**CHAPTER I**

**INTRODUCTION**

* 1. **The Background of the Research**

Many students have difficulties in studying English, especially in listening. The students think that listening is the hardest part in learning English. However, the goal of teaching English at the school is to make the students master the four language skills. They are reading, writing, speaking, and listening. Listening is one of English skills that should be mastered by the students. But in reality, the ability of students’ listening skill still are low.

In English subject, listening skill is important to make the students familiar with the English words. Field (2009; cited in Kamilah, 2013) stated that students may have more abilities to communicate well with others if they have a good listening skill. Listening problem are caused by some factors. One of factors is the effect of media for teaching listening that the teacher used. Most teachers used conventional media in teaching listening. So that there is no attractive media to make students familiar with the native sounds.

To make the student familiar with English words, the teacher only use conventional strategies by dictation. It makes the students are difficult to catch what they hear. However the study of teaching listening by using video in senior high school is still rare. This study investigated the effectiveness of Instagram TV video in teaching listening. The result of this study is expected can give good contribution for both of further teaching learning process and further research.

Nowadays, the use of mobile technology provides important influence in society. It is widely used by people with the diverse rationale, including the usage for space of informal learning **(**Viberg, 2015).People have supported by technology to ease them to learn anything, including language learning. The one of supporting part of technology is social media. According to Dewing (2010), social media is a kind of large range of internet-based and mobile services which make the users can be involved in online exchanges, give contribution on user-created content, and gather in online communities.

In Indonesia, social media such as Instagram has becomes one of the popular social media among the young peoples for gaining the information (Djumrianti, as cited in Hassan and Sharma, 2019). They have spent more time on their social media including Instagram to keep in touch virtually with others (Brenner, in Herring and Kapidjic, 2015 as cited in Kerr, et al., 2019). However, they are only recognise Instagram as mobile application and a social media for sharing activities or saving photos and videos, commenting to other posts, send messages, or share instastories and InstagramTv, while they do not know yet about the possibility of this one social media use for language learning, especially English learning.

Therefore, researcher are interested in conducting research with the tittle “The effectiveness of Instagram TV to develop students’ listening skill” in hopes Instagram Tv from social media platform will help students’ develop their listening skill and more habitual in vocabulary conversation as a English learning process.

**1.2 The identification of Problems in this research as follows**:

1. Most of students still have difficult in English listening learning
2. Students do not know other use of Instagram to develop their listening
3. Rare of students using Instagram Tv to English learning process
   1. **The Limitation of the Problem**

The study and identification of the problem, the students get difficult in listening learning. This study is limited on the listening lesson and consist with Social Media platform Instagram TV used conversation video. It will decided to use the video KampungInggris LC account to develop students listening ability.

* 1. **The Formulation of the Problem**

The Formulation of the Problem in this Research is:

1. **“**Whats the teacher perception of Instagram TV as a media to english learing can develop students listening skill?”
2. **“**Do the teachers understand how to use Instagram TV as developy students listening skill?”

**1.5 The Objectives of the Research**

The Researcher sets the objective of this study as follows:

‘To know the teachers perception of Instgram TV as a media learning to develop students’ listening skill”

“To find out the effectiveness of Instagram Tv as developy students’ listening skill”

**1.6 The Significance of the Research**

It’s expected that the result of this study would be very useful for teachers of English. By teaching Instagram TV to develop students listening skill, the teacher might be able to improve student’s ability in listening. By applying this strategy, furthermore it will encourage the teachers of English and also provide some inputs in teaching. The most important, by using Instagram Tv to develop listening skill, it’s expected that students are able to be motivated to study English more seriously.

**1.7 Basic Assumption**

Assumption is starting point of thought supposed to be true, but it needs proving in relation to the problem. The basic assumptions of this study are :

1. The students’ listening will develop if the students more active able watch english conversation in Instagram Tv
2. In this century so many people specially teenegers using Social media specially Instagram so this platform will helpful students’ to learn English lesson special listening more easier.