**Lampiran 1**

**PENGARUH STRATEGI PEMASARAN TERHADAP PENGEMBANGAN USAHA PADA SENTRA INDUSTRI MEBEL PT. SURYA MAS**

**LESTARI PRIMA KECAMATAN TANJUNG MORAWA**

**KABUPATEN DELI SERDANG**

**LAMPIRAN**

**A. IDENTITAS RESPONDEN**

1. Nama :

2. Jenis Kelamin :

3. Usia :

4. Status :

**B. PETUNJUK KUESIONER**

1. Beri tanda ceklis ( √ ) pada pernyataan berikut yang sesuai dengan keadaan yang sesungguhnya pada kolom yang tersedia.

2. Ada 5 pilihan jawaban yang tersedia untuk masing-masing

pernyataan,yaitu :

Sangat Tidak Setuju (STS)

Tidak Setuju (TS)

Kurang setuju (CS)

Setuju (S)

Sangat Setuju (SS)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | SS | S | CS | TS | STS |
| **Strategi Pemasaran (Variabel X)** | | | | | | |
| 1 | Pt. Surya Mas Lestari Prima Menawarkan Produk Yang Beragam |  |  |  |  |  |
| 2 | Kondisi Perekonomian Karyawan Pt. Surya Mas Lestari Prima Sudah Baik |  |  |  |  |  |
| 3 | Lokasi Pt. Surya Mas Lestari Prima sangat strategis |  |  |  |  |  |
| 4 | Produk Pt. Surya Mas Lestari Prima sudah dikenal dikalangan masyarakat dan memiliki potensi tinggi. |  |  |  |  |  |
| 5 | Ada peluang untuk melakukan promosi melalui internet memungkinkan produk perusahaan lebih mudah  Dikenal oleh masyarakat luas. |  |  |  |  |  |
| 6 | Ada perusahaan yang bergerak dibidang usaha yang sama seperti Pt. Surya Mas Lestari Prima Di Kecamatan  Tanjung Morawa Kab.Deli Serdang |  |  |  |  |  |
| 7 | Harga bahan baku berupa kayu sebagai bahan utama meubel semakin mahal setiap tahunnya |  |  |  |  |  |
| 8 | Kondisi perekonomian yang tidak stabil akibat krisis global mempengaruhi harga produk |  |  |  |  |  |
| 9 | Ada kenaikan harga pajak penghasilan yang ditetapkan oleh pemerintah. |  |  |  |  |  |
| 10 | Pt. Surya Mas Lestari Prima saat ini semakin sullit untuk mendapatkan bahan baku kayu yang  berkualitas bagus |  |  |  |  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | SS | S | CS | TS | STS |
| **Pengembangan usaha (Variabel Y)** | | | | | | |
| 1 | Pemodalan Pt. Surya Mas Lestari Prima sangat memadai untuk melakukan pengembangan usaha |  |  |  |  |  |
| 2 | Pada Pt. Surya Mas Lestari Prima sedang bekerja sama dengan suatu lembaga bisnis untuk melakukan secara ekspor. |  |  |  |  |  |
| 3 | Lokasi Pt. Surya Mas Lestari Prima dekat dengan sarana transportasi sehingga memudahkan untuk melakukan pengangkutan  dan pengiriman barang produksi. |  |  |  |  |  |
| 4 | Tenaga kerja pada Pt. Surya Mas Lestari Prima yang berasal dari lingkungan sekitarnya yang mempunyai keahlian dibidang mebel |  |  |  |  |  |
| 5 | Kapasitas mesin yang dimiliki Pt. Surya Mas Lestari Prima cukup tinggi. |  |  |  |  |  |
| 6 | Promosi yang dilakukan Pt. Surya Mas Lestari Prima sudah baik. |  |  |  |  |  |
| 7 | Manajemen Pt. Surya Mas Lestari Prima yang masi dikelola secara sederhana. |  |  |  |  |  |
| 8 | Keterbatasan tenaga kerja Pt. Surya Mas Lestari Prima mengalami kesulitan ketika melayani pesanan dalam jumlah besar. |  |  |  |  |  |
| 9 | Menurut Bapak/Ibu bagaimana kondisi peralatan yang dimiliki  Pt. Surya Mas Lestari Prima sudah memadai untuk keperluan karyawan. |  |  |  |  |  |
| 10 | Kenaikan biaya listrik, telepon dan bbm mempengaruhi biaya operasional Pt. Surya Mas Lestari Prima |  |  |  |  |  |

