Lampiran I

1. Kuisioner Penelitian Ayam Kampung
2. Identitas Responden
3. Nama Responden :
4. Umur : Tahun
5. Pendidikan :
6. Pekerjaan :
7. Jumlah anggota keluarga :

Kami telah menyediakan berbagai pertanyaan untuk anda jawab.pilih dengan member

Tanda () di kolom yang telah tersedia. Keterangan kolom :

SS : Sangat Setuju ( Bernilai 5)

S : Setuju (Bernilai 4)

CS :Cukup Setuju (Bernilai 3)

TS : Tidak Setuju (Bernilai 2)

STS : Sangat Tidak Setuju (Bernilai 1)

Lampiran II

Variabel Jumlah Tanggungan (X1)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Mampu menanggung tanggung jawab rumah tangga |  |  |  |  |  |
| 2 | Bisa adil untuk berbagi kasih sayang |  |  |  |  |  |
| 3 | Jumlah anggota keluarga yang ditanggung |  |  |  |  |  |
| 4 | Wajib bertanggung jawab kepada anak |  |  |  |  |  |
| 5 | Beban tanggungan keluarga |  |  |  |  |  |
| 6 | Jumlah tanggungan keluarga |  |  |  |  |  |
| 7 | Tanggungan keluarga dapat terpenuhi |  |  |  |  |  |

Variabel Pendapatan (X2)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Pendapatan konsumen meningkat |  |  |  |  |  |
| 2 | Berkurangnya pendapatan konsumen |  |  |  |  |  |
| 3 | Jumlah pendapatan konsumen terpenuhi  |  |  |  |  |  |
| 4 | Jumlah pendapatan konsumen tidak terpenuhi |  |  |  |  |  |
| 5 | Jumlah pendapatan rata-rata konsumen> 1.000000. |  |  |  |  |  |
| 6 | Jumlah pendapatan rata-rata konsumen per hari> 50.000 |  |  |  |  |  |
| 7 | Pendapatan diperoleh sesuai harapan |  |  |  |  |  |

Variabel Harga Daging Ayam Kampung (X3)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan  | SS | S | CS | TS | STS |
| 1 | Kenaikan harga ayam kampung |  |  |  |  |  |
| 2 | Kualitas mempengaruhi harga |  |  |  |  |  |
| 3 | Kenaikan harga mempengaruhi konsumen |  |  |  |  |  |
| 4 | Semua konsumen diperlakukan sama dengan harga ayam kampung |  |  |  |  |  |
| 5 | Informasi harga ayam kampung meninggkat |  |  |  |  |  |
| 6 | Harga ayam sesuai dengan kualitas |  |  |  |  |  |
| 7 | Membeli danging ayam karena tidak sesuai |  |  |  |  |  |
| 8 | Harga ayam terjangkau oleh konsumen |  |  |  |  |  |

Variabel Selera (X4)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Apakah anda suka mengkonsumsi daging ayam kampung |  |  |  |  |  |
| 2 | Apakah anda membeli ayam setiap hari |  |  |  |  |  |
| 3 | Membeli ayam kampung karena kebutuhan gizi |  |  |  |  |  |
| 4 | Kebutuhan gizi terpenuhi |  |  |  |  |  |
| 5 | Ayam kampung memiliki daging yang lembut |  |  |  |  |  |
| 6 | Membeli ayam karena kualitas yang bagus |  |  |  |  |  |
| 7 | Saya membeli daging ayam karena suka |  |  |  |  |  |
| 8 | Karena harga daging ayam terjangkau |  |  |  |  |  |

Variabel Permintaan Daging Ayam Kampung (Y)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pernyataan | SS | S | CS | TS | STS |
| 1 | Permintaan daging ayam meningkat |  |  |  |  |  |
| 2 | Jumlah permintaan menurun |  |  |  |  |  |
| 3 | Permintaan ayam sangat bagus |  |  |  |  |  |
| 4 | Permintaan ayam banyak |  |  |  |  |  |
| 5 | Harga yang ditawarkan terjangkau |  |  |  |  |  |
| 6 | Memberikan diskon pada pembelian |  |  |  |  |  |
| 7 | Harga yang ditawarkan sesuai dengan harga beli |  |  |  |  |  |
| 8 | Harga khusus untuk pelanggan |  |  |  |  |  |

