 | 2.12 | 2.08 | 2.05 | 2.02 | 1.99 | 1.97 |
| **35** | 4.12 | 3.27 | 2.87 | 2.64 | 2.49 | 2.37 | 2.29 | 2.22 | 2.16 | 2.11 | 2.07 | 2.04 | 2.01 | 1.99 | 1.96 |
| **36** | 4.11 | 3.26 | 2.87 | 2.63 | 2.48 | 2.36 | 2.28 | 2.21 | 2.15 | 2.11 | 2.07 | 2.03 | 2.00 | 1.98 | 1.95 |
| **37** | 4.11 | 3.25 | 2.86 | 2.63 | 2.47 | 2.36 | 2.27 | 2.20 | 2.14 | 2.10 | 2.06 | 2.02 | 2.00 | 1.97 | 1.95 |
| **38** | 4.10 | 3.24 | 2.85 | 2.62 | 2.46 | 2.35 | 2.26 | 2.19 | 2.14 | 2.09 | 2.05 | 2.02 | 1.99 | 1.96 | 1.94 |
| **39** | 4.09 | 3.24 | 2.85 | 2.61 | 2.46 | 2.34 | 2.26 | 2.19 | 2.13 | 2.08 | 2.04 | 2.01 | 1.98 | 1.95 | 1.93 |
| **40** | 4.08 | 3.23 | 2.84 | 2.61 | 2.45 | 2.34 | 2.25 | 2.18 | 2.12 | 2.08 | 2.04 | 2.00 | 1.97 | 1.95 | 1.92 |
| **41** | 4.08 | 3.23 | 2.83 | 2.60 | 2.44 | 2.33 | 2.24 | 2.17 | 2.12 | 2.07 | 2.03 | 2.00 | 1.97 | 1.94 | 1.92 |
| **42** | 4.07 | 3.22 | 2.83 | 2.59 | 2.44 | 2.32 | 2.24 | 2.17 | 2.11 | 2.06 | 2.03 | 1.99 | 1.96 | 1.94 | 1.91 |
| **43** | 4.07 | 3.21 | 2.82 | 2.59 | 2.43 | 2.32 | 2.23 | 2.16 | 2.11 | 2.06 | 2.02 | 1.99 | 1.96 | 1.93 | 1.91 |
| **44** | 4.06 | 3.21 | 2.82 | 2.58 | 2.43 | 2.31 | 2.23 | 2.16 | 2.10 | 2.05 | 2.01 | 1.98 | 1.95 | 1.92 | 1.90 |
| **45** | 4.06 | 3.20 | 2.81 | 2.58 | 2.42 | 2.31 | 2.22 | 2.15 | 2.10 | 2.05 | 2.01 | 1.97 | 1.94 | 1.92 | 1.89 |
| **46** | 4.05 | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| **47** | 4.05 | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| **48** | 4.04 | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| **49** | 4.04 | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| **50** | 4.03 | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| **51** | 4.03 | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| **52** | 4.03 | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| **53** | 4.02 | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| **54** | 4.02 | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| **55** | 4.02 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| **56** | 4.01 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| **57** | 4.01 | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| **58** | 4.01 | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| **59** | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| **60** | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| **61** | 4.00 | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| **62** | 4.00 | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| **63** | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| **64** | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| **65** | 3.99 | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| **66** | 3.99 | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| **67** | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| **68** | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| **69** | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| **70** | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| **71** | 3.98 | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| **72** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| **73** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| **74** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| **75** | 3.97 | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| **76** | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| **77** | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| **78** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| **79** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| **80** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| **81** | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| **82** | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| **83** | 3.96 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| **84** | 3.95 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| **85** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| **86** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| **87** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| **88** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| **89** | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| **90** | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| **91** | 3.95 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| **92** | 3.94 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| **93** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| **94** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.77 |
| **95** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.82 | 1.80 | 1.77 |
| **96** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| **97** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| **98** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| **99** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| **100** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |

**BIODATA**

1. **Identitas Diri**

Nama : Meigi Nur Muharri

Npm : 173114046

Tempat/Tanggal Lahir : Marindal I, 04 Mei 1999

Jenis Kelamin : Perempuan

Agama : Islam

Status : Belum Menikah

Pekerjaan : Mahasiswa

Anak Ke : 3 (Tiga) Dari 3 (Tiga) Bersaudara

Alamat : Desa Marindal I Pasar 4 Dsn 7 Gg Anggrek No.40

No. Hp : 0852-6195-4374

1. **Pendidikan**

SD : SD Negeri 106815 Marindal I

SMP : SMP Swasta Al-Washliyah 8 Medan

SMA : SMA Swasta AL Washliyah 3 Medan

Perguruan Tinggi : Universitas Muslim Nusantara Al-Washliyah Medan

Fakultas : Ekonomi

Jurusan/Prodi : Manajemen

Judul Skripsi : **Pengaruh Marketing Mix Terhadap Keputusan Pembelian Konsumen Pada PT. Health Wealth International (Studi Kasus Masyarakat Desa Marindal I Kec. Patumbak Kab. Deli Serdang)**

1. **Orang tua**

Nama Ayah : Tukiran

Pekerjaan : Wiraswata

Nama Ibu : Siti Nur Asiyah

Pekerjaan : Ibu Rumah Tangga

Alamat : Desa Marindal I Pasar 4 Dsn 7 Gg Anggrek No.40

Medan, 21 Juli 2021

Hormat Saya,

**Meigi Nur Muharri**

**NPM. 173114046**