# CHAPTER I

# INTRODUCTION

## The Background of the study

Speaking is one of four skills among reading, writing and listening. Speaking is a language skill that is vital for humans, especially for students. By nature humans are in contact with others, they do more with spoken language as the transmission of messages and receiving of the messages from the process of communication in return.

Meanwhile, Leong and Ahmadi (2017: 34) state that speaking not only just saying words through the mouth (utterance) but it means conveying a message through the words. By speaking the people can convey information and ideas, express opinion , and feeling, share experiences, and mention social relationships by communicating with others.

Based on earlier observations at SMA Dharma Bakti Medan It is known that the KKM in English subject is 75. The results from interviews With the English teacher there at the school that the average student scores are still a lot Under the fixed KKM value. The year before that student KKM's unfinished material is 75% at an average value of 68.

This can be influenced by the process of teaching classes using Methods of speech, discussion and conferral. In the learning process at SMA Dharma Bakti Medan, the teacher explained the lesson materials, and Question and answer to students. A method of learning used by teachers at school is a method of discussion and a lecture. So many students are getting saturated In the process of learning to teach. Taking notes of what a student did was copying Right from the textbook or using the book language so students Boredom and lack of activity. And so during learning time, Students respond less to the materials being taught. That learning method Such results are evident from learning achievement in general still Less than satisfactory.

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A learning strategy that can applied to changing those conditions, that is By applying the mind-mapping method. The mind is used by teachers to make it easier to know the lesson material, It's a concept that facilitates and enhances student activity process Learning. The mind mapping method is chosen because it can be Helping students learn more quickly in speaking mainly To the descriptive material, so the Researchers apply it to the interfacing of the material in class, So that students can get good study results.

Mind mapping is well-known as visual mapping, concept mapping, flow-charting, visual thinking, spider diagramming, memory mapping, semantic mapping and thought webbing. Regardless of what you call it, basically the principles are the same (Krasnic, 2012: 30). Mind mapping is an important tool for students who want to speed up and improve learning and their understanding. Remember the amount of information they want master, accelerate and upgrade like that is very important to student academic success. Through concept and idea mapping, students become a good learner and thinker better. Mind mapping offers sufficient flexibility for maintain interest and encourage curiosity and sufficient structure to keep students on the path.

Mind mapping is a cooperative learning strategy that promotes students to better learning English, improves student’s motivation to speak up their ideas, increase enjoyment in teaching and learning process creative and imaginative. Learning English through Mind mapping strategy is interesting and lessen the student’s freedom. They also more active and creative during the teaching learning process. By show a mind map is more easy to understand because students given many opinion, idea, and questions related to the material that given by the teacher. Besides that, this strategy focuses on team-works that can build students ability to communicate and share their idea or ask questions to the teacher.

Because of the fact, it proved that Mind mapping can make students more active and creative in learning English speaking skill. By applying this approach, the teacher hope that the students are able to speak English well and improve their speaking ability. Based on the explanation above the researcher decides to do a study entitled

“The effectiveness of applying mind mapping strategy on the students’ speaking ability of SMA Dharma Bakti Medan”

## The Identification of the study

Based on the background of the study above, the problem can identify as the following :

1. Students are difficulty to pronounce words and afraid if they make a mispronounce.
2. Lack of English vocabulary of the students.
3. Lack of the confidence to speak up their idea and their opinion in English.

## The limitation of the study

There are many kinds of strategy in teaching and learning process. Those are mind mapping strategy, show and tell, demonstrator, delegator, practice testing and many others. To give the best result of the research, the scope of the study is limited on investigating the students ability by mind mapping strategy. Mind mapping strategy be used in this study as based on the content of the subject. The contents is descriptive speech by Picture or video. This oral action involves the ability to visualize the object of speaking through words. In other words, it means narrating about an object, event, or phenomenon with good language features, clear intonation, confidence, fluency and accuracy.

## The formulation of the study

In relation to the background of the study, the problem of this study is formulated as “does applied mind mapping strategy as the teaching strategy effective to improve students’ speaking ability ?”

## The objectives of the study

In relation to problem above, the objective of this study is to find out whether mind mapping strategy effective to improve students’ speaking ability or not.

## The significance of the study

Hopefully, the result of this study beneficially useful for people who related to this area of this study, such as English teachers/educators, students and other researcher.

1. For teacher or educator, the researcher expects that this study may inspires teacher to make better ways and strategy in teaching and learning process.
2. Especially for students, this study is expected to encourage students to realize that learning English is fun and enjoyable activity. Hopefully, their ability be improves and the students be brave to speak up their opinion and idea.
3. For other researchers, this study is expected to help them to get more information about this study and can be used for their studies.

## Hypothesis

Hypothesis is guessing or supposition tentative statement about things we observe in order to understand in this paper, the hypothesis consist :

1. Null Hypothesis

There is no significant improvement of students’ speaking ability by applied mind mapping strategy.

1. Alternative hypothesis

There is significant improvement of students speaking ability by applied mind mapping. In accordance with that, the researcher formulate hypothesis as follows:

The students can improve their speaking ability if they speak up and share their idea through mind mapping.