**Lampiran 1**

**DATA PRA SURVEY**

Sehubungan penyelesaian tugas akhir atau skripsi yang sedang saya lakukan di Jurusan Manajemen Fakultas Ekonomi Universitas Muslim Nusantara Al-Washliyah Medan, maka saya melakukan penelitian yang berjudul : **“Pengaruh Gaya Hidup Terhadap Minat Beli *Smartphone* Vivo Pada Masyarakat Desa Jaharun B Dusun 1 Kecamatan Galang kabupaten Deli Serdang”.**

Saya mohon kesediaan Saudara/i untuk dapat bersedia mengisi beberapa pertanyaan yang terdapat pada pra survey ini dengan keadaan yang sesungguhnya. Atas kesediaannya saya ucapkan Terimakasih.

**Petunjuk Pengisian :**

Berilah tanda √ pada jawaban yang saudara/i anggap tepat pada pertanyaan yang tersedia dibawah ini :

**Data Pra Survey :**

Nama :

Alamat :

Usia :

Jenis Kelamin :

Nama Toko :

No.Hp :

**DAFTAR PERTANYAAN PRA SURVEY**

1. *Smartphone* merek apa yang paling diminati oleh masyarakat ?
2. VIVO
3. OPPO
4. SAMSUNG
5. XIOMI
6. REAL ME
7. LAINNYA
8. Berapa unit yang terjual untuk *Smartphone* merek Vivo dalam waktu 1 bulan ?
9. 1-5 unit
10. 5-10 unit
11. 10-15 unit
12. < 15 unit
13. Berapa unit yang terjual untuk *Smartphone* merek Oppo dalam waktu 1 bulan ?
14. 1-5 unit
15. 5-10 unit
16. 10-15 unit
17. < 15 unit
18. Berapa unit yang terjual untuk *Smartphone* merek Samsung dalam waktu 1 bulan ?
19. 1-5 unit
20. 5-10 unit
21. 10-15 unit
22. < 15 unit
23. Berapa unit yang terjual untuk *Smartphone* merek Xiomi dalam waktu 1 bulan ?
24. 1-5 unit
25. 5-10 unit
26. 10-15 unit
27. < 15 unit
28. Berapa unit yang terjual untuk *Smartphone* merek Real me dalam waktu 1 bulan ?
29. 1-5 unit
30. 5-10 unit
31. 10-15 unit
32. < 15 unit
33. Berapa unit yang terjual untuk *Smartphone* merek lainnya dalam waktu 1 bulan ?
34. 1-5 unit
35. 5-10 unit
36. 10-15 unit
37. < 15 unit

**Lampiran 2**

**KUESIONER**

1. **Identitas Penulis**

Nama : Riska Ananda Azhari

NPM : 173114042

Jenis Kelamin : Perempuan

Jurusan : Manajemen

Fakultas : Ekonomi

Asal Perguruan Tinggi : Universitas Muslim Nusantara Al-Washliyah Medan

Judul Penelitian : Pengaruh Gaya Hidup Terhadap Minat Beli *Smartphone* Vivo Pada Masyarakat Desa Jaharun B Dusun 1 Kecamatan Galang Kabupaten Deli Serdang.

Dengan ini saya mohon kesediaan Saudara/I untuk mengisi daftar kuesioner. Informasi yang anda berikan semata-mata untuk melengkapi data penelitian dalam rangka penyusunan skripsi. Untuk itu, saya mohon isilah kuesioner ini dengan jawaban yang sebenar-benarnya. Atas kesediaan Saudara/I, saya ucapkan terima kasih.

Medan, Maret 2021

Peneliti

Riska Ananda Azhari

1. **Identitas Responden**

Nama :

Jenis Kelamin :

Umur :

Pekerjaan :

No.Hp :

1. **Petunjuk Pengisian**
2. Pilihlah jawaban yang paling tepat menurut anda
3. Bacalah setiap pertanyaan dengan seksama
4. Isilah semua nomor dengan memilih satu antara 5 alternatif jawaban dengan memberikan tanda √ pada kolom yang sudah disediakan
5. Alternative jawaban adalah sebagai berikut :

**Keterangan : Nilai**

**SS = Sangat Setuju 5**

**S = Setuju 4**

**KS = Kurang Setuju 3**

**TS = Tidak Setuju 2**

**STS = Sangat Tidak Setuju 1**

**DAFTAR PERTANYAAN KUESIONER**

1. **Bapak/Ibu/Saudara/i adakah minat untuk membeli *smartphone* merek Vivo ?**
2. **Ya**
3. **Tidak**
4. **GAYA HIDUP (X)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Pertanyaan** | **STS** | **TS** | **KS** | **S** | **SS** |
| ***Activity* (Aktivitas)** | | | | | | |
| 1 | *Smartphone* merek Vivo adalah *smartphone* terbaik yang mudah digunakan dalam mengerjakan sesuatu dan mencari informasi. |  |  |  |  |  |
| 2 | S*martphone* Vivo saya gunakan karena sesuai dengan kebutuhan saya. |  |  |  |  |  |
| 3 | *Smartphone* Vivomemberikan peran penting dalam aktivitas sehari-hari saya. |  |  |  |  |  |
| ***Interest* (Minat)** | | | | | | |
| 4 | *Smartphone*Vivo sangat diminati oleh masyarakat. |  |  |  |  |  |
| 5 | Saya menggunakan *smartphone* Vivo karena Vivo merupakan trend saat ini. |  |  |  |  |  |
| 6 | *Smartphone* Vivo membuat saya tertarik karena produknya berkualitas dan bagus. |  |  |  |  |  |
| ***Opini* (Pendapat)** | | | | | | |
| 7 | Saya menggunakan *smartphone* Vivo karena mengikuti kelompok pergaulan saya. |  |  |  |  |  |
| 8 | *Smartphone* Vivo meningkatkan kepercayaan diri saya. |  |  |  |  |  |
| 9 | *Smartphone* Vivo sudah sesuai dengan gaya hidup saya saat ini. |  |  |  |  |  |
| 10 | Saya lebih menyukai *smartphone* merek Vivo dari pada merek lain. |  |  |  |  |  |