**Lampiran 2**

**Identitas Responden**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No** | **Nama** | **Jenis Kelamin** | **Usia** | **Status** |
| 1 | Amirilsyah | Laki-Laki | 45 | Menikah |
| 2 | Ibrahim | Laki-Laki | 19 | Belum Nikah |
| 3 | Deni | Laki-Laki | 30 | Menikah |
| 4 | Riri Handayani | Perempuan | 25 | Menikah |
| 5 | Tatik | Perempuan | 41 | Menikah |
| 6 | Andre | Laki-Laki | 27 | Menikah |
| 7 | Riyani | Perempuan | 30 | Menikah |
| 8 | Agustina | Perempuan | 24 | Belum Nikah |
| 9 | Jhon | Laki-Laki | 26 | Belum Nikah |
| 10 | Rini | Perempuan | 35 | Menikah |
| 11 | Siti | Perempuan | 38 | Menikah |
| 12 | Diman | Laki-Laki | 48 | Menikah |
| 13 | Wahyuni | Perempuan | 40 | Menikah |
| 14 | Arnita | Perempuan | 49 | Menikah |
| 15 | Sumarno | Laki-Laki | 42 | Menikah |
| 16 | Manda | Perempuan | 21 | Belum Nikah |
| 17 | Hendrik | Laki-Laki | 40 | Menikah |
| 18 | Fajar | Laki-Laki | 25 | Belum Nikah |
| 19 | Hendrik | Laki-Laki | 22 | Belum Nikah |
| 20 | Evi | Perempuan | 28 | Menikah |
| 21 | Rahayu | Perempuan | 38 | Menikah |
| 22 | Yono | Laki-Laki | 43 | Menikah |
| 23 | Imran | Laki-Laki | 42 | Menikah |
| 24 | Julianto | Laki-Laki | 47 | Menikah |
| 25 | Agus | Laki-Laki | 26 | Menikah |
| 26 | Chadijah | Perempuan | 23 | Belum Nikah |
| 27 | Nuraisah | Perempuan | 34 | Menikah |
| 28 | Dedi | Laki-Laki | 35 | Menikah |
| 29 | Putra | Laki-Laki | 42 | Menikah |
| 30 | Dodi | Laki-Laki | 30 | Menikah |
| 31 | Chandra | Laki-Laki | 45 | Menikah |
| 32 | Yusuf | Laki-Laki | 45 | Menikah |
| 33 | Rusleli | Perempuan | 28 | Menikah |
| 34 | Desi | Perempuan | 51 | Menikah |
| 35 | Deni | Laki-Laki | 28 | Menikah |
| 36 | Sharul | Laki-Laki | 32 | Menikah |
| 37 | Ridho | Laki-Laki | 28 | Menikah |
| 38 | Zakaria | Laki-Laki | 48 | Menikah |
| 39 | Irpan | Laki-Laki | 45 | Menikah |
| 40 | Bambang | Laki-Laki | 35 | Menikah |
| 41 | Riski | Laki-Laki | 33 | Menikah |
| 42 | Sumiati | Perempuan | 48 | Menikah |
| 43 | Djunaidi | Laki-Laki | 50 | Menikah |
| 44 | Hermawaty | Perempuan | 42 | Menikah |
| 45 | Raudah | Perempuan | 27 | Belum Nikah |
| 46 | Leni | Perempuan | 31 | Menikah |
| 47 | Johanes | Laki-Laki | 41 | Menikah |
| 48 | Rani | Perempuan | 23 | Belum Nikah |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lampiran 3**  **Tabulasi Data Variabel Strategi Pemasaran (X)** | | | | | | | | | | |
| **No** | **No Item Pertanyaan** | | | | | | | | | | **Jumlah** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 42 |
| 2 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 3 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 41 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 6 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 7 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 8 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 40 |
| 10 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 42 |
| 11 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 45 |
| 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 16 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 43 |
| 17 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 43 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 22 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 45 |
| 23 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 42 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 40 |
| 25 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 26 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 27 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 28 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 29 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| 30 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 41 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 42 |
| 32 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 33 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 41 |
| 34 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| 35 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 36 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 37 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 38 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 39 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 40 |
| 40 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 42 |
| 41 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 42 |
| 42 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 43 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 41 |
| 44 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| 45 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 46 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 47 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 41 |
| 48 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| **Total** | **203** | **211** | **200** | **203** | **209** | **213** | **202** | **204** | **212** | **212** | **2020** |