Lampiran III

Dara Responden Daging Ayam Kampung

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| No | Nama Responden | Jenis Kelamin | Umur | Tinggkat Pendidikan | Harga Ayam Kampung |
| 1 | Anto | Laki-laki | 27 | SD | 60.000 |
| 2 | Gali | Laki-laki | 28 | SD | 60.000 |
| 3 | Reza | Laki-laki | 31 | SMP | 68.000 |
| 4 | Dian | Laki-laki | 32 | SMP | 63.000 |
| 5 | Budi | Laki-laki | 35 | SMP | 61.000 |
| 6 | Sri | Perempuan | 36 | SMA | 62.000 |
| 7 | Lili | Perempuan | 38 | SMA | 60.000 |
| 8 | Khafidoh | Perempuan | 37 | SMA | 63.000 |
| 9 | Nur | Perempuan | 36 | SMA | 60.000 |
| 10 | Sahidah | Perempuan | 35 | SMA | 60.000 |
| 11 | Saniatum | Perempuan | 44 | SMA | 63.000 |
| 12 | Puput | Perempuan | 42 | SMA | 61.000 |
| 13 | Muainah | Perempuan | 41 | SMA | 62.000 |
| 14 | Aisyah | Perempuan | 49 | SMA | 63.000 |
| 15 | Humairah | Perempuan | 47 | SMA | 60.000 |
| 16 | Yani | Perempuan | 47 | SMA | 60.000 |
| 17 | Upik | Perempuan | 40 | SMA | 64.000 |
| 18 | Srik | Perempuan | 45 | SMA | 60.000 |
| 19 | Lilis | Perempuan | 38 | SMA | 60.000 |
| 20 | Kiswati | Perempuan | 39 | SMA | 60.000 |
| 21 | Astuti | Perempuan | 36 | SMA | 61.000 |
| 22 | Midah | Perempuan | 37 | SMA | 62.000 |
| 23 | Yuli Rahma | Perempuan | 36 | SMA | 63.000 |
| 24 | Dini | Perempuan | 36 | SMA | 64.000 |
| 25 | Maisarah | Perempuan | 44 | SMA | 63.000 |
| 26 | Muainah | Perempuan | 39 | SMA | 61.000 |
| 27 | Juni | Perempuan | 36 | SMA | 64.000 |
| 28 | Siti | Perempuan | 37 | SMA | 63.000 |
| 29 | Mira | Perempuan | 38 | SMA | 62.000 |
| 30 | Kasmi | Perempuan | 40 | SMA | 60.000 |

Lampiran IV

**Tabulasi Data Ayam Kampung**

 **Variabel Jumlah Tanggungan (X1)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 39 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 38 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 43 |
| 8 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 37 |
| 9 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 36 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 47 |
| 13 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 39 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 16 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 41 |
| 17 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| 18 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 45 |
| 19 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 37 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 36 |
| 22 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 23 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 42 |
| 24 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 41 |
| 25 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 27 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 33 |
| 28 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 36 |
| 29 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 36 |
| 30 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 38 |
|  | ∑X1 | 1181 |

**Tabulasi Data Variabel Pendapatan (X2)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X2** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| 2 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 38 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 38 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 7 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 38 |
| 8 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 38 |
| 9 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 35 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 42 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 16 | 3 | 3 | 3 | 4 | 4 | 5 | 3 | 3 | 5 | 5 | 38 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 41 |
| 18 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 47 |
| 19 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 34 |
| 20 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 21 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 47 |
| 22 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 38 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 24 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 36 |
| 25 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 37 |
| 26 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 27 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 34 |
| 28 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 37 |
| 29 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 34 |
| 30 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 35 |
|  | ∑X2 | 1168 |