1. **MINAT BELI (Y)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Pertanyaan** | **STS** | **TS** | **KS** | **S** | **SS** |
| **Minat Transaksional** | | | | | | |
| 1 | Saya berniat akan membeli produk terbaru *smartphone* vivo dalam waktu dekat. |  |  |  |  |  |
| 2 | Saya berminat membeli *smartphone* vivo karena sudah terbiasa menggunakannya. |  |  |  |  |  |
| 3 | Saya membeli *smartphone* vivo karena produknya berkualitas. |  |  |  |  |  |
| **Minat Referensial** | | | | | | |
| 4 | Saya bersedia merekomendasikan *smartphone* vivo kepada teman atau keluarga saya. |  |  |  |  |  |
| 5 | Saya merasa puas dengan kualitas produk *smartphone* vivo. |  |  |  |  |  |
| **Minat Preferensial** | | | | | | |
| 6 | *Smartphone* vivo lebih menarik perhatian saya. |  |  |  |  |  |
| 7 | *Smartphone* vivo menjadi pilihan utama saya dalam membeli *smartphone.* |  |  |  |  |  |
| **Minat Eksploratif** | | | | | | |
| 8 | Saya mencari informasi *smartphone* vivo kepada orang yang sudah menggunakannya. |  |  |  |  |  |
| 9 | Saya tertarik untuk membeli *smartphone* Vivo setelah mendapat informasi dari orang lain. |  |  |  |  |  |
| 10 | Saya akan mencari tahu tentang harga dan tipe terbaru dari *smartphone* merek Vivo. |  |  |  |  |  |

**Lampiran 3**

**Data Tabulasi Jawaban Kuesioner Gaya Hidup (X)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Total |
| 1. | 2 | 5 | 4 | 5 | 5 | 3 | 3 | 3 | 2 | 5 | 37 |
| 2. | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 4 | 39 |
| 3. | 3 | 4 | 5 | 5 | 5 | 1 | 5 | 1 | 1 | 5 | 35 |
| 4. | 4 | 4 | 3 | 3 | 4 | 3 | 2 | 1 | 1 | 5 | 30 |
| 5. | 5 | 1 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 36 |
| 6. | 5 | 4 | 4 | 5 | 5 | 1 | 1 | 4 | 5 | 5 | 39 |
| 7. | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 3 | 5 | 38 |
| 8. | 4 | 4 | 1 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 36 |
| 9. | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 33 |
| 10. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 1 | 2 | 4 | 34 |
| 11. | 3 | 5 | 4 | 5 | 5 | 1 | 1 | 1 | 3 | 3 | 31 |
| 12. | 5 | 5 | 5 | 5 | 5 | 4 | 2 | 4 | 5 | 5 | 45 |
| 13. | 2 | 5 | 2 | 4 | 4 | 2 | 2 | 2 | 2 | 5 | 30 |
| 14. | 4 | 4 | 4 | 4 | 5 | 1 | 3 | 1 | 3 | 5 | 34 |
| 15. | 5 | 4 | 4 | 5 | 4 | 3 | 2 | 3 | 3 | 5 | 38 |
| 16. | 4 | 4 | 3 | 3 | 4 | 2 | 3 | 2 | 3 | 4 | 32 |
| 17. | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 4 | 28 |
| 18. | 5 | 3 | 4 | 4 | 4 | 1 | 1 | 1 | 3 | 5 | 31 |
| 19. | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 4 | 34 |
| 20. | 2 | 3 | 3 | 4 | 4 | 3 | 3 | 1 | 2 | 5 | 30 |
| 21. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 22. | 3 | 4 | 3 | 4 | 4 | 2 | 2 | 1 | 2 | 4 | 29 |
| 23. | 2 | 2 | 1 | 3 | 4 | 3 | 1 | 1 | 1 | 4 | 22 |
| 24. | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 41 |
| 25. | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 10 |
| 26. | 4 | 4 | 4 | 2 | 5 | 1 | 1 | 1 | 2 | 5 | 29 |
| 27. | 2 | 4 | 3 | 4 | 4 | 3 | 3 | 2 | 2 | 5 | 32 |
| 28. | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 2 | 3 | 2 | 31 |
| 29. | 2 | 1 | 5 | 5 | 5 | 2 | 2 | 1 | 1 | 5 | 29 |
| 30. | 2 | 3 | 4 | 4 | 4 | 2 | 3 | 2 | 2 | 3 | 29 |
| 31. | 3 | 3 | 3 | 3 | 4 | 2 | 2 | 1 | 2 | 2 | 25 |
| 32. | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 2 | 5 | 37 |
| 33. | 2 | 4 | 4 | 3 | 5 | 1 | 1 | 1 | 1 | 3 | 25 |
| 34. | 4 | 4 | 4 | 4 | 4 | 2 | 2 | 4 | 2 | 4 | 34 |
| 35. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 36. | 2 | 5 | 5 | 5 | 4 | 4 | 2 | 2 | 2 | 5 | 36 |
| 37. | 5 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 5 | 40 |
