**Lampiran 2 : Tabulalsi Jawaban Responden**

**Tabulasi Data Nilai Jawaban Responden Variabel X**

**(Pertunjukan *Live Music*)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Tabulasi Data Variabel Pertunjukan Live Music** | | | | | | | | | | | |
| **No. Responden** | **No. Item Pernyataan** | | | | | | | | | | **Jumlah** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |  |
| 1 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 2 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 3 | 4 | 4 | 2 | 3 | 4 | 2 | 4 | 4 | 4 | 4 | **35** |
| 4 | 4 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | **37** |
| 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 6 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | **44** |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 8 | 5 | 3 | 5 | 4 | 5 | 3 | 3 | 5 | 5 | 5 | **43** |
| 9 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 10 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **46** |
| 11 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 12 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 13 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **44** |
| 14 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 16 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 17 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **37** |
| 18 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 19 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 20 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 21 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | **45** |
| 22 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **44** |
| 23 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 5 | 4 | 5 | **41** |
| 24 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | **46** |
| 25 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **47** |
| 26 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | **48** |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **41** |
| 28 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 29 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **49** |
| 30 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 31 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | **46** |
| 32 | 4 | 2 | 3 | 1 | 1 | 4 | 5 | 5 | 4 | 5 | **34** |
| 33 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | **39** |
| 34 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **47** |
| 35 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 36 | 5 | 5 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | **45** |
| 37 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 38 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **46** |
| 39 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | **43** |
| 40 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **47** |
| 41 | 2 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 2 | **37** |
| 42 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 3 | **41** |
| 43 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **45** |
| 44 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | **40** |
| 45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 46 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 5 | 4 | **44** |
| 47 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | **43** |
| 48 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 4 | **45** |
| 49 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 50 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 51 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **46** |
| 52 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **49** |
| 53 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **45** |
| 54 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **48** |
| 55 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | **39** |
| 56 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | **46** |
| 57 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **47** |
| 58 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 59 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | **47** |
| 60 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | **47** |
| 61 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | **40** |
| 62 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **44** |
| 63 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **44** |
| 64 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | **45** |
| 65 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 3 | 3 | **39** |
| 66 | 4 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **42** |
| 67 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | **45** |
| 68 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 69 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **44** |
| 70 | 4 | 5 | 4 | 4 | 4 | 5 | 2 | 5 | 4 | 2 | **39** |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **39** |
| 72 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **46** |
| 73 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **47** |
| 74 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | **42** |
| 75 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **45** |
| 76 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **45** |
| 77 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | **41** |
| 78 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 79 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **39** |
| 80 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | **42** |
| 81 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **46** |
| 82 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 83 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 84 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 85 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 86 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | **45** |
| 87 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | **45** |
| 88 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 89 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 90 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 92 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **46** |
| 93 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | **42** |
| 94 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **39** |
| 95 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 96 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | **41** |
| 97 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | **46** |
| 98 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| **Jumlah** | **436** | **438** | **429** | **431** | **436** | **431** | **416** | **446** | **432** | **423** | **4318** |