**Tabulasi Data Variabel Harga (X3)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X3** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| 2 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 39 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 7 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 45 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 9 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 36 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 45 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 16 | 5 | 4 | 5 | 3 | 4 | 5 | 3 | 3 | 5 | 5 | 42 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 18 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 45 |
| 19 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 39 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 43 |
| 22 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 24 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 43 |
| 25 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 43 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 37 |
| 27 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 36 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 38 |
| 29 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 34 |
| 30 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 37 |
|  | ∑X3 | 1196 |

**Tabulasi Data Variabel Selera (X4)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X4** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  |
| 1 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 34 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 35 |
| 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 32 |
| 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 34 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 6 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 37 |
| 7 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 4 | 34 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 9 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 32 |
| 10 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 34 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 12 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 38 |
| 13 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 33 |
| 14 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 34 |
| 15 | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 38 |
| 16 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 37 |
| 17 | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 37 |
| 18 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 3 | 5 | 37 |
| 19 | 4 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 4 | 35 |
| 20 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 36 |
| 21 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 40 |
| 22 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 29 |
| 23 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 24 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 36 |
| 25 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 34 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 37 |
| 27 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 33 |
| 28 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 36 |
| 29 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 29 |
| 30 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 28 |
|  | ∑X4 | 1049 |

**Tabulasi Data Variabel Permintaan (Y)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total Y** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 35 |
| 3 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 34 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 35 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 6 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 34 |
| 7 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 40 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 35 |
| 9 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 32 |
| 10 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 38 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 12 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 40 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 15 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 39 |
| 16 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 5 | 39 |
| 17 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 40 |
| 18 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 38 |
| 19 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 32 |
| 20 | 4 | 4 | 4 | 3 | 2 | 3 | 4 | 3 | 4 | 31 |
| 21 | 4 | 3 | 3 | 4 | 3 | 4 | 5 | 3 | 3 | 32 |
| 22 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 36 |
| 23 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 37 |
| 24 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 39 |
| 25 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 32 |
| 26 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 38 |
| 27 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 32 |
| 28 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 34 |
| 29 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 30 |
| 30 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 33 |
|  | ∑Y | 1065 |

Lampiran V

REGRESSION

 /MISSING LISTWISE

 /STATISTICS COEFF OUTS R ANOVA

 /CRITERIA=PIN(.05) POUT(.10)

 /NOORIGIN

 /DEPENDENT Y

 /METHOD=ENTER X1 X2 X3 X4

 /SCATTERPLOT=(\*ZRESID ,\*ZPRED)

 /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID)

 /CASEWISE PLOT(ZRESID) ALL

 /SAVE RESID.

**Regression**

|  |
| --- |
| **Notes** |
| Output Created | 21-FEB-2021 23:10:28 |
| Comments |  |
| Input | Active Dataset | DataSet0 |
| Filter | <none> |
| Weight | <none> |
| Split File | <none> |
| N of Rows in Working Data File | 30 |
| Missing Value Handling | Definition of Missing | User-defined missing values are treated as missing. |
| Cases Used | Statistics are based on cases with no missing values for any variable used. |
| Syntax | REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 X4 /SCATTERPLOT=(\*ZRESID ,\*ZPRED) /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID) /CASEWISE PLOT(ZRESID) ALL /SAVE RESID. |
| Resources | Processor Time | 00:00:02.96 |
| Elapsed Time | 00:00:03.98 |
| Memory Required | 2308 bytes |
| Additional Memory Required for Residual Plots | 888 bytes |
| Variables Created or Modified | RES\_1 | Unstandardized Residual |

[DataSet0]

|  |
| --- |
| **Variables Entered/Removeda** |
| Model | Variables Entered | Variables Removed | Method |
| 1 | Selera, JumlahTanggungan, Pendapatan, HargaAyamBoilerb | . | Enter |
| a. Dependent Variable: Permintaan |
| b. All requested variables entered. |

