**Lampiran 1 Lembaran Kuesioner**

**LEMBARAN KUESIONER**

* + - 1. **IDENTITAS PEMBERI KUESIONER**

Nama : Dedi Kurniawan

NPM : 164114010

Jenis Kelamin : Laki-Laki

Jurusan : Agribisnis

Fakultas : Pertanian

Saya adalah mahasiswa Universitas Muslim Nusantara Al Washliyah Fakultas Pertanian yang sedang melakukan penelitian Pengaruh Saluran Distribusi Terhadap Peningkatan Pendapatan Petani Bayam Hijau (*Amaranthus spp*) (Studi Kasus Petani Bayam Hijau Desa Pematang Kasih Kecamatan Pantai Cermin Kabupaten Serdang Bedagai).

Data dan Informasi yang Bapak/ibu berikan merupakan hal yang sangat berharga, oleh karena itu partisipasi dan kesediaan Bapak/ibu dalam menjawab kuesioner ini sangat saya hargai.

Akhir kata saya ucapkan terima kasih kepada responden yang telah bersedia meluangkan waktunya untuk mengisi kuesioner ini.

 Medan, Juli 2020

 Peneliti

 Dedi Kurniawan

**II. IDENTITAS RESPONDEN**

Nama : ……………………………………..

Umur : …………… tahun

Jenis Kelamin : Laki-Laki / Perempuan

Pendidikan : ……………………………………..

**III. PETUNJUK PENGISIAN**

Pada setiap nomor pernyataan berilah tanda benar pada kolom yang tersedia sesuai dengan penilaian anda.

Keterangan jawaban:

**SS : Sangat Setuju TS : Tidak Setuju**

**S : Setuju STS : Sangat Tidak Setuju**

**KS : Kurang Setuju**

1. **Saluran Pemasaran (X)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **SS** | **S** | **KS** | **TS** | **STS** |
| **1** | **2** | **3** |
|  | **5** | **4** | **3** | **2** | **1** |
| 1. | Saluran Pemasaran yang dijalankan petani sudah efisien |  |  |  |  |  |
| 2. | Saluran pemasaran petani dimulai dari agen, pengecer dan konsumen |  |  |  |  |  |
| 3. | Petani menjual hasil produksinya melalui agen. |  |  |  |  |  |
| 4. | Petani juga menjual langsung hasil produksinya kepada konsumen. |  |  |  |  |  |
| 5. | Saluran pemasaran petani memiliki beberapa tingkatan |  |  |  |  |  |

1. **Pendapatan Petani (Y)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **SS** | **S** | **KS** | **TS** | **STS** |
| **1** | **2** | **3** |
|  | **5** | **4** | **3** | **2** | **1** |
| 1. | Petani mendapatkan keuntungan dengan menjual hasil produksinya melalui agen. |  |  |  |  |  |
| 2. | Pengeluaran biaya pemasaran seimbang dengan pendapatan yang diterima |  |  |  |  |  |
| 3. | Pendapatan petani cukup untuk memeuhi kebutuhan sehari-hari |  |  |  |  |  |
| 4. | Petani memperoleh keuntungan dari menjual hasil produksi ke agen |  |  |  |  |  |
| 5. | Pendapatan petani mengalami peningkatan |  |  |  |  |  |