*Sumber : Data primer diolah, 2019*

**Tabulasi Data Nilai Jawaban Responden Variabel Y**

**(Ekspektasi Pelanggan)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Tabulasi Data Variabel Ekspektasi Pelanggan** | | | | | | | | | | | |
| **No. Responden** | **No. Item Pernyataan** | | | | | | | | | | **Jumlah** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
| 1 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **45** |
| 2 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 6 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 7 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 8 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 9 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 11 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 12 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 13 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **46** |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **49** |
| 15 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **45** |
| 16 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **48** |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | **39** |
| 18 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | **46** |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **47** |
| 20 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | **47** |
| 21 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | **47** |
| 22 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | **47** |
| 23 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | **40** |
| 24 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **44** |
| 25 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **44** |
| 26 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | **45** |
| 27 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 3 | 3 | **39** |
| 28 | 4 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **42** |
| 29 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | **45** |
| 30 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 31 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **44** |
| 32 | 4 | 5 | 4 | 4 | 4 | 5 | 2 | 5 | 4 | 2 | **39** |
| 33 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **39** |
| 34 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **46** |
| 35 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **47** |
| 36 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | **42** |
| 37 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **45** |
| 38 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **45** |
| 39 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 40 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 41 | 4 | 4 | 2 | 3 | 4 | 2 | 4 | 4 | 4 | 4 | **35** |
| 42 | 4 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | **37** |
| 43 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 44 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | **44** |
| 45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 46 | 5 | 3 | 5 | 4 | 5 | 3 | 3 | 5 | 5 | 5 | **43** |
| 47 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 48 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **46** |
| 49 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 50 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 51 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **44** |
| 52 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 53 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 54 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 55 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | **37** |
| 56 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 57 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 58 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 59 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | **45** |
| 60 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **44** |
| 61 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 5 | 4 | 5 | **41** |
| 62 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | **46** |
| 63 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **47** |
| 64 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | **48** |
| 65 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **41** |
| 66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 67 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | **49** |
| 68 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 69 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | **46** |
| 70 | 4 | 2 | 3 | 1 | 1 | 4 | 5 | 5 | 4 | 5 | **34** |
| 71 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | **39** |
| 72 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **47** |
| 73 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **47** |
| 74 | 5 | 5 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | **45** |
| 75 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **48** |
| 76 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | **46** |
| 77 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **45** |
| 78 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 79 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 80 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 81 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 82 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 83 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 84 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **41** |
| 85 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | **43** |
| 86 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 87 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | **43** |
| 88 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 89 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 90 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 92 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | **46** |
| 93 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | **46** |
| 94 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 95 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **50** |
| 96 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **40** |
| 97 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **42** |
| 98 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | **43** |
| **Jumlah** | **440** | **442** | **430** | **431** | **432** | **418** | **416** | **446** | **438** | **436** | **4329** |