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .764a | .583 | .517 | 2.022 | 1.837 |
| a. Predictors: (Constant), Selera, JumlahTanggungan, Pendapatan, HargaAyam Boiler |
| b. Dependent Variable: Permintaan |

|  |
| --- |
| **ANOVAa** |
| Model | Sum of Squares | Df | Mean Square | F | Sig. |
| 1 | Regression | 143.238 | 4 | 35.810 | 8.754 | .000b |
| Residual | 102.262 | 25 | 4.090 |  |  |
| Total | 245.500 | 29 |  |  |  |
| a. Dependent Variable: Permintaan |
| b. Predictors: (Constant), Selera, JumlahTanggungan, Pendapatan, HargaAyam Boiler |

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | T | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 4.075 | 6.067 |  | .672 | .508 |
| JumlahTanggungan | .747 | .196 | .746 | 3.821 | .001 |
| Pendapatan | -.120 | .170 | -.131 | -.706 | .487 |
| HargaAyam Boiler | -.019 | .223 | -.017 | -.084 | .934 |
| Selera | .212 | .160 | .223 | 1.325 | .197 |
| a. Dependent Variable: Permintaan |

|  |
| --- |
| **CasewiseDiagnosticsa** |
| Case Number | Std. Residual | Permintaan | Predicted Value | Residual |
| 1 | 1.520 | 36 | 32.93 | 3.074 |
| 2 | -.197 | 35 | 35.40 | -.399 |
| 3 | .011 | 34 | 33.98 | .023 |
| 4 | .054 | 35 | 34.89 | .110 |
| 5 | -.031 | 36 | 36.06 | -.062 |
| 6 | -.454 | 34 | 34.92 | -.919 |
| 7 | .976 | 40 | 38.03 | 1.975 |
| 8 | .455 | 35 | 34.08 | .920 |
| 9 | -.444 | 32 | 32.90 | -.898 |
| 10 | 1.168 | 38 | 35.64 | 2.363 |
| 11 | -.031 | 36 | 36.06 | -.062 |
| 12 | -.684 | 40 | 41.38 | -1.384 |
| 13 | .654 | 36 | 34.68 | 1.322 |
| 14 | .179 | 36 | 35.64 | .363 |
| 15 | .942 | 39 | 37.10 | 1.904 |
| 16 | .878 | 39 | 37.22 | 1.776 |
| 17 | 1.162 | 40 | 37.65 | 2.351 |
| 18 | -.533 | 38 | 39.08 | -1.077 |
| 19 | -1.160 | 32 | 34.35 | -2.347 |
| 20 | -2.444 | 31 | 35.94 | -4.942 |
| 21 | -.508 | 32 | 33.03 | -1.028 |
| 22 | .217 | 36 | 35.56 | .438 |
| 23 | -.846 | 37 | 38.71 | -1.711 |
| 24 | .874 | 39 | 37.23 | 1.767 |
| 25 | -1.949 | 32 | 35.94 | -3.941 |
| 26 | .885 | 38 | 36.21 | 1.789 |
| 27 | .500 | 32 | 30.99 | 1.010 |
| 28 | .262 | 34 | 33.47 | .529 |
| 29 | -1.196 | 30 | 32.42 | -2.418 |
| 30 | -.259 | 33 | 33.52 | -.524 |
| a. Dependent Variable: Permintaan |

|  |
| --- |
| **Residuals Statisticsa** |
|  | Minimum | Maximum | Mean | Std. Deviation | N |
| Predicted Value | 30.99 | 41.38 | 35.50 | 2.222 | 30 |
| Residual | -4.942 | 3.074 | .000 | 1.878 | 30 |
| Std. Predicted Value | -2.029 | 2.647 | .000 | 1.000 | 30 |
| Std. Residual | -2.444 | 1.520 | .000 | .928 | 30 |
| a. Dependent Variable: Permintaan |