**Lampiran 2. Tabulasi Penelitian**

**Tabulasi Data Variabel Saluran Pemasaran (X)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Pernyataan** | **Jumlah** |
| 1 | 2 | 3 | 4 | 5 |
| 1 | 5 | 4 | 5 | 2 | 5 | 21 |
| 2 | 5 | 5 | 3 | 4 | 3 | 20 |
| 3 | 5 | 4 | 2 | 5 | 4 | 20 |
| 4 | 3 | 5 | 5 | 4 | 3 | 20 |
| 5 | 5 | 4 | 2 | 5 | 4 | 20 |
| 6 | 5 | 5 | 4 | 3 | 5 | 22 |
| 7 | 2 | 5 | 4 | 5 | 5 | 21 |
| 8 | 4 | 3 | 5 | 5 | 3 | 20 |
| 9 | 5 | 4 | 3 | 5 | 3 | 20 |
| 10 | 4 | 5 | 2 | 4 | 5 | 20 |
| 11 | 5 | 5 | 4 | 3 | 3 | 20 |
| 12 | 2 | 5 | 5 | 3 | 5 | 20 |
| 13 | 5 | 5 | 5 | 3 | 2 | 20 |
| 14 | 2 | 5 | 5 | 5 | 4 | 21 |
| 15 | 5 | 5 | 5 | 3 | 2 | 20 |
| 16 | 5 | 5 | 3 | 4 | 3 | 20 |
| 17 | 4 | 5 | 5 | 3 | 5 | 22 |
| 18 | 5 | 5 | 3 | 4 | 3 | 20 |
| 19 | 5 | 5 | 2 | 4 | 4 | 20 |
| 20 | 4 | 4 | 5 | 4 | 3 | 20 |
| 21 | 5 | 4 | 4 | 3 | 5 | 21 |
| 22 | 5 | 4 | 5 | 4 | 2 | 20 |
| 23 | 5 | 2 | 4 | 5 | 4 | 20 |
| 24 | 3 | 5 | 2 | 5 | 5 | 20 |
| 25 | 5 | 4 | 3 | 3 | 5 | 20 |
| 26 | 5 | 2 | 4 | 4 | 5 | 20 |
| 27 | 3 | 4 | 5 | 5 | 3 | 20 |
| 28 | 5 | 3 | 5 | 2 | 5 | 20 |
| 29 | 3 | 4 | 5 | 3 | 5 | 20 |
| 30 | 4 | 5 | 4 | 2 | 5 | 20 |
| 31 | 5 | 4 | 5 | 3 | 3 | 20 |
| 32 | 5 | 5 | 5 | 3 | 2 | 20 |
| 33 | 4 | 2 | 5 | 4 | 5 | 20 |
| 34 | 5 | 4 | 5 | 3 | 3 | 20 |
| 35 | 3 | 5 | 2 | 5 | 5 | 20 |
| 36 | 5 | 2 | 5 | 4 | 4 | 20 |
| 37 | 2 | 5 | 5 | 3 | 5 | 20 |
|  | **∑X** | **748** |

**Tabulasi Data Variabel Pendapatan Perani (Y)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Pernyataan** | **Jumlah** |
| 1 | 2 | 3 | 4 | 5 |  |
| 1 | 3 | 5 | 4 | 5 | 5 | 22 |
| 2 | 5 | 5 | 5 | 2 | 4 | 21 |
| 3 | 5 | 5 | 5 | 4 | 2 | 21 |
| 4 | 5 | 5 | 5 | 4 | 2 | 21 |
| 5 | 4 | 5 | 2 | 5 | 5 | 21 |
| 6 | 5 | 5 | 5 | 4 | 4 | 23 |
| 7 | 4 | 5 | 5 | 4 | 3 | 21 |
| 8 | 5 | 5 | 4 | 5 | 3 | 22 |
| 9 | 2 | 5 | 5 | 5 | 4 | 21 |
| 10 | 4 | 5 | 2 | 5 | 5 | 21 |
| 11 | 5 | 4 | 5 | 2 | 5 | 21 |
| 12 | 5 | 4 | 5 | 5 | 3 | 22 |
| 13 | 4 | 5 | 5 | 4 | 3 | 21 |
| 14 | 5 | 4 | 4 | 5 | 4 | 22 |
| 15 | 3 | 5 | 4 | 4 | 5 | 21 |
| 16 | 4 | 3 | 5 | 4 | 5 | 21 |
| 17 | 5 | 3 | 5 | 5 | 4 | 22 |
| 18 | 4 | 5 | 3 | 5 | 4 | 21 |
| 19 | 5 | 4 | 3 | 4 | 5 | 21 |
| 20 | 4 | 2 | 5 | 5 | 5 | 21 |
| 21 | 5 | 4 | 4 | 4 | 5 | 22 |
| 22 | 5 | 2 | 5 | 5 | 4 | 21 |
| 23 | 2 | 5 | 5 | 4 | 5 | 21 |
| 24 | 5 | 2 | 5 | 5 | 4 | 21 |
| 25 | 2 | 5 | 5 | 5 | 4 | 21 |
| 26 | 5 | 5 | 3 | 4 | 5 | 22 |
| 27 | 3 | 5 | 5 | 4 | 5 | 22 |
| 28 | 2 | 5 | 5 | 4 | 5 | 21 |
| 29 | 2 | 5 | 5 | 5 | 4 | 21 |
| 30 | 3 | 5 | 5 | 4 | 5 | 22 |
| 31 | 3 | 5 | 5 | 4 | 4 | 21 |
| 32 | 5 | 3 | 5 | 5 | 4 | 22 |
| 33 | 4 | 5 | 3 | 5 | 4 | 21 |
| 34 | 4 | 5 | 5 | 2 | 5 | 21 |
| 35 | 4 | 5 | 3 | 5 | 4 | 21 |
| 36 | 2 | 5 | 5 | 5 | 4 | 21 |
| 37 | 3 | 5 | 5 | 4 | 5 | 22 |
|  | **∑Y** | **790** |