*Sumber : Data primer diolah, 2019*

**Tabel 4.26**

|  |
| --- |
| **Tabulasi Data Variabel X Dan Y** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NO** | **X** | **Y** | **X2** | **Y2** | **XY** |
| 1 | 41 | 45 | 1681 | 2025 | 1845 |
| 2 | 48 | 42 | 2304 | 1764 | 2016 |
| 3 | 35 | 43 | 1225 | 1849 | 1505 |
| 4 | 37 | 42 | 1369 | 1764 | 1554 |
| 5 | 48 | 40 | 2304 | 1600 | 1920 |
| 6 | 44 | 50 | 1936 | 2500 | 2200 |
| 7 | 40 | 41 | 1600 | 1681 | 1640 |
| 8 | 43 | 41 | 1849 | 1681 | 1763 |
| 9 | 41 | 43 | 1681 | 1849 | 1763 |
| 10 | 46 | 40 | 2116 | 1600 | 1840 |
| 11 | 48 | 47 | 2304 | 2209 | 2256 |
| 12 | 48 | 47 | 2304 | 2209 | 2256 |
| 13 | 44 | 46 | 1936 | 2116 | 2024 |
| 14 | 47 | 49 | 2209 | 2401 | 2303 |
| 15 | 50 | 45 | 2500 | 2025 | 2250 |
| 16 | 50 | 48 | 2500 | 2304 | 2400 |
| 17 | 37 | 39 | 1369 | 1521 | 1443 |
| 18 | 47 | 46 | 2209 | 2116 | 2162 |
| 19 | 47 | 47 | 2209 | 2209 | 2209 |
| 20 | 48 | 47 | 2304 | 2209 | 2256 |
| 21 | 45 | 47 | 2025 | 2209 | 2115 |
| 22 | 44 | 47 | 1936 | 2209 | 2068 |
| 23 | 41 | 40 | 1681 | 1600 | 1640 |
| 24 | 46 | 44 | 2116 | 1936 | 2024 |
| 25 | 47 | 44 | 2209 | 1936 | 2068 |
| 26 | 48 | 45 | 2304 | 2025 | 2160 |
| 27 | 41 | 39 | 1681 | 1521 | 1599 |
| 28 | 50 | 42 | 2500 | 1764 | 2100 |
| 29 | 49 | 45 | 2401 | 2025 | 2205 |
| 30 | 50 | 50 | 2500 | 2500 | 2500 |
| 31 | 46 | 44 | 2116 | 1936 | 2024 |
| 32 | 34 | 39 | 1156 | 1521 | 1326 |
| 33 | 39 | 39 | 1521 | 1521 | 1521 |
| 34 | 47 | 46 | 2209 | 2116 | 2162 |
| 35 | 47 | 47 | 2209 | 2209 | 2209 |
| 36 | 45 | 42 | 2025 | 1764 | 1890 |
| 37 | 48 | 45 | 2304 | 2025 | 2160 |
| 38 | 46 | 45 | 2116 | 2025 | 2070 |
| 39 | 43 | 41 | 1849 | 1681 | 1763 |
| 40 | 47 | 48 | 2209 | 2304 | 2256 |
| 41 | 37 | 35 | 1369 | 1225 | 1295 |
| 42 | 41 | 37 | 1681 | 1369 | 1517 |
| 43 | 45 | 48 | 2025 | 2304 | 2160 |
| 44 | 40 | 44 | 1600 | 1936 | 1760 |
| 45 | 40 | 40 | 1600 | 1600 | 1600 |
| 46 | 44 | 43 | 1936 | 1849 | 1892 |
| 47 | 43 | 41 | 1849 | 1681 | 1763 |
| 48 | 45 | 46 | 2025 | 2116 | 2070 |
| 49 | 47 | 48 | 2209 | 2304 | 2256 |
| 50 | 47 | 48 | 2209 | 2304 | 2256 |
| 51 | 46 | 44 | 2116 | 1936 | 2024 |
| 52 | 49 | 47 | 2401 | 2209 | 2303 |
| 53 | 45 | 50 | 2025 | 2500 | 2250 |
| 54 | 48 | 50 | 2304 | 2500 | 2400 |
| 55 | 39 | 37 | 1521 | 1369 | 1443 |
| 56 | 46 | 47 | 2116 | 2209 | 2162 |
| 57 | 47 | 47 | 2209 | 2209 | 2209 |
| 58 | 47 | 48 | 2209 | 2304 | 2256 |
| 59 | 47 | 45 | 2209 | 2025 | 2115 |
| 60 | 47 | 44 | 2209 | 1936 | 2068 |
| 61 | 40 | 41 | 1600 | 1681 | 1640 |
| 62 | 44 | 46 | 1936 | 2116 | 2024 |
| 63 | 44 | 47 | 1936 | 2209 | 2068 |
| 64 | 45 | 48 | 2025 | 2304 | 2160 |
| 65 | 39 | 41 | 1521 | 1681 | 1599 |
| 66 | 42 | 50 | 1764 | 2500 | 2100 |
| 67 | 45 | 49 | 2025 | 2401 | 2205 |
| 68 | 50 | 50 | 2500 | 2500 | 2500 |
| 69 | 44 | 46 | 1936 | 2116 | 2024 |
| 70 | 39 | 34 | 1521 | 1156 | 1326 |
| 71 | 39 | 39 | 1521 | 1521 | 1521 |
| 72 | 46 | 47 | 2116 | 2209 | 2162 |
| 73 | 47 | 47 | 2209 | 2209 | 2209 |
| 74 | 42 | 45 | 1764 | 2025 | 1890 |
| 75 | 45 | 48 | 2025 | 2304 | 2160 |
| 76 | 45 | 46 | 2025 | 2116 | 2070 |
| 77 | 41 | 45 | 1681 | 2025 | 1845 |
| 78 | 43 | 42 | 1849 | 1764 | 1806 |
| 79 | 39 | 43 | 1521 | 1849 | 1677 |
| 80 | 42 | 42 | 1764 | 1764 | 1764 |
| 81 | 46 | 40 | 2116 | 1600 | 1840 |
| 82 | 40 | 50 | 1600 | 2500 | 2000 |
| 83 | 40 | 41 | 1600 | 1681 | 1640 |
| 84 | 50 | 41 | 2500 | 1681 | 2050 |
| 85 | 40 | 43 | 1600 | 1849 | 1720 |
| 86 | 45 | 40 | 2025 | 1600 | 1800 |
| 87 | 45 | 43 | 2025 | 1849 | 1935 |
| 88 | 40 | 42 | 1600 | 1764 | 1680 |
| 89 | 50 | 40 | 2500 | 1600 | 2000 |
| 90 | 40 | 50 | 1600 | 2500 | 2000 |
| 91 | 40 | 40 | 1600 | 1600 | 1600 |
| 92 | 46 | 46 | 2116 | 2116 | 2116 |
| 93 | 42 | 46 | 1764 | 2116 | 1932 |
| 94 | 39 | 40 | 1521 | 1600 | 1560 |
| 95 | 43 | 50 | 1849 | 2500 | 2150 |
| 96 | 41 | 40 | 1681 | 1600 | 1640 |
| 97 | 46 | 42 | 2116 | 1764 | 1932 |
| 98 | 42 | 43 | 1764 | 1849 | 1806 |
| **Total** | **4318** | **4329** | **191614** | **192563** | **191415** |

*Sumber : Data primer diolah, 2019*

**Lampiran 3**

**Uji validitas dan reliablitas**

1. Pertunjukan *Live Music* (X)

|  |  |  |  |
| --- | --- | --- | --- |
| **Correlations** | | | |
|  | | Total |
| P1 | Pearson Correlation | ,649\*\* |
| Sig. (2-tailed) | ,000 |
| N | 30 |
| P2 | Pearson Correlation | ,467\*\* |
| Sig. (2-tailed) | ,009 |
| N | 30 |
| P3 | Pearson Correlation | ,691\*\* |
| Sig. (2-tailed) | ,000 |
| N | 30 |
| P4 | Pearson Correlation | ,417\* |
| Sig. (2-tailed) | ,022 |
| N | 30 |
| P5 | Pearson Correlation | ,555\*\* |
| Sig. (2-tailed) | ,001 |
| N | 30 |
| P6 | Pearson Correlation | ,583\*\* |
| Sig. (2-tailed) | ,001 |
| N | 30 |
| P7 | Pearson Correlation | ,593\*\* |
| Sig. (2-tailed) | ,001 |
| N | 30 |
| P8 | Pearson Correlation | ,607\*\* |
| Sig. (2-tailed) | ,000 |
| N | 30 |
| P9 | Pearson Correlation | ,678\*\* |
| Sig. (2-tailed) | ,000 |
| N | 30 |
| P10 | Pearson Correlation | ,671\*\* |
| Sig. (2-tailed) | ,000 |
| N | 30 |
| Total | Pearson Correlation | 1 |
| Sig. (2-tailed) |  |
| N | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,792 | 10 |

1. Ekspektasi Pelanggan (Y)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | |
|  | | | Total | |
| P1 | Pearson Correlation | ,672\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P2 | Pearson Correlation | ,602\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P3 | Pearson Correlation | ,775\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P4 | Pearson Correlation | ,665\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P5 | Pearson Correlation | ,646\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P6 | Pearson Correlation | ,627\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P7 | Pearson Correlation | ,620\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P8 | Pearson Correlation | ,655\*\* | |
| Sig. (2-tailed) | ,000 | |
| N | 30 | |
| P9 | Pearson Correlation | ,528\*\* | |
| Sig. (2-tailed) | ,003 | |
| N | 30 | |
| P10 | Pearson Correlation | ,491\*\* | |
| Sig. (2-tailed) | ,006 | |
| N | 30 | |
| Total | Pearson Correlation | 1 | |
| Sig. (2-tailed) |  | |
| N | 30 | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,817 | 10 |

**Lampiran 3**

**Uji Regresi Linier Sederhana, Uji T, Dan Uji Determinasi**

1. Uji Regresi Linier Sederhana Dan Uji T

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 22,300 | 3,876 |  | 5,753 | ,000 |
| Pertunjukan Live Music | ,496 | ,088 | ,500 | 5,663 | ,000 |
| a. Dependent Variable: Eskpektasi Pelanggan | | | | | | |

1. Uji Determinasi (R2)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summary** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | ,500a | ,250 | ,243 | 3,22988 |
| a. Predictors: (Constant), Pertunjukan Live Music | | | | |

**Lampiran 4**

**Perhitungan Manual**

Data untuk mencari hubungan variabel X dan Y

X = 4318

Y = 4329

X2 = 191614

Y2 = 192563

∑XY = 191415

1. **Hasil Regresi Linier Sederhana**

Konstanta (a)

Koefisien (b)

Persamaan Regresi : y = a + bX

y = 22,300 + 0,496 X

1. **Hasil Uji r**
2. *rxy* =

=

= =

=

= 0,5004157 (dibulatkan menjadi 0,5004)

1. **Hasil Uji T**

t =

=

=

=

=

= 5,663

**D. Hasil Uji Determinasi**

D = R² x 100%

= 0,500416² x 100%

= 0,250416 x 100%

= 0,250