**Tabulasi Data Variabel pengembangan usaha (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **No Item Pernyataan** | | | | | | | | | | **Jumlah** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 2 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 7 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 8 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 9 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 44 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 12 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 13 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 16 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 17 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 21 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 22 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 24 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 44 |
| 25 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 26 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 30 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 32 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 33 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| 34 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 36 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 37 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 38 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 39 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 44 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 41 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 42 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 43 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| 44 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 46 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 47 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 48 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| **Total** | **202** | **218** | **207** | **213** | **205** | **204** | **205** | **208** | **212** | **226** | **2046** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Lampiran 4**  **Tabulasi Data Variabel X dan Y** | | | | | |
| **N0** | **X** | **Y** | **X2** | **Y2** | **XY** |
| 1 | 42 | 40 | 1764 | 1600 | 1680 |
| 2 | 42 | 42 | 1764 | 1764 | 1764 |
| 3 | 41 | 43 | 1681 | 1849 | 1763 |
| 4 | 41 | 42 | 1681 | 1764 | 1722 |
| 5 | 41 | 40 | 1681 | 1600 | 1640 |
| 6 | 45 | 50 | 2025 | 2500 | 2250 |
| 7 | 41 | 41 | 1681 | 1681 | 1681 |
| 8 | 42 | 41 | 1764 | 1681 | 1722 |
| 9 | 40 | 44 | 1600 | 1936 | 1760 |
| 10 | 42 | 40 | 1764 | 1600 | 1680 |
| 11 | 45 | 42 | 2025 | 1764 | 1890 |
| 12 | 41 | 42 | 1681 | 1764 | 1722 |
| 13 | 40 | 40 | 1600 | 1600 | 1600 |
| 14 | 50 | 50 | 2500 | 2500 | 2500 |
| 15 | 40 | 40 | 1600 | 1600 | 1600 |
| 16 | 43 | 46 | 1849 | 2116 | 1978 |
| 17 | 43 | 46 | 1849 | 2116 | 1978 |
| 18 | 40 | 40 | 1600 | 1600 | 1600 |
| 19 | 50 | 50 | 2500 | 2500 | 2500 |
| 20 | 40 | 40 | 1600 | 1600 | 1600 |
| 21 | 41 | 42 | 1681 | 1764 | 1722 |
| 22 | 45 | 42 | 2025 | 1764 | 1890 |
| 23 | 42 | 40 | 1764 | 1600 | 1680 |
| 24 | 40 | 44 | 1600 | 1936 | 1760 |
| 25 | 42 | 41 | 1764 | 1681 | 1722 |
| 26 | 41 | 41 | 1681 | 1681 | 1681 |
| 27 | 45 | 50 | 2025 | 2500 | 2250 |
| 28 | 41 | 40 | 1681 | 1600 | 1640 |
| 29 | 41 | 42 | 1681 | 1764 | 1722 |
| 30 | 41 | 43 | 1681 | 1849 | 1763 |
| 31 | 42 | 40 | 1764 | 1600 | 1680 |
| 32 | 42 | 42 | 1764 | 1764 | 1764 |
| 33 | 41 | 43 | 1681 | 1849 | 1763 |
| 34 | 41 | 42 | 1681 | 1764 | 1722 |
| 35 | 41 | 40 | 1681 | 1600 | 1640 |
| 36 | 45 | 50 | 2025 | 2500 | 2250 |
| 37 | 41 | 41 | 1681 | 1681 | 1681 |
| 38 | 42 | 41 | 1764 | 1681 | 1722 |
| 39 | 40 | 44 | 1600 | 1936 | 1760 |
| 40 | 42 | 40 | 1764 | 1600 | 1680 |
| 41 | 42 | 40 | 1764 | 1600 | 1680 |
| 42 | 42 | 42 | 1764 | 1764 | 1764 |
| 43 | 41 | 43 | 1681 | 1849 | 1763 |
| 44 | 41 | 42 | 1681 | 1764 | 1722 |
| 45 | 41 | 40 | 1681 | 1600 | 1640 |
| 46 | 45 | 50 | 2025 | 2500 | 2250 |
| 47 | 41 | 41 | 1681 | 1681 | 1681 |
| 48 | 42 | 41 | 1764 | 1681 | 1722 |
|  | **2020** | **2046** | **85238** | **87688** | **86344** |

