**ABSTRACT**

**DEVELOPMENT OF Flute AUDIOVISUAL MEDIA TEACHING MATERIALS IN WRITING PROCEDURE TEXT IN CLASS**

**VII STUDENTS OF JUNIOR HIGH SCHOOL 3 KUALUH**

**SELATAN IN THE LEARNING YEAR 2020-2021**

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The problem in this research is how effective is the use of flute audiovisual media teaching materials in improving the writing skills of class VII students of SMP Negeri 3 Kualuh Selatan for the 2020-2021 academic year. The purpose of this study was to describe the effectiveness of using flute audiovisual media teaching materials in improving the writing skills of seventh grade students of SMP Negeri 3 Kualuh Selatan for the 2020-2021 academic year. The research method used in this research is the research & development method. The research subject of this development product is the validator. The object of research in this research is a writing learning model, namely a procedure text writing learning model that is implemented in class VII students of SMP Negeri 3 Kualuh Selatan for the 2020-2021 academic year. The instrument used to obtain research data using non-test instruments and test instruments. The results of this study indicate that learning flute audiovisual media teaching materials is effective in improving procedural text writing skills by class VII students of SMP Negeri 3 Kualuh Selatan in the 2020-2021 academic year, where before the process of developing flute audiovisual media teaching materials it was in the sufficient category and then increased to well after the process of developing flute audiovisual media teaching materials in class VII SMP Negeri 3 Kualuh Selatan for the 2020-2021 learning year.

***Keywords: Development, Procedure Text, Writing, Audio Visual***