| 38. | 4 | 5 | 5 | 4 | 4 | 2 | 3 | 2 | 2 | 5 | 36 |
| 39. | 1 | 3 | 1 | 2 | 5 | 3 | 3 | 1 | 3 | 5 | 27 |
| 40. | 4 | 5 | 2 | 5 | 5 | 2 | 1 | 1 | 1 | 5 | 31 |
| 41. | 4 | 5 | 2 | 5 | 5 | 2 | 1 | 1 | 1 | 5 | 31 |
| 42. | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 4 | 1 | 1 | 17 |
| 43. | 5 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 32 |
| 44. | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 1 | 5 | 5 | 42 |
| 45. | 3 | 4 | 4 | 4 | 2 | 3 | 3 | 4 | 1 | 5 | 33 |
| 46. | 4 | 4 | 3 | 4 | 4 | 1 | 2 | 2 | 2 | 3 | 29 |
| 47. | 4 | 4 | 3 | 1 | 4 | 1 | 1 | 1 | 1 | 4 | 24 |
| 48. | 3 | 2 | 4 | 3 | 5 | 4 | 3 | 3 | 3 | 3 | 33 |
| 49. | 5 | 5 | 4 | 3 | 5 | 1 | 1 | 1 | 1 | 5 | 31 |
| 50. | 3 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 1 | 5 | 41 |
| 51. | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 3 | 39 |
| 52. | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 1 | 3 | 5 | 33 |
| 53. | 1 | 5 | 4 | 4 | 5 | 3 | 2 | 2 | 2 | 5 | 33 |
| 54. | 3 | 4 | 5 | 3 | 4 | 2 | 3 | 3 | 2 | 5 | 34 |
| 55. | 3 | 5 | 3 | 3 | 3 | 5 | 5 | 5 | 1 | 5 | 38 |
| 56. | 3 | 5 | 3 | 3 | 3 | 5 | 5 | 5 | 1 | 5 | 38 |
| 57. | 4 | 2 | 3 | 4 | 4 | 1 | 1 | 2 | 3 | 3 | 27 |
| 58. | 2 | 5 | 2 | 5 | 5 | 1 | 4 | 2 | 2 | 5 | 33 |
| 59. | 3 | 4 | 4 | 4 | 4 | 2 | 2 | 2 | 2 | 4 | 31 |
| 60. | 5 | 5 | 5 | 5 | 5 | 2 | 4 | 3 | 2 | 5 | 41 |
| 61. | 4 | 4 | 4 | 4 | 4 | 2 | 2 | 2 | 1 | 4 | 31 |
| 62. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 1 | 1 | 5 | 34 |
| 63. | 3 | 4 | 4 | 4 | 5 | 2 | 2 | 1 | 1 | 5 | 31 |
| 64. | 4 | 5 | 3 | 5 | 5 | 2 | 2 | 4 | 2 | 5 | 37 |
| 65. | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 2 | 4 | 4 | 35 |
| 66. | 1 | 4 | 3 | 5 | 3 | 3 | 3 | 2 | 2 | 4 | 30 |
| 67. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 3 | 2 | 5 | 37 |
| 68. | 2 | 2 | 1 | 4 | 5 | 2 | 3 | 2 | 3 | 3 | 27 |
| 69. | 3 | 3 | 1 | 3 | 5 | 1 | 1 | 1 | 1 | 5 | 24 |
| 70. | 2 | 4 | 5 | 5 | 5 | 1 | 1 | 1 | 4 | 4 | 32 |
| 71. | 5 | 3 | 1 | 1 | 5 | 1 | 1 | 1 | 3 | 5 | 26 |
| 72. | 3 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 3 | 5 | 40 |
| 73. | 5 | 4 | 4 | 5 | 5 | 2 | 1 | 2 | 3 | 5 | 36 |
| 74. | 3 | 5 | 5 | 5 | 5 | 1 | 1 | 1 | 3 | 4 | 33 |
| 75. | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 39 |
| 76. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 1 | 1 | 5 | 34 |
| 77. | 3 | 5 | 5 | 5 | 4 | 2 | 2 | 5 | 1 | 5 | 37 |
| 78. | 4 | 4 | 1 | 4 | 5 | 1 | 1 | 1 | 1 | 5 | 27 |
| 79. | 5 | 4 | 4 | 5 | 5 | 1 | 1 | 1 | 2 | 5 | 33 |
| 80. | 2 | 3 | 3 | 4 | 4 | 2 | 1 | 2 | 3 | 5 | 29 |
| 81. | 5 | 5 | 5 | 5 | 5 | 2 | 4 | 3 | 2 | 5 | 41 |
| 82. | 4 | 4 | 4 | 4 | 4 | 2 | 2 | 2 | 1 | 4 | 31 |
| 83. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 1 | 1 | 5 | 34 |
| 84. | 3 | 4 | 4 | 4 | 5 | 2 | 2 | 1 | 1 | 5 | 31 |
| 85. | 4 | 5 | 3 | 5 | 5 | 2 | 2 | 4 | 2 | 5 | 37 |
| 86. | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 2 | 4 | 4 | 35 |
| 87. | 1 | 4 | 3 | 5 | 3 | 3 | 3 | 2 | 2 | 4 | 30 |
| 88. | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 3 | 2 | 5 | 37 |
| 89. | 4 | 5 | 3 | 5 | 5 | 2 | 2 | 4 | 2 | 5 | 37 |
| 90. | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 39 |
| 91. | 5 | 3 | 1 | 1 | 5 | 1 | 1 | 1 | 3 | 5 | 26 |
| 92. | 3 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 3 | 5 | 40 |
| 93. | 5 | 4 | 4 | 5 | 5 | 2 | 1 | 2 | 3 | 5 | 36 |
| 94. | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 3 | 39 |
| 95. | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 1 | 3 | 5 | 33 |
| 96. | 1 | 5 | 4 | 4 | 5 | 3 | 2 | 2 | 2 | 5 | 33 |
| 97. | 3 | 4 | 5 | 3 | 4 | 2 | 3 | 3 | 2 | 5 | 34 |