**Lampiran 5**

**Frequency Table**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00001** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Laki-Laki | 28 | 58.3 | 58.3 | 58.3 |
| Perempuan | 20 | 41.7 | 41.7 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00003** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Belum Nikah | 9 | 18.8 | 18.8 | 18.8 |
| Menikah | 39 | 81.3 | 81.3 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **VAR00002** | | | | | | |
|  | | Frequency | Percent | Valid Percent | | Cumulative Percent |
| Valid | 19.00 | 1 | 2.1 | 2.1 | 2.1 | |
| 21.00 | 1 | 2.1 | 2.1 | 4.2 | |
| 22.00 | 1 | 2.1 | 2.1 | 6.3 | |
| 23.00 | 2 | 4.2 | 4.2 | 10.4 | |
| 24.00 | 1 | 2.1 | 2.1 | 12.5 | |
| 25.00 | 2 | 4.2 | 4.2 | 16.7 | |
| 26.00 | 2 | 4.2 | 4.2 | 20.8 | |
| 27.00 | 2 | 4.2 | 4.2 | 25.0 | |
| 28.00 | 4 | 8.3 | 8.3 | 33.3 | |
| 30.00 | 3 | 6.3 | 6.3 | 39.6 | |
| 31.00 | 1 | 2.1 | 2.1 | 41.7 | |
| 32.00 | 1 | 2.1 | 2.1 | 43.8 | |
| 33.00 | 1 | 2.1 | 2.1 | 45.8 | |
| 34.00 | 1 | 2.1 | 2.1 | 47.9 | |
| 35.00 | 3 | 6.3 | 6.3 | 54.2 | |
| 38.00 | 2 | 4.2 | 4.2 | 58.3 | |
| 40.00 | 2 | 4.2 | 4.2 | 62.5 | |
| 41.00 | 2 | 4.2 | 4.2 | 66.7 | |
| 42.00 | 4 | 8.3 | 8.3 | 75.0 | |
| 43.00 | 1 | 2.1 | 2.1 | 77.1 | |
| 45.00 | 4 | 8.3 | 8.3 | 85.4 | |
| 47.00 | 1 | 2.1 | 2.1 | 87.5 | |
| 48.00 | 3 | 6.3 | 6.3 | 93.8 | |
| 49.00 | 1 | 2.1 | 2.1 | 95.8 | |
| 50.00 | 1 | 2.1 | 2.1 | 97.9 | |
| 51.00 | 1 | 2.1 | 2.1 | 100.0 | |
| Total | 48 | 100.0 | 100.0 | |  |

