**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui apa saja Pengaruh Turunnya Harga Terhadap Kesejahteraan Petani Kelapa Sawit (Studi Kasus di Kecamatan STM Hilir Kabupaten Deli Serdang). Tujuan Penelitian ini : (1) Untuk mengetahui apakah Keadaan ekonomi, Permintaan, Biaya, dan Pengawasan Pemerintah terhadap Pengaruh Turunnya Harga Terhadap Kesejahteraan Petani Kelapa Sawit (Studi Kasus di Kecamatan STM Hilir Kabupaten Deli Serdang). (2) Untuk mengetahui bagaimana Pengaruh Turunnya Harga Terhadap Kesejahteraan Petani Kelapa Sawit (Studi Kasus di Kecamatan STM Hilir Kabupaten Deli Serdang). Metode analisis yang di gunakan adalah regeresi linier berganda dengan alat bantu perangkat SPSS 21. Hasil Penelitian ini (1) Pengaruh Turunnya Harga Terhadap Kesejahteraan Petani Kelapa Sawit (Y) yaitu Luas Lahan (X1), Bibit (X2), Pupuk (X3), Pestisida (X4), dan Biaya Pemeliharaan (X5). (2) Pengaruh Luas Lahan, Bibit, Pupuk, Pestisida, dan Biaya Pemeliharaan secara serempak (Uji-F) berpengaruh nyata terhadap Kesejahteraan Petani Kelapa Sawit. Secara parsial (Uji-T) Luas Lahan, Bibit, Pupuk, Pestisida, dan Biaya Pemeliharaan berpengaruh nyata terhadap Kesejahteraan Petani Kelapa Sawit didaerah penelitian.

Kata Kunci : Turunnya Harga, Biaya, Keadaan Eknomi dan Kesejateraan Petani

ABSTRACT

This study aims to determine what are the Effects of Declining Prices Against Palm Oil Farmers' Welfare (Case Study in STM Hilir District, Deli Serdang Regency). The Objectives of this Research: (1) To find out whether the State of the Economy, Demand, Cost, and Government Oversight on the Effects of Price Declines Against Palm Oil Farmers' Welfare (Case Study in STM Hilir District, Deli Serdang Regency). (2) To find out how the Effect of Price Decline Against Palm Oil Farmers' Welfare (Case Study in STM Hilir District, Deli Serdang Regency). The analytical method used is multiple linear regression with SPSS 21 tools. The results of this study (1) Effect of Price Declines Against Welfare of Oil Palm Farmers (Y), namely Economic State (X1), Demand (X2), Cost (X3), and Government Oversight (X4). (2) The effect of the State of the Economy, Demand, Cost and the Government's simultaneous oversight (F-Test) have a significant effect on the welfare of the Oil Palm Farmers. Partially (T-Test) The State of the Economy, Demand, Costs and Supervision of the government significantly affected the welfare of oil palm farmers in the study area.

Keywords: Declining Prices, Costs, Economic Conditions and Farmers Welfare