**CHAPTER I**

# **INTRODUCTION**

## Background of the Research

Human life in the world is related to society, there are rules of society. Moral rules always exist. Moral values play an important role in this life, this can make people have a better view of life in society. Morality in society is always associated with goodness. Moral value are a basic need for every person throughout the world. If society always does good, then society will always have good morals. According to Firwan(2017), “moral values is norms and rules that are considered good and bad by humans and other living creatures”.For this reason, humans must be able to love, respect, and implement these things as creatures created by God.Moral values can logically be interpreted as a concept that expresses opinions about human behavior and character, right or wrong, good and bad actions of human character.From the statement above, moral values are all things related to ethics. A person's belief in something good and bad. Moral values provide examples of good attitudes or actions, namely a description of people's behavior.

Learning moral values helps people build better relationships in society. Moral values can also be the basis for the direction of a person's life.Then moral values can increase a person's sensitivity to the attitudes of other people. Understanding moral values allows a person to become more emotionally intelligent. Moral values can also reflect a person's character and personality. Learning moral values can create a positive sense of value in a person, making him sensitive to issues related to social life and promoting good behavior.Moral values can be learned from various sources, one of which is from the novels.The moral values in the story describe the author's life view that is related and transmitted through the story to the reader. According to Nugroho(2019), novels are a genre of literary work in the form of prose. The story in the novel is a work of fantasy that raises life's problems.

Among the many novels, the novel Heidi is an example of an interesting novel.This novel was written by Johanna Spyri. The novel Heidi is a classic Swiss children's novel written at the end of the 19th century.The novel Heidi is one of the best-selling novels of all time and one of the most famous works of Swiss literature. Novel Heidi was first published in 1880 and in 1884 translated from German into English.Johanna Spyri is a Swiss children's novelist, best known for her book Heidi.This novel was so popular that it was adapted into various media, such as twenty-five film versions and animated films with different versions produced in various countries. The novelHeidi has achieved a prestigious milestone by attaining a dreamed place in UNESCO International World Monuments.UNESCO recognizes Heidi cultural importance and has declared it one of the most revered works of literature in the world. The persistence of iconic Swiss literary works in international memory illustrates the universal appeal and enduring influence of a Swiss girl.Swiss society is still very attached to rural structures, especially in mountainous areas such as the Alps, where Johanna Spyri's story is set in Heidi novel.

Village life is usually simple and characterized by traditional values.The story of Heidi an orphan who was raised by her grandfather in a village in Swiss called Dorfli. At first, the grandfather seemed rude and strict, but it turned out he had a good heart, especially towards his granddaughter Heidi. He turns into a loving figure and protects Heidi with great affection.

The reason why researcher are interested in analyzing moral values is because moral value plays an important role in society's life. It means that moral value becomes the basis for acting and behaving by the values of good in life, as well asusing harmony with each other. The researcher chose this novel because Heidi novel is a very popular classic children's novel. This novel contains many important moral values ​​and educational messages, such as the importance of happiness, love, and relationships between fellow humans.Analyzing moral values is expected to build a good character in the reader himself. From this research, the reader can learn that life is a struggle and must be fought. Complete your efforts with prayer, then be patient and wait for the perfect outcome. The researchers hope that this research can help readers to emphasize the importance of moral values and provide insight into how to make moral values more ethical and civilized.

The analysis of moral values in the novel Heidi is the main topic of this research. Thus, the researchers conducted a study entitled "Moral Values in Johanna Spyri Novel "*Heidi*"" It is based on the explanation mentioned earlier.

## 1.2 Identification of the Problem

Based on the background of the problems above, the identification of the problem is as follows :

1. Influence reader’s understanding and application of moral values ​​in everyday life.
2. Consistently and objectively interpret the moral values ​​contained in the novel.
3. The moral message is conveyed by the author through the words and actions of the characters in the story.

## Limitation of the Problem

The writer focuses on the moral values ​​provided in the novel “Heidi” by Johanna Spyri. The theory that the uses is the Buzan theory that proposes moral values.

## Problems of the Research

Based on the problem of the research above, the problem of re in the research is as follows:

1. What are the types of moral values in the Heidi novel?
2. How are the moral values in the Heidi novel relevant to the current social and cultural context?

## Objective of the Research

The objective of this research was :

1. To identify the types of moral values in *“Heidi”* novel
2. To find outmoral values in *“Heidi”* novel relevant to the current social and cultural context

## Significances of the Research

The importance of this research can be seen from the theoretical and practical aspects discussed below :

### 1.6.1 Theoretical Benefits

The researcherhopes that the results of this research can play a role in forming the moral values ​​of the novel "Heidi". The researcher also hopes that the results can provide information to readers on how to dig deeper into the moral values ​​underlying this novel.

### 1.6.2 Practical Benefits

Practically, this research is expected to be useful for parties such as:

1. To add insight and knowledge of the moral values of the novel "Heidi"
2. This research is expected to provide information to better understand the moral value of the novel " Heidi" to students, teachers, lecturers.
3. Provide a source of reference and material for further research so that it can be further developed.