**Frequency Table X**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00001** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 37 | 77.1 | 77.1 | 77.1 |
| 5.00 | 11 | 22.9 | 22.9 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00002** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 29 | 60.4 | 60.4 | 60.4 |
| 5.00 | 19 | 39.6 | 39.6 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00003** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 40 | 83.3 | 83.3 | 83.3 |
| 5.00 | 8 | 16.7 | 16.7 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00004** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 41 | 85.4 | 85.4 | 85.4 |
| 5.00 | 7 | 14.6 | 14.6 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00005** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 36 | 75.0 | 75.0 | 75.0 |
| 5.00 | 12 | 25.0 | 25.0 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00006** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 33 | 68.8 | 68.8 | 68.8 |
| 5.00 | 15 | 31.3 | 31.3 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00007** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3.00 | 3 | 6.3 | 6.3 | 6.3 |
| 4.00 | 39 | 81.3 | 81.3 | 87.5 |
| 5.00 | 6 | 12.5 | 12.5 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00008** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 44 | 91.7 | 91.7 | 91.7 |
| 5.00 | 4 | 8.3 | 8.3 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00009** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3.00 | 2 | 4.2 | 4.2 | 4.2 |
| 4.00 | 33 | 68.8 | 68.8 | 72.9 |
| 5.00 | 13 | 27.1 | 27.1 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |
| **VAR00010** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 38 | 79.2 | 79.2 | 79.2 |
| 5.00 | 10 | 20.8 | 20.8 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

**Frequency Table Y**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00001** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 38 | 79.2 | 79.2 | 79.2 |
| 5.00 | 10 | 20.8 | 20.8 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00002** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 24 | 50.0 | 50.0 | 50.0 |
| 5.00 | 24 | 50.0 | 50.0 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00003** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 36 | 75.0 | 75.0 | 75.0 |
| 5.00 | 12 | 25.0 | 25.0 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00004** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 31 | 64.6 | 64.6 | 64.6 |
| 5.00 | 17 | 35.4 | 35.4 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00005** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 40 | 83.3 | 83.3 | 83.3 |
| 5.00 | 8 | 16.7 | 16.7 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |
| **VAR00006** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 42 | 87.5 | 87.5 | 87.5 |
| 5.00 | 6 | 12.5 | 12.5 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |
| **VAR00007** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 42 | 87.5 | 87.5 | 87.5 |
| 5.00 | 6 | 12.5 | 12.5 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |
| **VAR00008** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 40 | 83.3 | 83.3 | 83.3 |
| 5.00 | 8 | 16.7 | 16.7 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **VAR00009** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 37 | 77.1 | 77.1 | 77.1 |
| 5.00 | 11 | 22.9 | 22.9 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |
| **VAR00010** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 4.00 | 24 | 50.0 | 50.0 | 50.0 |
| 5.00 | 24 | 50.0 | 50.0 | 100.0 |
| Total | 48 | 100.0 | 100.0 |  |

**Regression Linear Sederhana**

|  |  |  |  |
| --- | --- | --- | --- |
| **Variables Entered/Removeda** | | | |
| Model | Variables Entered | Variables Removed | Method |
| 1 | VAR00001b | . | Enter |
| a. Dependent Variable: VAR00002 | | | |
| b. All requested variables entered. | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summary** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .739a | .545 | .536 | 195.23948 |
| a. Predictors: (Constant), VAR00001 | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 2104337.840 | 1 | 2104337.840 | 55.205 | .000b |
| Residual | 1753448.827 | 46 | 38118.453 |  |  |
| Total | 3857786.667 | 47 |  |  |  |
| a. Dependent Variable: VAR00002 | | | | | | |
| b. Predictors: (Constant), VAR00001 | | | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 86.764 | 259.086 |  | .335 | .739 |
| VAR00001 | 1.078 | .145 | .739 | 7.430 | .000 |
| a. D dependent Variable: VAR00002 | | | | | | |

