**Lampiran 4**

**Data Tabulasi Jawaban Kuesioner Minat Beli (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Total |
| 1. | 3 | 2 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 5 | 38 |
| 2. | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 41 |
| 3. | 1 | 1 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 35 |
| 4. | 1 | 1 | 5 | 5 | 3 | 5 | 4 | 4 | 3 | 5 | 36 |
| 5. | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 3 | 1 | 5 | 39 |
| 6. | 4 | 5 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 5 | 41 |
| 7. | 3 | 3 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 39 |
| 8. | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 9. | 3 | 3 | 2 | 4 | 2 | 4 | 4 | 3 | 3 | 4 | 32 |
| 10. | 1 | 2 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 37 |
| 11. | 1 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 33 |
| 12. | 4 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 45 |
| 13. | 2 | 2 | 5 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 34 |
| 14. | 1 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 5 | 38 |
| 15. | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 40 |
| 16. | 2 | 3 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 3 | 36 |
| 17. | 2 | 2 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 5 | 32 |
| 18. | 1 | 3 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 36 |
| 19. | 3 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 42 |
| 20. | 1 | 2 | 5 | 5 | 2 | 4 | 5 | 5 | 5 | 5 | 39 |
| 21. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 22. | 1 | 2 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 33 |
| 23. | 1 | 1 | 4 | 3 | 2 | 2 | 4 | 3 | 3 | 2 | 25 |
| 24. | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 34 |
| 25. | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 11 |
| 26. | 1 | 2 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 37 |
| 27. | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 38 |
| 28. | 2 | 3 | 2 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 31 |
| 29. | 1 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 40 |
| 30. | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 33 |
| 31. | 1 | 2 | 2 | 3 | 2 | 3 | 4 | 3 | 3 | 5 | 28 |
| 32. | 4 | 2 | 5 | 5 | 3 | 4 | 5 | 4 | 3 | 5 | 40 |
| 33. | 1 | 1 | 3 | 2 | 4 | 4 | 4 | 3 | 3 | 3 | 28 |
| 34. | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 35. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 36. | 2 | 2 | 5 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 39 |
| 37. | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 44 |
| 38. | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 37 |
| 39. | 1 | 3 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 41 |
| 40. | 1 | 1 | 5 | 5 | 3 | 4 | 3 | 3 | 4 | 5 | 34 |
| 41. | 1 | 1 | 5 | 5 | 3 | 4 | 3 | 3 | 4 | 5 | 34 |
| 42. | 4 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 18 |
| 43. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 44. | 1 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 44 |
| 45. | 4 | 1 | 5 | 5 | 4 | 4 | 4 | 2 | 5 | 5 | 39 |
| 46. | 2 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 34 |
| 47. | 1 | 1 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 32 |
| 48. | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 35 |
| 49. | 1 | 1 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 35 |
| 50. | 5 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 46 |
| 51. | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 33 |
| 52. | 1 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 35 |
| 53. | 2 | 2 | 5 | 1 | 3 | 5 | 5 | 5 | 5 | 5 | 38 |
| 54. | 3 | 2 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 1 | 32 |
| 55. | 5 | 1 | 5 | 2 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 56. | 5 | 1 | 5 | 2 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 57. | 2 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 35 |
| 58. | 2 | 2 | 5 | 5 | 1 | 5 | 5 | 5 | 5 | 5 | 40 |
| 59. | 2 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 35 |
| 60. | 3 | 2 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 43 |
| 61. | 2 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 33 |
| 62. | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 42 |
| 63. | 1 | 1 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 36 |
| 64. | 4 | 2 | 5 | 3 | 4 | 5 | 5 | 3 | 4 | 5 | 40 |
| 65. | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 37 |
| 66. | 2 | 2 | 4 | 4 | 2 | 4 | 5 | 3 | 4 | 5 | 35 |
| 67. | 3 | 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 44 |
| 68. | 2 | 3 | 3 | 5 | 3 | 4 | 3 | 4 | 3 | 3 | 33 |
| 69. | 1 | 1 | 5 | 1 | 3 | 5 | 5 | 5 | 5 | 5 | 36 |
| 70. | 1 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 39 |
| 71. | 1 | 3 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 40 |
| 72. | 5 | 3 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 5 | 44 |
| 73. | 2 | 3 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 42 |
| 74. | 1 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 42 |
| 75. | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 39 |
| 76. | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 42 |
| 77. | 5 | 1 | 5 | 4 | 3 | 5 | 5 | 4 | 5 | 5 | 42 |
| 78. | 1 | 1 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 39 |
| 79. | 1 | 2 | 5 | 5 | 4 | 5 | 3 | 4 | 3 | 5 | 37 |
| 80. | 2 | 3 | 5 | 5 | 3 | 4 | 4 | 3 | 3 | 5 | 37 |
| 81. | 3 | 2 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 43 |
| 82. | 2 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 33 |
| 83. | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 42 |
| 84. | 1 | 1 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 36 |
| 85. | 4 | 2 | 5 | 3 | 4 | 5 | 5 | 3 | 4 | 5 | 40 |
| 86. | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 37 |
| 87. | 2 | 2 | 4 | 4 | 2 | 4 | 5 | 3 | 4 | 5 | 35 |
| 88. | 3 | 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 44 |
| 89. | 4 | 2 | 5 | 3 | 4 | 5 | 5 | 3 | 4 | 5 | 40 |
| 90. | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 39 |
| 91. | 1 | 3 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 40 |
| 92. | 5 | 3 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 5 | 44 |
| 93. | 2 | 3 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 42 |
| 94. | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 33 |
| 95. | 1 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 35 |
| 96. | 2 | 2 | 5 | 1 | 3 | 5 | 5 | 5 | 5 | 5 | 38 |
| 97. | 3 | 2 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 1 | 32 |

**Lampiran 5**

**KARAKTERISTIK JAWABAN KUESIONER GAYA HIDUP (X)**

**Pernyataan 1:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| X.P1 | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 7 | 7.2 | 7.2 | 7.2 |
| 2 | 13 | 13.4 | 13.4 | 20.6 |
| 3 | 26 | 26.8 | 26.8 | 47.4 |
| 4 | 28 | 28.9 | 28.9 | 76.3 |
| 5 | 23 | 23.7 | 23.7 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 2:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P2** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 4 | 4.1 | 4.1 | 4.1 |
| 2 | 5 | 5.2 | 5.2 | 9.3 |
| 3 | 13 | 13.4 | 13.4 | 22.7 |
| 4 | 42 | 43.3 | 43.3 | 66.0 |
| 5 | 33 | 34.0 | 34.0 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 3:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P3** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 11 | 11.3 | 11.3 | 11.3 |
| 2 | 4 | 4.1 | 4.1 | 15.5 |
| 3 | 28 | 28.9 | 28.9 | 44.3 |
| 4 | 32 | 33.0 | 33.0 | 77.3 |
| 5 | 22 | 22.7 | 22.7 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 4:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P4** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 4 | 4.1 | 4.1 | 4.1 |
| 2 | 3 | 3.1 | 3.1 | 7.2 |
| 3 | 18 | 18.6 | 18.6 | 25.8 |
| 4 | 37 | 38.1 | 38.1 | 63.9 |
| 5 | 35 | 36.1 | 36.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 5:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P5** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 2 | 2.1 | 2.1 | 4.1 |
| 3 | 7 | 7.2 | 7.2 | 11.3 |
| 4 | 38 | 39.2 | 39.2 | 50.5 |
| 5 | 48 | 49.5 | 49.5 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 6:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P6** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 28 | 28.9 | 28.9 | 28.9 |
| 2 | 28 | 28.9 | 28.9 | 57.7 |
| 3 | 25 | 25.8 | 25.8 | 83.5 |
| 4 | 12 | 12.4 | 12.4 | 95.9 |
| 5 | 4 | 4.1 | 4.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 7:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P7** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 28 | 28.9 | 28.9 | 28.9 |
| 2 | 23 | 23.7 | 23.7 | 52.6 |
| 3 | 26 | 26.8 | 26.8 | 79.4 |
| 4 | 16 | 16.5 | 16.5 | 95.9 |
| 5 | 4 | 4.1 | 4.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 8:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P8** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 34 | 35.1 | 35.1 | 35.1 |
| 2 | 24 | 24.7 | 24.7 | 59.8 |
| 3 | 16 | 16.5 | 16.5 | 76.3 |
| 4 | 17 | 17.5 | 17.5 | 93.8 |
| 5 | 6 | 6.2 | 6.2 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 9:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P9** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 25 | 25.8 | 25.8 | 25.8 |
| 2 | 31 | 32.0 | 32.0 | 57.7 |
| 3 | 31 | 32.0 | 32.0 | 89.7 |
| 4 | 7 | 7.2 | 7.2 | 96.9 |
| 5 | 3 | 3.1 | 3.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 10:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **X.P10** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 3 | 3.1 | 3.1 | 5.2 |
| 3 | 11 | 11.3 | 11.3 | 16.5 |
| 4 | 23 | 23.7 | 23.7 | 40.2 |
| 5 | 58 | 59.8 | 59.8 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Lampiran 6**

