**DAFTAR ISI**

**KATA PENGANTAR.......................................................................................................i ABSTRAK ......................................................................................................................iv ABSTRACT......................................................................................................................v DAFTAR ISI ...................................................................................................................vi BAB I PENDAHULUAN .............................................................................................1**

1.1 Latar Belakang..............................................................................................1

1.2 Identifikasi Masalah....................................................................................10

1.3 Batasan Masalah .........................................................................................10

1.4 Rumusan Masalah.......................................................................................11

1.5 Tujuan Penelitian ........................................................................................11

1.6 Manfaat Penelitian ......................................................................................12

1.7 Spesifikasi Produk ......................................................................................13

**BAB II TINJAUAN PUSTAKA..................................................................................15**

2.1 Kajian Teori ...............................................................................................15

2.1.1 Media Pembelajaran............................................................................15

2.1.2 Media *Big Book* ..................................................................................26

2.1.3 Kearifan Lokal ....................................................................................35

2.1.4 Bahasa Indonesia Materi Kata Benda dan Kata Sifat ..........................39

2.1.5 Kriteria Evaluator................................................................................54

2.1.6 Kriteria Kelayakan ..............................................................................54

2.1.7 Kriteria Kevalidan...............................................................................55

2.2 Spesifikasi Produk ......................................................................................56

2.3 Kajian Penelitian Relevan ...........................................................................57

2.4 Kerangka Berpikir.......................................................................................59

**BAB III METODE PENELITIAN................................................................................61**

3.1 Desain Penelitian ........................................................................................61

3.2 Subjek, Objek, dan Waktu Penelitian..........................................................63

3.2.1. Subjek Penelitian ...............................................................................63

3.2.2 Objek Penelitian..................................................................................63

3.2.3 Waktu Penelitian.................................................................................63

3.3 Prosedur Pengembangan .............................................................................64

3.4 Uji Coba Produk .........................................................................................68

3.5 Subjek Uji Coba Produk .............................................................................68

3.6 Jenis Data....................................................................................................68

3.6.1 Data Kualitatif.....................................................................................68

3.6.2 Data Kuantitatif...................................................................................69

3.7 Instrumen Pengumpulan Data .....................................................................69

3.7.1 Observasi ............................................................................................69

3.7.2 Kegiatan dokumentasi.........................................................................70

3.7.3 Angket/Kuesioner ...............................................................................70

3.8 Teknik Analisis Data...................................................................................72

**BAB IV HASIL PENELITIAN DAN PENGEMBANGAN ........................................75**

4.1 Hasil Pengembangan Produk ......................................................................75

4.1.1 Pendefinisian (*Define*).........................................................................75

4.1.2 Perancangan (*Design*) .........................................................................76

4.1.3 Pengembangan (*Development*)............................................................80

4.2 Pembahasan ................................................................................................95

**BAB V KESIMPULAN DAN SARAN..........................................................................98**

5.1 Kesimpulan .................................................................................................98

5.2 Saran ...........................................................................................................99

**DAFTAR PUSTAKA...................................................................................................100**