Lampiran VI

1. Kuisioner Penelitian Ayam Broiler
2. Identitas Responden
3. Nama Responden :
4. Umur : Tahun
5. Pendidikan :
6. Pekerjaan :
7. Jumlah anggota keluarga :

Kami telah menyediakan berbagai pertanyaan untuk anda jawab.pilih dengan member

Tanda () di kolom yang telah tersedia. Keterangan kolom :

SS : Sangat Setuju ( Bernilai 5)

S : Setuju (Bernilai 4)

CS :Cukup Setuju (Bernilai 3)

TS : Tidak Setuju (Bernilai 2)

STS : Sangat Tidak Setuju (Bernilai 1)

Lampiran VII

Variabel Jumlah Tanggungan (X1)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Mampu menanggung tanggung jawab rumah tangga |  |  |  |  |  |
| 2 | Bisa adil untuk berbagi kasih sayang |  |  |  |  |  |
| 3 | Jumlah anggota keluarga yang ditanggung |  |  |  |  |  |
| 4 | Wajib bertanggung jawab kepada anak |  |  |  |  |  |
| 5 | Beban tanggungan keluarga |  |  |  |  |  |
| 6 | Jumlah tanggungan keluarga |  |  |  |  |  |
| 7 | Tanggungan keluarga dapat terpenuhi |  |  |  |  |  |

Variabel Pendapatan (X2)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Pendapatan konsumen meningkat |  |  |  |  |  |
| 2 | Berkurangnya pendapatan konsumen |  |  |  |  |  |
| 3 | Jumlah pendapatan konsumen terpenuhi  |  |  |  |  |  |
| 4 | Jumlah pendapatan konsumen tidak terpenuhi |  |  |  |  |  |
| 5 | Jumlah pendapatan rata-rata konsumen> 1.000000. |  |  |  |  |  |
| 6 | Jumlah pendapatan rata-rata konsumen per hari> 50.000 |  |  |  |  |  |
| 7 | Pendapatan diperoleh sesuai harapan |  |  |  |  |  |

Variabel Harga Daging Ayam Broiler (X3)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan  | SS | S | CS | TS | STS |
| 1 | Kenaikan harga ayam Broiler |  |  |  |  |  |
| 2 | Kualitas mempengaruhi harga |  |  |  |  |  |
| 3 | Kenaikan harga mempengaruhi konsumen |  |  |  |  |  |
| 4 | Semua konsumen diperlakukan sama dengan harga ayam Broiler |  |  |  |  |  |
| 5 | Informasi harga ayam meninggkat |  |  |  |  |  |
| 6 | Harga ayam sesuai dengan kualitas |  |  |  |  |  |
| 7 | Membeli danging ayam karena tidak sesuai |  |  |  |  |  |
| 8 | Harga ayam terjangkau oleh konsumen |  |  |  |  |  |

Variabel Selera (X4)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pertanyaan | SS | S | CS | TS | STS |
| 1 | Apakah anda suka mengkonsumsi daging ayam Broiler |  |  |  |  |  |
| 2 | Apakah anda membeli ayam setiap hari |  |  |  |  |  |
| 3 | Membeli ayam Broiler karena kebutuhan gizi |  |  |  |  |  |
| 4 | Kebutuhan gizi terpenuhi |  |  |  |  |  |
| 5 | Ayam Broiler memiliki daging yang lembut |  |  |  |  |  |
| 6 | Membeli ayam karena kualitas yang bagus |  |  |  |  |  |
| 7 | Saya membeli daging ayam karena suka |  |  |  |  |  |
| 8 | Karena harga daging ayam terjangkau |  |  |  |  |  |

Variabel Permintaan Daging Ayam Broiler (Y)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NO | Pernyataan | SS | S | CS | TS | STS |
| 1 | Permintaan daging ayam meningkat |  |  |  |  |  |
| 2 | Jumlah permintaan menurun |  |  |  |  |  |
| 3 | Permintaan ayam sangat bagus |  |  |  |  |  |
| 4 | Permintaan ayam banyak |  |  |  |  |  |
| 5 | Harga yang ditawarkan terjangkau |  |  |  |  |  |
| 6 | Memberikan diskon pada pembelian |  |  |  |  |  |
| 7 | Harga yang ditawarkan sesuai dengan harga beli |  |  |  |  |  |
| 8 | Harga khusus untuk pelanggan |  |  |  |  |  |

Lampiran VIII

Dara Responden Daging Ayam Broiler

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| NO | Nama | Jenis kelamin | Umur | Tingkat Pendidikan | Harga Ayam Broiler |
| 1 | Iwan  | Laki-laki | 30 | SD | 30.000 |
| 2 | Fajar | Laki-laki | 30 | SD | 30.000 |
| 3 | Heru | Laki-laki | 33 | SD | 28.000 |
| 4 | Riski | Laki-laki | 35 | SD | 33.000 |
| 5 | Ardi | Laki-laki | 35 | SD | 31.000 |
| 6 | Iman | Laki-laki  | 37 | SMP | 32.000 |
| 7 | Sulasi | Perempuan | 33 | SMP | 30.000 |
| 8 | Sutarni | Perempuan | 33 | SMP | 33.000 |
| 9 | Istikomah | Perempuan | 39 | SMP | 30.000 |
| 10 | Masmumah | Perempuan | 31 | SMP | 30.000 |
| 11 | Marliah | Perempuan | 32 | SMA | 33.000 |
| 12 | Riana | Perempuan | 32 | SMA  | 31.000 |
| 13 | Juli | Perempuan | 44 | SMA | 32.000 |
| 14 | Siti | Perempuan | 37 | SMA | 33.000 |
| 15 | Tuti | Perempuan | 37 | SMA | 30.000 |
| 16 | Nur wati | Perempuan | 42 | SMA | 30.000 |
| 17 | Ipah | Perempuan | 43 | SMA | 34.000 |
| 18 | Syifa | Perempuan | 31 | SMA | 30.000 |
| 19 | Sulasmi | Perempuan | 31 | SMA | 30.000 |
| 20 | Imrona | Perempuan | 36 | SMA | 30.000 |
| 21 | Nanik | Perempuan | 35 | SMA | 31.000 |
| 22 | Tina | Perempuan | 31 | SMA | 32.000 |
| 23 | Sri murti | Perempuan | 32 | SMA | 33.000 |
| 24 | Nining | Perempuan | 36 | SMA | 34.000 |
| 25 | Idah | Perempuan | 38 | SMA | 33.000 |
| 26 | Sulis | Perempuan | 34 | SMA | 31.000 |
| 27 | Diah | Perempuan | 39 | SMA | 34.000 |
| 28 | Ismi | Perempuan | 31 | SMA | 33.000 |
| 29 | Retno | Perempuan | 34 | SMA | 32.000 |
| 30 | Arumi | Perempuan  | 35 | SMA | 30.000 |

Lampiran IX

**Tabulasi Data Ayam Broiler**

 **Variabel Jumlah Tanggungan (X1)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 39 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 38 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 43 |
| 8 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 37 |
| 9 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 36 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 47 |
| 13 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 39 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 16 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 41 |
| 17 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| 18 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 45 |
| 19 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 37 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 36 |
| 22 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 23 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 42 |
| 24 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 41 |
| 25 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 27 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 33 |
| 28 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 36 |
| 29 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 36 |
| 30 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 38 |
|  | ∑X1 | 1181 |

**Tabulasi Data Variabel Pendapatan (X2)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X2** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| 2 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 38 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 38 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 7 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 38 |
| 8 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 38 |
| 9 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 35 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 42 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 16 | 3 | 3 | 3 | 4 | 4 | 5 | 3 | 3 | 5 | 5 | 38 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 41 |
| 18 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 47 |
| 19 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 34 |
| 20 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 21 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 47 |
| 22 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 38 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 24 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 36 |
| 25 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 37 |
| 26 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 27 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 34 |
| 28 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 37 |
| 29 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 34 |
| 30 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 35 |
|  | ∑X2 | 1168 |