Sumber : Data Penelitian Diolah (2019)

**Jumlah Tabulasi**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| NO | X | Y | X2 | X. Y | Y2 |
| 1 | 21 | 22 | 441 | 462 | 484 |
| 2 | 20 | 21 | 400 | 420 | 441 |
| 3 | 20 | 21 | 400 | 420 | 441 |
| 4 | 20 | 21 | 400 | 420 | 441 |
| 5 | 20 | 21 | 400 | 420 | 441 |
| 6 | 22 | 23 | 484 | 506 | 529 |
| 7 | 21 | 21 | 441 | 441 | 441 |
| 8 | 20 | 22 | 400 | 440 | 484 |
| 9 | 20 | 21 | 400 | 420 | 441 |
| 10 | 20 | 21 | 400 | 420 | 441 |
| 11 | 20 | 21 | 400 | 420 | 441 |
| 12 | 20 | 22 | 400 | 440 | 484 |
| 13 | 20 | 21 | 400 | 420 | 441 |
| 14 | 21 | 22 | 441 | 462 | 484 |
| 15 | 20 | 21 | 400 | 420 | 441 |
| 16 | 20 | 21 | 400 | 420 | 441 |
| 17 | 22 | 22 | 484 | 484 | 484 |
| 18 | 20 | 21 | 400 | 420 | 441 |
| 19 | 20 | 21 | 400 | 420 | 441 |
| 20 | 20 | 21 | 400 | 420 | 441 |
| 21 | 21 | 22 | 441 | 462 | 484 |
| 22 | 20 | 21 | 400 | 420 | 441 |
| 23 | 20 | 21 | 400 | 420 | 441 |
| 24 | 20 | 21 | 400 | 420 | 441 |
| 25 | 20 | 21 | 400 | 420 | 441 |
| 26 | 20 | 22 | 400 | 440 | 484 |
| 27 | 20 | 22 | 400 | 440 | 484 |
| 28 | 20 | 21 | 400 | 420 | 441 |
| 29 | 20 | 21 | 400 | 420 | 441 |
| 30 | 20 | 22 | 400 | 440 | 484 |
| 31 | 20 | 21 | 400 | 420 | 441 |
| 32 | 20 | 22 | 400 | 440 | 484 |
| 33 | 20 | 21 | 400 | 420 | 441 |
| 34 | 20 | 21 | 400 | 420 | 441 |
| 35 | 20 | 21 | 400 | 420 | 441 |
| 36 | 20 | 21 | 400 | 420 | 441 |
| 37 | 20 | 22 | 400 | 440 | 484 |
|  | **∑X=748** | **∑Y=790** | **∑ X2=15.132** | **∑ X.Y=15.977** | **∑Y2=16.878** |

**Lampiran 3. Perhitungan Manual**

1. **Regresi Linier Sederhana**

a = $\frac{(\sum\_{}^{}y)(\sum\_{}^{}x^{2})-(\sum\_{}^{}x)(\sum\_{}^{}xy)}{n(\sum\_{}^{}x^{2})-(\sum\_{}^{}x)^{2}}$

a = $\frac{(\sum\_{}^{}790)(\sum\_{}^{}15.132)-(\sum\_{}^{}748)(\sum\_{}^{}15.977)}{37(\sum\_{}^{}15.132)-(\sum\_{}^{}748)^{2}}$

a = $\frac{\left(11,954,280\right)-(11,950,796)}{\left(559,884\right)-(559,504)}$

a = $\frac{3.484}{380}$

a = 9.168

b = $\frac{n(\sum\_{}^{}xy)-(\sum\_{}^{}x)(\sum\_{}^{}y)}{n(\sum\_{}^{}x^{2})-(\sum\_{}^{}x)^{2}}$

b = $\frac{37\left(15.977\right)-\left(748\right)(790)}{37\left(15.132\right)-(748)^{2}}$

b = $\frac{(591,149)-(590,920)}{\left(559,884\right)-(559,504)}$

b = $\frac{229}{380}$

b = $0.603$

1. **Uji t (Parsial)**

Thit$=\frac{r√(n-2)}{√(1-r^{2}}$

Thit$=\frac{0.798√(37-2)}{√(1-0.798^{2}}$

Thit$=\frac{0.798√(35)}{√(1-0.798^{2}}$

Thit$=\frac{(0.798)(5.916)}{√(1-0.636}$

Thit$=\frac{4.720}{√0.364}$

Thit$=\frac{4.720}{0.600}$

Thit = 7.866

1. **Uji Koefisien Determinasi (R2)**

D = (r2) x 100%

 = 0.7982 x 100%

 = 0.636 x 100%

 = 63.6%

**Lampiran 4. Hasil SPSS Regersi**

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .798a | .636 | .612 | .438 | 2.391 |
| a. Predictors: (Constant), Saluran Pemasaran |
| b. Dependent Variable: Pendapatan |

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 9.168 | 2.761 |  | 3.320 | .002 |
| Saluran Pemasaran | .603 | .137 | .598 | 7.866 | .000 |
| a. Dependent Variable: Pendapatan |

**Lampiran 5. Data Luas Lahan Petani Bayam**

|  |  |  |
| --- | --- | --- |
| **No** | **Nama Petani** | **Luas Lahan (Ha)** |
| 1 | Harianto | 0.04 |
| 2 | Sahrudin | 0.04 |
| 3 | Muliono | 0.04 |
| 4 | Hermansyah | 0.08 |
| 5 | Supratman | 0.08 |
| 6 | Sadiem | 0.04 |
| 7 | Ribut | 0.04 |
| 8 | Ahmad Abriyanto | 0.08 |
| 9 | Jumadi | 0.06 |
| 10 | Ponirah | 0.06 |
| 11 | Misran | 0.06 |
| 12 | Bambang Triono | 0.04 |
| 13 | Syamsuri | 0.04 |
| 14 | Teg Handoko | 0.08 |
| 15 | Romi Syahputra | 0.08 |
| 16 | Rahmat | 0.08 |
| 17 | Aula Sanjaya | 0.08 |
| 18 | Ponimin. B | 0.04 |
| 19 | Kasimin | 0.04 |
| 20 | Bani | 0.04 |
| 21 | Yanto | 0.04 |
| 22 | Kasmani | 0.08 |
| 23 | Edy Nursalim | 0.08 |
| 24 | Sudedi Saputra | 0.08 |
| 25 | Misyadi | 0.08 |
| 26 | Usmadi | 0.04 |
| 27 | Susandra | 0.04 |
| 28 | Hendra | 0.06 |
| 29 | Mhd. Rizky | 0.06 |
| 30 | Robi Sudarmanto | 0.06 |
| 31 | Darman | 0.04 |
| 32 | Sugeng Supriadi | 0.04 |
| 33 | Sukadi | 0.06 |
| 34 | Suhar Tono | 0.06 |
| 35 | Suprayetno | 0.04 |
| 36 | Supardi | 0.04 |
| 37 | Rohadi | 0.04 |

**Lampiran 6. Dokumentasi Penelitian**





Foto Bersama Kepala Desa





Bibit Bayam Hijau