**KARAKTERISTIK JAWABAN KUESIONER MINAT BELI (Y)**

**Pernyataan 1:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P1** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 34 | 35.1 | 35.1 | 35.1 |
| 2 | 24 | 24.7 | 24.7 | 59.8 |
| 3 | 16 | 16.5 | 16.5 | 76.3 |
| 4 | 17 | 17.5 | 17.5 | 93.8 |
| 5 | 6 | 6.2 | 6.2 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 2:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P2** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 25 | 25.8 | 25.8 | 25.8 |
| 2 | 31 | 32.0 | 32.0 | 57.7 |
| 3 | 31 | 32.0 | 32.0 | 89.7 |
| 4 | 7 | 7.2 | 7.2 | 96.9 |
| 5 | 3 | 3.1 | 3.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 3:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P3** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 3 | 3.1 | 3.1 | 5.2 |
| 3 | 11 | 11.3 | 11.3 | 16.5 |
| 4 | 23 | 23.7 | 23.7 | 40.2 |
| 5 | 58 | 59.8 | 59.8 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 4:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P4** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 5 | 5.2 | 5.2 | 5.2 |
| 2 | 4 | 4.1 | 4.1 | 9.3 |
| 3 | 13 | 13.4 | 13.4 | 22.7 |
| 4 | 39 | 40.2 | 40.2 | 62.9 |
| 5 | 36 | 37.1 | 37.1 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 5:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P5** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 7 | 7.2 | 7.2 | 9.3 |
| 3 | 43 | 44.3 | 44.3 | 53.6 |
| 4 | 34 | 35.1 | 35.1 | 88.7 |
| 5 | 11 | 11.3 | 11.3 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 6:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P6** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 2 | 4 | 4.1 | 4.1 | 4.1 |
| 3 | 14 | 14.4 | 14.4 | 18.6 |
| 4 | 48 | 49.5 | 49.5 | 68.0 |
| 5 | 31 | 32.0 | 32.0 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 7:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P7** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 1 | 1.0 | 1.0 | 1.0 |
| 2 | 1 | 1.0 | 1.0 | 2.1 |
| 3 | 9 | 9.3 | 9.3 | 11.3 |
| 4 | 42 | 43.3 | 43.3 | 54.6 |
| 5 | 44 | 45.4 | 45.4 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 8:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P8** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 1 | 1.0 | 1.0 | 3.1 |
| 3 | 25 | 25.8 | 25.8 | 28.9 |
| 4 | 49 | 50.5 | 50.5 | 79.4 |
| 5 | 20 | 20.6 | 20.6 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 9:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P9** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 2 | 2.1 | 2.1 | 2.1 |
| 2 | 3 | 3.1 | 3.1 | 5.2 |
| 3 | 24 | 24.7 | 24.7 | 29.9 |
| 4 | 46 | 47.4 | 47.4 | 77.3 |
| 5 | 22 | 22.7 | 22.7 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Pernyataan 10:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y.P10** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 3 | 3.1 | 3.1 | 3.1 |
| 2 | 2 | 2.1 | 2.1 | 5.2 |
| 3 | 7 | 7.2 | 7.2 | 12.4 |
| 4 | 29 | 29.9 | 29.9 | 42.3 |
| 5 | 56 | 57.7 | 57.7 | 100.0 |
| Total | 97 | 100.0 | 100.0 |  |

**Lampiran 7**

**HASIL VALIDITAS VARIABEL GAYA HIDUP (X)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | X.P1 | X.P2 | X.P3 | X.P4 | X.P5 | X.P6 | X.P7 | X.P8 | X.P9 | X.P10 | TOTAL |
| X.P1 | Pearson Correlation | 1 | .572\*\* | .492\*\* | .464\*\* | .372\* | .422\* | .300 | .326 | .597\*\* | .592\*\* | .714\*\* |
| Sig. (2-tailed) |  | .001 | .006 | .010 | .043 | .020 | .107 | .079 | .001 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P2 | Pearson Correlation | .572\*\* | 1 | .580\*\* | .490\*\* | .344 | .386\* | .172 | .288 | .590\*\* | .604\*\* | .696\*\* |
| Sig. (2-tailed) | .001 |  | .001 | .006 | .062 | .035 | .365 | .122 | .001 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P3 | Pearson Correlation | .492\*\* | .580\*\* | 1 | .678\*\* | .533\*\* | .229 | .280 | .526\*\* | .445\* | .478\*\* | .728\*\* |
| Sig. (2-tailed) | .006 | .001 |  | .000 | .002 | .223 | .135 | .003 | .014 | .008 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P4 | Pearson Correlation | .464\*\* | .490\*\* | .678\*\* | 1 | .479\*\* | .470\*\* | .392\* | .394\* | .439\* | .547\*\* | .750\*\* |
| Sig. (2-tailed) | .010 | .006 | .000 |  | .007 | .009 | .032 | .031 | .015 | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P5 | Pearson Correlation | .372\* | .344 | .533\*\* | .479\*\* | 1 | .598\*\* | .507\*\* | .486\*\* | .486\*\* | .668\*\* | .769\*\* |
| Sig. (2-tailed) | .043 | .062 | .002 | .007 |  | .000 | .004 | .006 | .006 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P6 | Pearson Correlation | .422\* | .386\* | .229 | .470\*\* | .598\*\* | 1 | .511\*\* | .371\* | .500\*\* | .619\*\* | .708\*\* |
| Sig. (2-tailed) | .020 | .035 | .223 | .009 | .000 |  | .004 | .044 | .005 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P7 | Pearson Correlation | .300 | .172 | .280 | .392\* | .507\*\* | .511\*\* | 1 | .381\* | .288 | .466\*\* | .610\*\* |
| Sig. (2-tailed) | .107 | .365 | .135 | .032 | .004 | .004 |  | .038 | .122 | .009 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P8 | Pearson Correlation | .326 | .288 | .526\*\* | .394\* | .486\*\* | .371\* | .381\* | 1 | .256 | .414\* | .607\*\* |
| Sig. (2-tailed) | .079 | .122 | .003 | .031 | .006 | .044 | .038 |  | .172 | .023 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P9 | Pearson Correlation | .597\*\* | .590\*\* | .445\* | .439\* | .486\*\* | .500\*\* | .288 | .256 | 1 | .625\*\* | .732\*\* |
| Sig. (2-tailed) | .001 | .001 | .014 | .015 | .006 | .005 | .122 | .172 |  | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X.P10 | Pearson Correlation | .592\*\* | .604\*\* | .478\*\* | .547\*\* | .668\*\* | .619\*\* | .466\*\* | .414\* | .625\*\* | 1 | .846\*\* |
| Sig. (2-tailed) | .001 | .000 | .008 | .002 | .000 | .000 | .009 | .023 | .000 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .714\*\* | .696\*\* | .728\*\* | .750\*\* | .769\*\* | .708\*\* | .610\*\* | .607\*\* | .732\*\* | .846\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | |

**Lampiran 8**

**HASIL RELIABILITAS VARIABEL GAYA HIDUP (X)**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .894 | 10 |

**Lampiran 9**

**HASIL VALIDITAS VARIABEL MINAT BELI (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | |
|  | | Y.P1 | Y.P2 | Y.P3 | Y.P4 | Y.P5 | Y.P6 | Y.P7 | Y.P8 | Y.P9 | Y.P10 | TOTAL |
| Y.P1 | Pearson Correlation | 1 | .678\*\* | .533\*\* | .492\*\* | .492\*\* | .475\*\* | .580\*\* | .526\*\* | .497\*\* | .533\*\* | .789\*\* |
| Sig. (2-tailed) |  | .000 | .002 | .006 | .006 | .008 | .001 | .003 | .005 | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P2 | Pearson Correlation | .678\*\* | 1 | .479\*\* | .464\*\* | .464\*\* | .447\* | .490\*\* | .394\* | .253 | .479\*\* | .712\*\* |
| Sig. (2-tailed) | .000 |  | .007 | .010 | .010 | .013 | .006 | .031 | .177 | .007 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P3 | Pearson Correlation | .533\*\* | .479\*\* | 1 | .372\* | .372\* | .546\*\* | .344 | .486\*\* | .301 | 1.000\*\* | .760\*\* |
| Sig. (2-tailed) | .002 | .007 |  | .043 | .043 | .002 | .062 | .006 | .106 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P4 | Pearson Correlation | .492\*\* | .464\*\* | .372\* | 1 | 1.000\*\* | .491\*\* | .572\*\* | .326 | .456\* | .372\* | .752\*\* |
| Sig. (2-tailed) | .006 | .010 | .043 |  | .000 | .006 | .001 | .079 | .011 | .043 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P5 | Pearson Correlation | .492\*\* | .464\*\* | .372\* | 1.000\*\* | 1 | .491\*\* | .572\*\* | .326 | .456\* | .372\* | .752\*\* |
| Sig. (2-tailed) | .006 | .010 | .043 | .000 |  | .006 | .001 | .079 | .011 | .043 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P6 | Pearson Correlation | .475\*\* | .447\* | .546\*\* | .491\*\* | .491\*\* | 1 | .312 | .717\*\* | .693\*\* | .546\*\* | .786\*\* |
| Sig. (2-tailed) | .008 | .013 | .002 | .006 | .006 |  | .094 | .000 | .000 | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P7 | Pearson Correlation | .580\*\* | .490\*\* | .344 | .572\*\* | .572\*\* | .312 | 1 | .288 | .217 | .344 | .640\*\* |
| Sig. (2-tailed) | .001 | .006 | .062 | .001 | .001 | .094 |  | .122 | .250 | .062 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P8 | Pearson Correlation | .526\*\* | .394\* | .486\*\* | .326 | .326 | .717\*\* | .288 | 1 | .691\*\* | .486\*\* | .708\*\* |
| Sig. (2-tailed) | .003 | .031 | .006 | .079 | .079 | .000 | .122 |  | .000 | .006 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P9 | Pearson Correlation | .497\*\* | .253 | .301 | .456\* | .456\* | .693\*\* | .217 | .691\*\* | 1 | .301 | .648\*\* |
| Sig. (2-tailed) | .005 | .177 | .106 | .011 | .011 | .000 | .250 | .000 |  | .106 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.P10 | Pearson Correlation | .533\*\* | .479\*\* | 1.000\*\* | .372\* | .372\* | .546\*\* | .344 | .486\*\* | .301 | 1 | .760\*\* |
| Sig. (2-tailed) | .002 | .007 | .000 | .043 | .043 | .002 | .062 | .006 | .106 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .789\*\* | .712\*\* | .760\*\* | .752\*\* | .752\*\* | .786\*\* | .640\*\* | .708\*\* | .648\*\* | .760\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | |

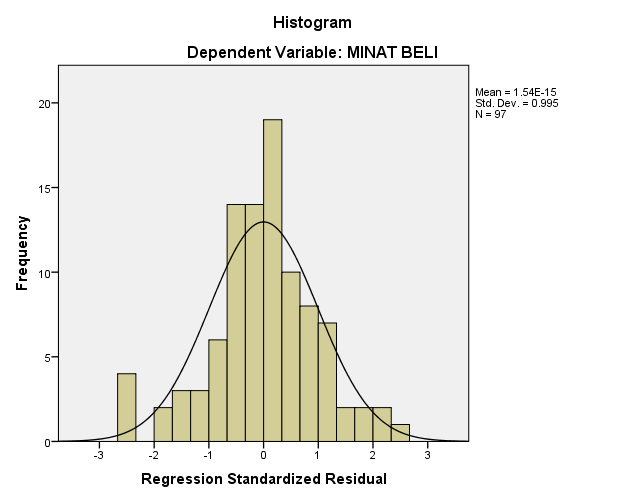
**Lampiran 10**

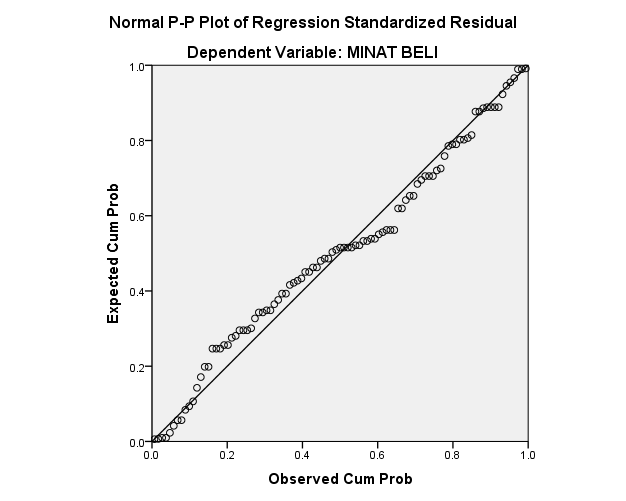
**HASIL RELIABILITAS VARIABEL MINAT BELI (Y)**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .902 | 10 |

**Lampiran 11**

**HASIL UJI NORMALITAS**

****

****

**Lampiran 12**

**HASIL UJI REGRESI SEDERHANA**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 12.607 | 2.237 |  | 5.636 | .000 |
| GAYA HIDUP | .737 | .067 | .750 | 11.037 | .000 |
| a. Dependent Variable: MINAT BELI | | | | | | |

**Lampiran 13**

**HASIL UJI PARSIAL (t)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 12.607 | 2.237 |  | 5.636 | .000 |
| GAYA HIDUP | .737 | .067 | .750 | 11.037 | .000 |
| a. Dependent Variable: MINAT BELI | | | | | | |

**Lampiran 14**

**HASIL UJI KOEFISIEN DETERMINASI (R2)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .750a | .562 | .557 | 3.567 |
| a. Predictors: (Constant), GAYA HIDUP | | | | |
| b. Dependent Variable: MINAT BELI | | | | |

**Lampiran 15**

**DATA TABULASI KUESIONER VALIDITAS**

**VARIABEL GAYA HIDUP (X)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Total |
| 1. | 3 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 3 | 2 | 30 |
| 2. | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 39 |
| 3. | 4 | 3 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 4 | 42 |
| 4. | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 34 |
| 5. | 4 | 3 | 4 | 3 | 5 | 4 | 3 | 3 | 4 | 3 | 36 |
| 6. | 2 | 2 | 3 | 3 | 4 | 3 | 4 | 4 | 2 | 2 | 29 |
| 7. | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 33 |
| 8. | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 44 |
| 9. | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 42 |
| 10. | 3 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 38 |
| 11. | 3 | 4 | 5 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 34 |
| 12. | 3 | 3 | 5 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 34 |
| 13. | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | 2 | 29 |
| 14. | 2 | 2 | 4 | 5 | 4 | 4 | 4 | 4 | 2 | 2 | 33 |
| 15. | 5 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 4 | 3 | 42 |
| 16. | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 43 |
| 17. | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 43 |
| 18. | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 37 |
| 19. | 4 | 4 | 5 | 5 | 4 | 4 | 2 | 5 | 4 | 4 | 41 |
| 20. | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| 21. | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 34 |
| 22. | 3 | 1 | 2 | 1 | 1 | 2 | 2 | 3 | 2 | 1 | 18 |
| 23. | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 40 |
| 24. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 31 |
| 25. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 27. | 3 | 2 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 34 |
| 28. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29. | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 4 | 3 | 30 |
| 30. | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 36 |

**Lampiran 16**

**DATA TABULASI KUESIONER VALIDITAS**

**VARIABEL MINAT BELI (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Total |
| 1. | 4 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 30 |
| 2. | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 36 |
| 3. | 5 | 4 | 5 | 4 | 4 | 5 | 3 | 5 | 4 | 5 | 44 |
| 4. | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 35 |
| 5. | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 3 | 3 | 5 | 37 |
| 6. | 3 | 3 | 4 | 2 | 2 | 4 | 2 | 4 | 3 | 4 | 31 |
| 7. | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 34 |
| 8. | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 47 |
| 9. | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 41 |
| 10. | 3 | 3 | 4 | 3 | 3 | 5 | 3 | 5 | 4 | 4 | 37 |
| 11. | 5 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 35 |
| 12. | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 4 | 4 | 4 | 39 |
| 13. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 31 |
| 14. | 4 | 5 | 4 | 2 | 2 | 4 | 2 | 4 | 4 | 4 | 35 |
| 15. | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 46 |
| 16. | 4 | 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 43 |
| 17. | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 44 |
| 18. | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 19. | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 45 |
| 20. | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 41 |
| 21. | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 33 |
| 22. | 2 | 1 | 1 | 3 | 3 | 3 | 1 | 3 | 4 | 1 | 22 |
| 23. | 4 | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 42 |
| 24. | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 25. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 27. | 4 | 4 | 4 | 3 | 3 | 2 | 2 | 4 | 3 | 4 | 33 |
| 28. | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29. | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 28 |
| 30. | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 37 |