**Tabulasi Data Variabel Harga (X3)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X3** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| 1 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| 2 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 39 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 7 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 45 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 9 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 36 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 45 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 16 | 5 | 4 | 5 | 3 | 4 | 5 | 3 | 3 | 5 | 5 | 42 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 18 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 45 |
| 19 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 39 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 43 |
| 22 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 24 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 43 |
| 25 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 43 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 37 |
| 27 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 36 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 38 |
| 29 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 34 |
| 30 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 37 |
|  | ∑X3 | 1196 |

**Tabulasi Data Variabel Selera (X4)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total X4** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  |
| 1 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 34 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 35 |
| 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 32 |
| 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 34 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 6 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 37 |
| 7 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 4 | 34 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 9 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 32 |
| 10 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 34 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 12 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 38 |
| 13 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 33 |
| 14 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 34 |
| 15 | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 38 |
| 16 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 37 |
| 17 | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 37 |
| 18 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 3 | 5 | 37 |
| 19 | 4 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 4 | 35 |
| 20 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 36 |
| 21 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 40 |
| 22 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 29 |
| 23 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 24 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 36 |
| 25 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 34 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 37 |
| 27 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 33 |
| 28 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 36 |
| 29 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 29 |
| 30 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 28 |
|  | ∑X4 | 1049 |

**Tabulasi Data Variabel Permintaan (Y)**

|  |  |  |
| --- | --- | --- |
| **No Responden** | **Nomor Item Peryataan** | **Total Y** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 35 |
| 3 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 34 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 35 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 6 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 34 |
| 7 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 40 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 35 |
| 9 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 32 |
| 10 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 38 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 12 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 40 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 15 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 39 |
| 16 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 5 | 39 |
| 17 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 40 |
| 18 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 38 |
| 19 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 32 |
| 20 | 4 | 4 | 4 | 3 | 2 | 3 | 4 | 3 | 4 | 31 |
| 21 | 4 | 3 | 3 | 4 | 3 | 4 | 5 | 3 | 3 | 32 |
| 22 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 36 |
| 23 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 37 |
| 24 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 39 |
| 25 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 32 |
| 26 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 38 |
| 27 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 32 |
| 28 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 34 |
| 29 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 30 |
| 30 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 33 |
|  | ∑Y | 1065 |

Lampiran X

REGRESSION

 /MISSING LISTWISE

 /STATISTICS COEFF OUTS R ANOVA

 /CRITERIA=PIN(.05) POUT(.10)

 /NOORIGIN

 /DEPENDENT Y

 /METHOD=ENTER X1 X2 X3 X4

 /SCATTERPLOT=(\*ZRESID ,\*ZPRED)

 /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID)

 /CASEWISE PLOT(ZRESID) ALL

 /SAVE RESID.

**Regression**

|  |
| --- |
| **Notes** |
| Output Created | 21-FEB-2021 23:10:28 |
| Comments |  |
| Input | Active Dataset | DataSet0 |
| Filter | <none> |
| Weight | <none> |
| Split File | <none> |
| N of Rows in Working Data File | 30 |
| Missing Value Handling | Definition of Missing | User-defined missing values are treated as missing. |
| Cases Used | Statistics are based on cases with no missing values for any variable used. |
| Syntax | REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 X4 /SCATTERPLOT=(\*ZRESID ,\*ZPRED) /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID) /CASEWISE PLOT(ZRESID) ALL /SAVE RESID. |
| Resources | Processor Time | 00:00:02.96 |
| Elapsed Time | 00:00:03.98 |
| Memory Required | 2308 bytes |
| Additional Memory Required for Residual Plots | 888 bytes |
| Variables Created or Modified | RES\_1 | Unstandardized Residual |

[DataSet0]

|  |
| --- |
| **Variables Entered/Removeda** |
| Model | Variables Entered | Variables Removed | Method |
| 1 | Selera, JumlahTanggungan, Pendapatan, HargaAyamBoilerb | . | Enter |
| a. Dependent Variable: Permintaan |
| b. All requested variables entered. |

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .764a | .583 | .517 | 2.022 | 1.837 |
| a. Predictors: (Constant), Selera, JumlahTanggungan, Pendapatan, HargaAyam Boiler |
| b. Dependent Variable: Permintaan |

|  |
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| **ANOVAa** |
| Model | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 143.238 | 4 | 35.810 | 8.754 | .000b |
| Residual | 102.262 | 25 | 4.090 |  |  |
| Total | 245.500 | 29 |  |  |  |
| a. Dependent Variable: Permintaan |
| b. Predictors: (Constant), Selera, JumlahTanggungan, Pendapatan, HargaAyam Boiler |

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| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | T | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 4.075 | 6.067 |  | .672 | .508 |
| JumlahTanggungan | .747 | .196 | .746 | 3.821 | .001 |
| Pendapatan | -.120 | .170 | -.131 | -.706 | .487 |
| HargaAyam Boiler | -.019 | .223 | -.017 | -.084 | .934 |
| Selera | .212 | .160 | .223 | 1.325 | .197 |
| a. Dependent Variable: Permintaan |

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| **CasewiseDiagnosticsa** |
| Case Number | Std. Residual | Permintaan | Predicted Value | Residual |
| 1 | 1.520 | 36 | 32.93 | 3.074 |
| 2 | -.197 | 35 | 35.40 | -.399 |
| 3 | .011 | 34 | 33.98 | .023 |
| 4 | .054 | 35 | 34.89 | .110 |
| 5 | -.031 | 36 | 36.06 | -.062 |
| 6 | -.454 | 34 | 34.92 | -.919 |
| 7 | .976 | 40 | 38.03 | 1.975 |
| 8 | .455 | 35 | 34.08 | .920 |
| 9 | -.444 | 32 | 32.90 | -.898 |
| 10 | 1.168 | 38 | 35.64 | 2.363 |
| 11 | -.031 | 36 | 36.06 | -.062 |
| 12 | -.684 | 40 | 41.38 | -1.384 |
| 13 | .654 | 36 | 34.68 | 1.322 |
| 14 | .179 | 36 | 35.64 | .363 |
| 15 | .942 | 39 | 37.10 | 1.904 |
| 16 | .878 | 39 | 37.22 | 1.776 |
| 17 | 1.162 | 40 | 37.65 | 2.351 |
| 18 | -.533 | 38 | 39.08 | -1.077 |
| 19 | -1.160 | 32 | 34.35 | -2.347 |
| 20 | -2.444 | 31 | 35.94 | -4.942 |
| 21 | -.508 | 32 | 33.03 | -1.028 |
| 22 | .217 | 36 | 35.56 | .438 |
| 23 | -.846 | 37 | 38.71 | -1.711 |
| 24 | .874 | 39 | 37.23 | 1.767 |
| 25 | -1.949 | 32 | 35.94 | -3.941 |
| 26 | .885 | 38 | 36.21 | 1.789 |
| 27 | .500 | 32 | 30.99 | 1.010 |
| 28 | .262 | 34 | 33.47 | .529 |
| 29 | -1.196 | 30 | 32.42 | -2.418 |
| 30 | -.259 | 33 | 33.52 | -.524 |
| a. Dependent Variable: Permintaan |

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| **Residuals Statisticsa** |
|  | Minimum | Maximum | Mean | Std. Deviation | N |
| Predicted Value | 30.99 | 41.38 | 35.50 | 2.222 | 30 |
| Residual | -4.942 | 3.074 | .000 | 1.878 | 30 |
| Std. Predicted Value | -2.029 | 2.647 | .000 | 1.000 | 30 |
| Std. Residual | -2.444 | 1.520 | .000 | .928 | 30 |
| a. Dependent Variable: Permintaan |