**Lampiran 17**

**TABEL t PERSENTASE DISTRIBUSI**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pr** | **0.25** | **0.10** | **0.05** | **0.025** | **0.01** | **0.005** | **0.001** |
| **Df** | **0.50** | **0.20** | **0.10** | **0.050** | **0.02** | **0.010** | **0.002** |
| **1** | 1.00000 | 3.07768 | 6.31375 | 12.70620 | 31.82052 | 63.65674 | 318.30884 |
| **2** | 0.81650 | 1.88562 | 2.91999 | 4.30265 | 6.96456 | 9.92484 | 22.32712 |
| **3** | 0.76489 | 1.63774 | 2.35336 | 3.18245 | 4.54070 | 5.84091 | 10.21453 |
| **4** | 0.74070 | 1.53321 | 2.13185 | 2.77645 | 3.74695 | 4.60409 | 7.17318 |
| **5** | 0.72669 | 1.47588 | 2.01505 | 2.57058 | 3.36493 | 4.03214 | 5.89343 |
| **6** | 0.71756 | 1.43976 | 1.94318 | 2.44691 | 3.14267 | 3.70743 | 5.20763 |
| **7** | 0.71114 | 1.41492 | 1.89458 | 2.36462 | 2.99795 | 3.49948 | 4.78529 |
| **8** | 0.70639 | 1.39682 | 1.85955 | 2.30600 | 2.89646 | 3.35539 | 4.50079 |
| **9** | 0.70272 | 1.38303 | 1.83311 | 2.26216 | 2.82144 | 3.24984 | 4.29681 |
| **10** | 0.69981 | 1.37218 | 1.81246 | 2.22814 | 2.76377 | 3.16927 | 4.14370 |
| **11** | 0.69745 | 1.36343 | 1.79588 | 2.20099 | 2.71808 | 3.10581 | 4.02470 |
| **12** | 0.69548 | 1.35622 | 1.78229 | 2.17881 | 2.68100 | 3.05454 | 3.92963 |
| **13** | 0.69383 | 1.35017 | 1.77093 | 2.16037 | 2.65031 | 3.01228 | 3.85198 |
| **14** | 0.69242 | 1.34503 | 1.76131 | 2.14479 | 2.62449 | 2.97684 | 3.78739 |
| **15** | 0.69120 | 1.34061 | 1.75305 | 2.13145 | 2.60248 | 2.94671 | 3.73283 |
| **16** | 0.69013 | 1.33676 | 1.74588 | 2.11991 | 2.58349 | 2.92078 | 3.68615 |
| **17** | 0.68920 | 1.33338 | 1.73961 | 2.10982 | 2.56693 | 2.89823 | 3.64577 |
| **18** | 0.68836 | 1.33039 | 1.73406 | 2.10092 | 2.55238 | 2.87844 | 3.61048 |
| **19** | 0.68762 | 1.32773 | 1.72913 | 2.09302 | 2.53948 | 2.86093 | 3.57940 |
| **20** | 0.68695 | 1.32534 | 1.72472 | 2.08596 | 2.52798 | 2.84534 | 3.55181 |
| **21** | 0.68635 | 1.32319 | 1.72074 | 2.07961 | 2.51765 | 2.83136 | 3.52715 |
| **22** | 0.68581 | 1.32124 | 1.71714 | 2.07387 | 2.50832 | 2.81876 | 3.50499 |
| **23** | 0.68531 | 1.31946 | 1.71387 | 2.06866 | 2.49987 | 2.80734 | 3.48496 |
| **24** | 0.68485 | 1.31784 | 1.71088 | 2.06390 | 2.49216 | 2.79694 | 3.46678 |
| **25** | 0.68443 | 1.31635 | 1.70814 | 2.05954 | 2.48511 | 2.78744 | 3.45019 |
| **26** | 0.68404 | 1.31497 | 1.70562 | 2.05553 | 2.47863 | 2.77871 | 3.43500 |
| **27** | 0.68368 | 1.31370 | 1.70329 | 2.05183 | 2.47266 | 2.77068 | 3.42103 |
| **28** | 0.68335 | 1.31253 | 1.70113 | 2.04841 | 2.46714 | 2.76326 | 3.40816 |
| **29** | 0.68304 | 1.31143 | 1.69913 | 2.04523 | 2.46202 | 2.75639 | 3.39624 |
| **30** | 0.68276 | 1.31042 | 1.69726 | 2.04227 | 2.45726 | 2.75000 | 3.38518 |
| **31** | 0.68249 | 1.30946 | 1.69552 | 2.03951 | 2.45282 | 2.74404 | 3.37490 |
| **32** | 0.68223 | 1.30857 | 1.69389 | 2.03693 | 2.44868 | 2.73848 | 3.36531 |
| **33** | 0.68200 | 1.30774 | 1.69236 | 2.03452 | 2.44479 | 2.73328 | 3.35634 |
| **34** | 0.68177 | 1.30695 | 1.69092 | 2.03224 | 2.44115 | 2.72839 | 3.34793 |
| **35** | 0.68156 | 1.30621 | 1.68957 | 2.03011 | 2.43772 | 2.72381 | 3.34005 |
| **36** | 0.68137 | 1.30551 | 1.68830 | 2.02809 | 2.43449 | 2.71948 | 3.33262 |
| **37** | 0.68118 | 1.30485 | 1.68709 | 2.02619 | 2.43145 | 2.71541 | 3.32563 |
| **38** | 0.68100 | 1.30423 | 1.68595 | 2.02439 | 2.42857 | 2.71156 | 3.31903 |
| **39** | 0.68083 | 1.30364 | 1.68488 | 2.02269 | 2.42584 | 2.70791 | 3.31279 |
| **40** | 0.68067 | 1.30308 | 1.68385 | 2.02108 | 2.42326 | 2.70446 | 3.30688 |
| **Pr** | 0.25 | 0.10 | 0.05 | 0.025 | 0.01 | 0.005 | 0.001 |
| **df** | 0.50 | 0.20 | 0.10 | 0.050 | 0.02 | 0.010 | 0.002 |
| **41** | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| **42** | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| **43** | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| **44** | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| **45** | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| **46** | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| **47** | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| **48** | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| **49** | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| **50** | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| **51** | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| **52** | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| **53** | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| **54** | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| **55** | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| **56** | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |
| **57** | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| **58** | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| **59** | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| **60** | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| **61** | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| **62** | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| **63** | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| **64** | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| **65** | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| **66** | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| **67** | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| **68** | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| **69** | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| **70** | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| **71** | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| **72** | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| **73** | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| **74** | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| **75** | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| **76** | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| **77** | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| **78** | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| **79** | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| **80** | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |
| **Pr** | 0.25 | 0.10 | 0.05 | 0.025 | 0.01 | 0.005 | 0.001 |
| **df** | 0.50 | 0.20 | 0.10 | 0.050 | 0.02 | 0.010 | 0.002 |
| **81** | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| **82** | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| **83** | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| **84** | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| **85** | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| **86** | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| **87** | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| **88** | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| **89** | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| **90** | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| **91** | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| **92** | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| **93** | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| **94** | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| **95** | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| **96** | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| **97** | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| **98** | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| **99** | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| **100** | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| **101** | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| **102** | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| **103** | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| **104** | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| **105** | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| **106** | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| **107** | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| **108** | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| **109** | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| **110** | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| **111** | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| **112** | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| **113** | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| **114** | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| **115** | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| **116** | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| **117** | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| **118** | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| **119** | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| **120** | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |